

# Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through March 2003

Issued April 2003

*A Detailed Summary of Retail Sales, Purchases,  
Accounts Receivable, Inventories, and Food Services Sales*

BR/02-A

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## ACKNOWLEDGMENTS

**Anne Russell**, Assistant Division Chief for Service Sector Statistics Division's Retail and Wholesale Indicator Programs, provided general direction in preparing this report. **Scott Scheleur**, Chief, Retail and Wholesale Indicators Branch, supervised the planning, implementation, and compilation of the monthly retail sales and inventory estimates with assistance from **Judy R. Davis** and **Christopher Pece**. **Maggie Anderson**, **Gwenn Byrne**, **John Bywaters**, **Kathleen Denton**, **Cheryl Geter**, **Mark Govoni**, **Eldridgina Houston**, **Jan Lattimore**, **James Millet**, **Amelia Sharpe**, **Paige Simms**, **Timothy Winters**, **Sandra Wise**, and **Russell Young** performed analyses and processing.

**Nancy Piesto**, Chief, Monthly Retail Surveys Branch, supervised the compilation of annual sales, inventories, purchases, and accounts receivables with assistance from **Vicki Garrett** and **Jean Swann**. **Ana Arredondo**, **Patricia Borgstede**, **Gary Buffington**, **Eleanor Daniels**, **Stacy Furukawa**, **Lou Garner**, **Siretta Kelly**, **Howard Krakower**, **Marian Martin**, **Sylvia Owens**, **Anthony Rivetti** and **Brian Schwartz** performed analyses and processing.

**Richard E. Hanks**, Chief, Annual Surveys Processing Branch and **Willard E. Caldwell**, Chief, Indicators Processing Branch, coordinated the collection and processing of data through the National Processing Center and the Economic Statistical Methods and Programming Division with assistance from **Daniel Banach**, **Janis Byrd**, **Deborah Chew**, **David Dortch**, **Ron Farrar**, **John Guest**, **Jennifer Juzwiak**, **Debbie Kaline**, **Earnestine Kornegay**, **Elisabeth Murawski**, **William Russo**, and **Evelyn Shaw**.

**Ruth Detlefsen**, Assistant Division Chief for Service Sector Statistics Division's Research and Methodology, gave general direction to the statistical methodology. **Jock Black**, Chief, Program Research and Development Branch, supervised the design and development of the sampling, estimation, and variance estimation methods with assistance from **M. Cristina Cruz**, **William C. Davie Jr.**, **Jacklyn R. Jonas**, **Xijian Liu**, **Julie M. McCune**, **Brett C. Moore**, **Kelly Shaffrey**, and **Deanna L. Weidenhamer**.

**Carol King**, Chief, Statistical Methods Branch, supervised the sample control, imputation, and quality control procedures with assistance from **James Burton**, **James W. Hunt**, **David L. Kinyon**, **Michael McElhatten**, and **Anthony Myers**. **Michael Shimberg** and **Lora Gillott** assisted in the seasonal adjustment and benchmarking of the estimates in this publication.

**Howard Hogan**, Chief of Economic Statistical Methods and Programming Division and **Deborah Lee Tasky**, Assistant Division Chief, for Annual Surveys and Related Programs and Acting Assistant Division Chief for Current Indicators Programs directed the development of the computer programs. **Ronald M. Catzva**, Chief, Service Sector Statistics Division's Indicators Branch, directed the implementation of monthly programs with assistance from **Phillip Atwater**, **Katherine Diep**, **James Flaherty**, **Christine Ford**, **Denise Gillis**, **Robert Janshego**, **Michael Lavarn**, **Steven Pirrone**, and **Patricia Young**. **Diane Roebuck**, Assistant Division Chief, for Post Collection, directed the implementation of annual programs with assistance from **Kimberly Bankard**, **Catherine Kowalewski**, **Charlie Nguyen**, **Mark Wang**, and **Yung Yi**.

**Kim D. Ottenstein**, **Bernadette J. Beasley**, and **Yoon Ki Kim**, of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publications and printing management, graphics design, and composition and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief.

Special acknowledgment is due for the contributions made by **Beth McCubbins**, **Larry Impett**, **Anthony Harley**, **Michael Lutz**, **Chris Berbert**, and **Sandra Hairston** of the Economic Planning and Coordination Division, and **Carlene Bottorff**, Chief, Economic Projects Branch and all employees for the coordination, collection, and processing of data in Jeffersonville, Indiana's National Processing Center.

Special thanks are also given to the many businesses who provided data to the survey. The survey would not have been possible without their cooperation.

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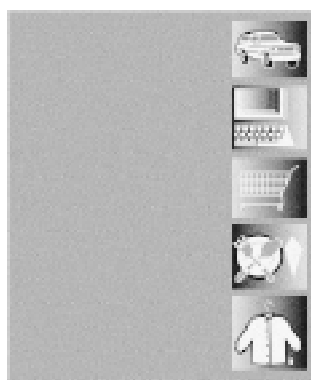
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SUGGESTED CITATION

U.S. Census Bureau,  
Current Business Reports,  
Series BR/02-A,  
*Annual Benchmark Report  
for Retail Trade and  
Food Services:  
January 1992 Through March 2003*,  
Washington, DC, 2003



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## CONTENTS

### Text

Introduction . . . . .	v
Coverage . . . . .	v
Summary of Changes . . . . .	v
Revisions to Previously Published Estimates . . . . .	vi
Revisions of Sales and Inventories . . . . .	vii
Definition of Terms . . . . .	viii

### Tables

1a. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 2003 Through March 2003 . . . . .	2
1b. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 2003 Through February 2003 . . . . .	3
2. Estimated Annual Retail and Food Services Sales by Kinds of Business: 1992 Through 2002 . . . . .	4
3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002 . . . . .	6
4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002 . . . . .	28
5. Estimated Annual Purchases of Retail Stores by Kinds of Business: 1992 Through 2001 . . . . .	39
6. Estimated Annual Gross Margin of Retail Stores by Kinds of Business: 1993 Through 2001 . . . . .	40
7. Estimated Annual Gross Margin as a Percentage of Sales by Kinds of Business: 1993 Through 2001 . . . . .	41
8. Estimated End-of-Year Accounts Receivable of Retail Stores by Type of Account and Kinds of Business: 2000 and 2001 . . . . .	42
9. Estimated Per Capita Retail Sales by Selected Kinds of Business: 1992 Through 2001 . . . . .	43

### Appendixes

A. Explanatory Material. . . . .	A-1
B. NAICS Codes, Titles, and Descriptions . . . . .	B-1



# Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through March 2003

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## INTRODUCTION

The U.S. Census Bureau produces the *Annual Benchmark Report for Retail Trade and Food Services* to provide national estimates by kind of business of annual and monthly sales for establishments classified in the retail trade and food services industries. Estimates of end-of-month inventories, inventory-to-sales ratios, annual purchases, gross margin, gross margin as a percent of sales, end-of-year accounts receivable, and per capita sales are also provided, but only for retail establishments.

We develop the estimates in this report using data from the Monthly Retail Trade Survey (MRTS), Annual Retail Trade Survey (ARTS), and administrative records. For each survey, questionnaires are mailed to a probability sample of firms located in the United States and having paid employees. The samples are updated regularly and periodically reselected. These samples include firms of all sizes. Administrative records data are used to account for firms without paid employees.

Additional information on MRTS and ARTS can be found on the Census Bureau Web site at:  
[www.census.gov/econ/www/retmenu.html](http://www.census.gov/econ/www/retmenu.html)

## COVERAGE

The estimates in this publication are summarized by kind-of-business classification based on the *1997 North American Industry Classification System* (NAICS). NAICS groups establishments into industries based on the activities in which they are primarily engaged. This system was developed by the joint efforts of statistical agencies in Canada, Mexico, and the United States. The common industry definitions allow for statistics to be compared by business activity across North America.

Retail trade, as defined by NAICS sectors 44-45, includes establishments engaged in selling merchandise in small quantities to the general public, without transformation, and rendering services incidental to the sale of merchandise. Two principal types of establishments classified in retail trade can be distinguished:

1. Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. They have extensive displays of merchandise, use mass-media advertising to attract customers and typically sell merchandise to the general public for personal or household use. Some store

retailers also provide after-sales services, such as repair and installation. For example, new automobile dealers.

2. Nonstore retailers also serve the general public, but their retailing methods differ. Such methods include paper and electronic catalogs, door-to-door solicitation, in-home demonstration, "infomercials," selling from portable stalls or through vending machines.

Food services, as defined by NAICS subsector 722, include establishments that prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption.

New samples were introduced with the 1999 Annual Retail Trade Survey and with the March 2001 Monthly Retail Trade Survey. The new samples were designed to produce NAICS estimates and replace the samples designed to produce Standard Industrial Classification (SIC) estimates.

Detailed information about NAICS and a comparison of the SIC and NAICS systems can be found on the Census Bureau Web site at:  
[www.census.gov/epcd/www/naics.html](http://www.census.gov/epcd/www/naics.html).

A summary of changes from the prior benchmark report and the procedures for producing the revised estimates are described below.

## SUMMARY OF CHANGES

Unadjusted estimates of monthly sales were revised for January 1998<sup>1</sup> through February 2003 or March 2003<sup>2</sup> (if an advance sales estimate was computed). The revised, unadjusted sales estimates reflect results from the 1999, 2000, and 2001 annual surveys. Unadjusted estimates of end-of-month inventories were also revised for January 1992 through February 2003. The revised, unadjusted end-of-month inventory estimates reflect revised end-of-year inventory estimates for 1992 through 2000, as well as new 2001 end-of-year inventories. We derived revised

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<sup>1</sup>For direct selling establishments (NAICS 45439), as well as aggregates that include estimates for this NAICS code, we revised estimates for January 1992 through March 2003, due to a change in the methodology of the estimation of sales and inventories for firms without paid employees. This is now consistent with the methodology for all other retail industries.

<sup>2</sup>Advance sales estimates are computed for selected kinds of business and are based on a small subsample selected from the larger Retail Trade survey sample.

purchases and gross margin estimates for 1998<sup>3</sup> through 2000 and new purchases, gross margin, and accounts receivables estimates for 2001.

New seasonal, trading-day, and holiday adjustment factors were computed and used to adjust sales for January 1995<sup>4</sup> through February 2003 or March 2003<sup>5</sup> (if an advance sales estimate was computed). Adjusted estimates were derived, beginning January 1995 instead of January 1998, because the revised 1998 unadjusted estimates can affect significantly the computation of seasonal factors as far back as 1995. New seasonal adjustment factors were computed and used to adjust inventories for January 1992 through February 2003. Factors for both sales and inventories were developed by using unadjusted estimates as input to the seasonal adjustment program.

The revision procedures were applied to sales and inventory series at detailed industry levels. All other sales and inventory estimates were obtained by summing appropriate detail level estimates, thereby assuring additivity.

## REVISIONS TO PREVIOUSLY PUBLISHED ESTIMATES

### Annual Estimates

Sales, end-of-year inventories, and purchases for 2001 were estimated from the 2001 Annual Retail Trade Survey (ARTS). For 2000 and 1999, revisions were applied to the previously published sales, end-of-year inventories, and purchases. There were no revisions to the previously published 1998<sup>6</sup> 7 annual sales estimates. However, the 1998 inventory estimates were revised by using the inventory-to-sales ratios estimated from the 1998 data collected from the 1999 NAICS-based sample. The revised 1998 inventory estimates were derived by multiplying each revised 1998 inventory/sales ratio by the 1998 annual sales estimates published from the 1999 ARTS. Revised 1992 through 1997 end-of-year inventory estimates were derived by multiplying each previously published inventory estimates by the ratio of the revised-to-previously published 1998 inventory estimates. Accounts receivable estimates were revised for 2000.

### Estimates of Monthly Sales

For December 1997 through February 2003<sup>8</sup>, monthly retail and food services sales estimates were input to the benchmarking program. The December 1997 through

February 2001 estimates were developed by restating the SIC-based estimates on a NAICS basis. Estimates from March 2001 through February or March 2003 were derived from the NAICS sample. Also, for selected kinds of business, corrections were applied to the estimates. The estimates were revised in a manner that —

- constrained the sum of the 12 monthly sales estimates for a particular year to equal the corresponding annual sales estimates (benchmarks) derived for the years 1998 through 2001.
- minimized the differences between the month-to-month changes of the input and revised estimates.
- used the previously published December 1997 estimate to link the revised estimates to the previously published estimates.

A mathematical result of the benchmarking methodology is that all revised estimates following the end of the last benchmark year (2001) are derived by multiplying the corresponding input estimates by the ratio of benchmarked-to-input estimate for the last month of the last benchmark year. Therefore, for a specified sales series, a ratio of the December 2001 benchmarked estimate to the December 2001 input estimate was computed. Estimates for periods following December 2001 were multiplied by these constant ratios (called carry-forward factors) to derive published sales estimates. The carry-forward factors remain constant until the next benchmarking operation.

### Estimates of End-of-Month Inventories

For January 1992 through February 2003, monthly retail end-of-month inventory estimates were input to the benchmarking program. The January 1992 through February 2001 estimates were developed by restating the SIC-based estimates on a NAICS basis. Estimates from March 2001 through February 2003 were derived from the NAICS sample. Also, for selected kinds of business, corrections were applied to the estimates. The estimates were revised in a manner that —

- equated the December or end-of-year inventory estimates for 1992 through 2001 to the end-of-year inventory estimates derived from the annual survey.
- minimized the differences between the month-to-month changes of the input and revised estimates.

Estimates subsequent to December 2001 were derived by multiplying the input estimates by the ratio of the December 2001 published estimate to the input estimate for December 2001. This ratio is the carry-forward factor for inventory and remains constant for all series until the next benchmarking operation.

<sup>3</sup>For 1998 and prior years, we revised annual estimates for direct selling establishments (NAICS 45439), as well as aggregates that include estimates for this NAICS code.

<sup>4</sup>See footnote 1 on page v.

<sup>5</sup>See footnote 2 on page v.

<sup>6</sup>See footnote 3 above.

<sup>7</sup>The annual sales estimates for 1998 and prior years were developed by restating the SIC-based estimates to a NAICS basis.

<sup>8</sup>For direct selling establishments (NAICS 45439), we derived revised estimates for the period January 1992 through March 2003. For this NAICS code, we constrained the sum of the 12 monthly sales estimates to equal the annual estimates for the years 1992 through 2001.

## REVISIONS OF SALES AND INVENTORIES

The following table shows a comparison of the revised sales and inventories to the previously published estimates for 2002:

### 2002 Retail and Food Services Sales and Retail Inventories Comparison of the Revised Estimates to the Previously Published Estimates

(Millions of dollars)

NAICS code	Kind of business	Revised	Previously published	Percent difference
<b>SALES</b>				
	<b>Retail and food services sales, total .....</b>	<b>3,580,012</b>	<b>3,604,743</b>	<b>-0.7</b>
	<b>Retail, total .....</b>	<b>3,245,407</b>	<b>3,265,945</b>	<b>-0.6</b>
441	Motor vehicle and parts dealers .....	852,689	873,449	-2.4
442	Furniture and home furnishings stores .....	94,978	95,207	-0.2
443	Electronics and appliances stores .....	90,096	93,111	-3.2
444	Building mat., garden equip., & supplies dealers .....	300,932	313,965	-4.2
445	Food and beverage stores .....	490,795	481,008	2.0
446	Health and personal care stores .....	180,180	183,713	-1.9
447	Gasoline stations .....	240,873	232,865	3.4
448	Clothing and clothing access. stores .....	171,874	174,372	-1.4
451	Sporting goods, hobby, book, & music stores .....	82,004	88,856	-7.7
452	General merchandise stores .....	455,674	456,199	-0.1
453	Miscellaneous store retailers .....	104,507	112,787	-7.3
454	Nonstore retailers .....	180,805	160,413	12.7
722	Food services and drinking places .....	334,605	338,798	-1.2
<b>INVENTORIES<sup>1</sup></b>				
	<b>Retail, total .....</b>	<b>431,121</b>	<b>420,628</b>	<b>2.5</b>
441	Motor vehicle and parts dealers .....	149,997	141,456	6.0
442, 443	Furniture, home furnishings, electronics, and appliance stores .....	26,162	26,816	-2.4
444	Building mat., garden equip., & supplies dealers .....	41,816	40,981	2.0
445	Food and beverage stores .....	35,074	34,522	1.6
448	Clothing and clothing access. stores .....	33,356	31,879	4.6
452	General merchandise stores .....	62,207	62,026	0.3

<sup>1</sup>End of December, not adjusted for seasonal variations.

### Reasons for Monthly Revisions

There are several reasons for revisions. The main contributors to the revision from the previously published estimates are:

- **Timing.** The respondents have more time to prepare their annual reports than they do for their monthly reports. The annual responses are requested at a time when many firms have already compiled audited book figures for their own use. The timing of the annual survey is such that we are also able to obtain independent verification of the reported data from such sources as a company's annual report. On the other hand, respondents to the monthly survey have just a few weeks to provide reports of their sales and end-of-month inventories. Sometimes these reports are based on incomplete or unaudited records. These include estimates by the respondents to represent their understanding of their business.
- **Sampling.** The annual sample is larger than the samples used to develop the estimates for any given month. As described in more detail in Appendix A of this report, the samples used to produce the sales estimates each month consist of certainty companies and noncertainty Employer Identification Numbers (EINs).
  - The companies selected as certainty companies are those companies that had large sales in relation to other companies in their kind-of-business group.
  - The initial selection of the noncertainty EINs was based on stratified random sampling, using annual sales as the measure of size, for those EINs not belonging to a certainty company. The selected noncertainty EINs were assigned to one of two groups. The monthly sample canvasses one group of noncertainty EINs, while both groups of noncertainty EINs are canvassed in the annual sample.
  - The sample used for the end-of-month inventory estimates is a subsample of the monthly sales sample. The monthly inventories sample is about one-third the size of the monthly sales sample. This, combined with the differences between the annual and monthly surveys mentioned above, often results in greater revision for the inventory estimates than for the sales estimates.
- **Response.** The annual estimates are based on more reported data than are the monthly estimates. The response to the Annual Retail Trade Survey is required by law. This requirement results in a dollar volume response rate for sales above 90 percent. The response to our monthly survey is not mandatory. The response rates for the monthly surveys are usually around 80 percent for sales and 72 percent for inventories. The sales and inventories for the nonreported retailers are accounted for by an imputation process. This process assumes that the firms not responding have trends similar to the responding firms in their respective kinds of business.



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## DEFINITION OF TERMS

### Dollar Values

All dollar values presented are expressed in current dollars; that is, the estimates are not adjusted to a constant dollar series. Consequently, when comparing estimates to prior years, users also should consider price level changes.

### Confidentiality

Title 13 of the United States Code authorizes the Census Bureau to conduct censuses and surveys. Section 9 of the same Title requires that any information collected from the public under the authority of Title 13 be maintained as confidential. Section 214 of Title 13 and Sections 3559 and 3571 of Title 18 of the United States Code provide for the imposition of penalties of up to 5 years in prison and up to \$250,000 in fines for wrongful disclosure of confidential census information. In accordance with Title 13, no estimates are published that would disclose the operations of an individual firm.

The Census Bureau's Internal Disclosure Review board sets the confidentiality rules for all data releases. A checklist approach is used to ensure that all potential risks to the confidentiality of the data are considered and addressed.

### Disclosure Limitation

A disclosure of data occurs when an individual can use published statistical information to identify either an individual or firm that has provided information under a pledge of confidentiality. Disclosure limitation is the process used to protect the confidentiality of the survey data provided by an individual or firm. Using disclosure limitation procedures, the Census Bureau modifies or removes the characteristics that put confidential information at risk for disclosure. Although it may appear that a table shows information about a specific individual or business, the Census Bureau has taken steps to disguise or suppress the original data, while making sure the results are still useful. The techniques used by the Census Bureau to protect confidentiality in tabulations vary, depending on the type of data.

### Unpublished Estimates

Additional statistics, such as dollar volume estimates for some kinds of business not separately shown in this report, are produced as a byproduct of the regularly published statistics. These additional estimates have not been included in this publication because high sampling variability, poor response, or other factors that may make them potentially misleading. Upon written request, for a nominal fee, the Census Bureau will release these estimates for individual use, though not for publication. It should be noted that some unpublished estimates can be derived directly from this report by subtracting published

estimates from their respective totals. However, the estimates obtained by such subtraction would be subject to the poor response rates or high sampling variability described previously for unpublished kinds of business.

Individuals who use estimates in this report to create new estimates should cite the Census Bureau as the source of only the original estimates.

### Adjustment Factors

The X-12 ARIMA program was used to derive the factors for adjusting estimates for seasonal variations and, in the case of sales, for trading-day and holiday differences. Unadjusted sales and inventory estimates for January 1992 through February or March 2003 (if an advance sales estimate was computed) were input to this program.

Seasonal adjustment of estimates is an approximation based on current and past experiences. Therefore, the adjustment could become less precise because of changes in economic conditions and other elements that introduce significant changes in seasonal, trading-day, or holiday patterns.

### Sales

Sales include merchandise sold (for cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of merchandise, and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net, after deductions, for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Because the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

### Inventories

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report are valued on a non-LIFO (last in, first out) basis. Note—LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the

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first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most firms reported the value of their inventories as of the close of the calendar year. Some firms, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 26 percent of the retail inventory estimate from the Annual Retail Trade Survey was based on data reported on an end-of-fiscal year other than December 31. In the annual survey, inventories reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the monthly inventory sample.

### **Inventories/Sales Ratios**

The inventories/sales ratios show the relationship of the end-of-month values of inventory to the monthly sales. These ratios can be looked at as indications of the number of months of inventory that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover two and a half months of sales.

### **Purchases**

Purchases represent the total cost of merchandise that was purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. Those companies engaged in both manufacturing and retailing are asked to include purchases at the cost value of inter-company transfers from their plant or warehouses to their retail stores and to include the cost of outside purchases.

### **Cost of Goods Available for Sale and Cost of Goods Sold**

To calculate the cost of goods available for sale, the purchases made during the year were added to the preceding year's end-of-year inventories. To calculate the cost of goods sold, the end of the current year's value of inventories were deducted from the cost of goods available for sale.

### **Gross Margin**

The measure of gross margin represents total sales less cost of goods sold.

### **Accounts Receivable Balances**

Retail accounts receivable are amounts owed to retail stores by their customers for purchases made on credit. The estimate in this publication refer to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- Open-end installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- Closed-end installment accounts are those generally requiring a new contract to cover each extension of credit. A precomputed finance charge is assessed at the time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

### **Leased Department**

Leased departments are broadly defined as operations of one company conducted within the establishment of another company. Typical examples may include jewelry counters or optical centers within department stores.

### **GAFO**

GAFO represents sales at stores that sell merchandise normally sold in department stores. GAFO includes the following kinds of retail businesses:

- General merchandise stores (NAICS 452),
- Clothing and clothing accessories stores (NAICS 448),
- Furniture and home furnishings stores (NAICS 442),
- Electronics and appliance stores (NAICS 443),
- Sporting goods, hobby, book, and music stores (NAICS 451),
- Office supplies, stationery, and gift stores (NAICS 4532).

## Detailed Tables

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**Table 1a. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 2003 Through March 2003**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS Code	Kind of business	Unadjusted			Adjusted <sup>1</sup>		
		Jan.	Feb. <sup>P</sup>	Mar. <sup>a</sup>	Jan.	Feb. <sup>P</sup>	Mar. <sup>a</sup>
	<b>Retail and food services sales, total . . . . .</b>	<b>279,009</b>	<b>269,571</b>	<b>304,936</b>	<b>307,045</b>	<b>303,122</b>	<b>309,511</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	213,172	204,593	227,882	234,104	233,079	235,900
	Retail sales, total . . . . .	252,558	243,516	275,650	278,356	274,427	280,601
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	186,721	178,538	198,596	205,415	204,384	206,990
	<b>GAFO<sup>2</sup> . . . . .</b>	<b>67,077</b>	<b>66,399</b>	<b>NA</b>	<b>78,814</b>	<b>78,629</b>	<b>NA</b>
<b>441</b>	<b>Motor vehicle and parts dealers . . . . .</b>	<b>65,837</b>	<b>64,978</b>	<b>77,054</b>	<b>72,941</b>	<b>70,043</b>	<b>73,611</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	60,065	59,302	70,583	66,591	63,629	67,094
4411	Automobile dealers . . . . .	57,183	56,072	NA	NA	NA	NA
44111	New car dealers . . . . .	51,561	50,135	NA	NA	NA	NA
44112	Used car dealers . . . . .	5,622	5,937	NA	NA	NA	NA
4413	Auto parts, access., and tire stores . . . . .	5,772	5,676	NA	6,350	6,414	NA
<b>442, 443</b>	<b>Furniture, home furnishings, electronics, and appliance stores . . . . .</b>	<b>14,464</b>	<b>13,527</b>	<b>14,743</b>	<b>15,392</b>	<b>15,156</b>	<b>15,324</b>
<b>442</b>	<b>Furniture and home furnishings stores . . . . .</b>	<b>7,343</b>	<b>6,905</b>	<b>7,699</b>	<b>7,947</b>	<b>7,741</b>	<b>7,880</b>
4421	Furniture stores . . . . .	4,181	3,958	NA	NA	NA	NA
4422	Home furnishings stores . . . . .	3,162	2,947	NA	NA	NA	NA
<b>443</b>	<b>Electronics and appliance stores . . . . .</b>	<b>7,121</b>	<b>6,622</b>	<b>7,044</b>	<b>7,445</b>	<b>7,415</b>	<b>7,444</b>
44311	Appl., TV, and other elect. stores . . . . .	4,944	4,562	NA	NA	NA	NA
443111	Household appliance stores . . . . .	981	894	NA	NA	NA	NA
443112	Radio, TV, and other elect. stores . . . . .	3,963	3,668	NA	NA	NA	NA
44312	Computer and software stores . . . . .	1,993	1,893	NA	2,019	2,035	NA
<b>444</b>	<b>Building mat. and garden equip. and supplies dealers . . . . .</b>	<b>21,085</b>	<b>19,167</b>	<b>24,528</b>	<b>25,892</b>	<b>24,329</b>	<b>26,299</b>
4441	Building mat. and supplies dealers . . . . .	19,160	17,332	NA	22,782	21,214	NA
44413	Hardware stores . . . . .	1,036	963	NA	NA	NA	NA
<b>445</b>	<b>Food and beverage stores . . . . .</b>	<b>41,068</b>	<b>37,857</b>	<b>40,866</b>	<b>42,034</b>	<b>41,786</b>	<b>41,760</b>
4451	Grocery stores . . . . .	37,582	34,457	37,214	38,000	37,782	37,742
4453	Beer, wine, and liquor stores . . . . .	2,253	2,182	NA	2,602	2,604	NA
<b>446</b>	<b>Health and personal care stores . . . . .</b>	<b>15,423</b>	<b>14,660</b>	<b>15,529</b>	<b>15,438</b>	<b>15,464</b>	<b>15,560</b>
44611	Pharmacies and drug stores . . . . .	13,323	12,588	NA	13,178	13,209	NA
<b>447</b>	<b>Gasoline stations . . . . .</b>	<b>20,326</b>	<b>19,973</b>	<b>22,649</b>	<b>22,093</b>	<b>22,931</b>	<b>22,947</b>
<b>448</b>	<b>Clothing and clothing access. stores . . . . .</b>	<b>10,825</b>	<b>11,697</b>	<b>13,434</b>	<b>14,611</b>	<b>14,377</b>	<b>14,638</b>
4481	Clothing stores . . . . .	7,978	8,024	NA	10,563	10,322	NA
44811	Men's clothing stores . . . . .	659	610	NA	809	798	NA
44812	Women's clothing stores . . . . .	2,244	2,309	NA	2,914	2,851	NA
44814	Family clothing stores . . . . .	3,601	3,616	NA	NA	NA	NA
4482	Shoe stores . . . . .	1,334	1,467	NA	1,774	1,787	NA
44831	Jewelry stores . . . . .	1,423	2,115	NA	2,166	2,160	NA
<b>451</b>	<b>Sporting goods, hobby, book, and music stores . . . . .</b>	<b>6,415</b>	<b>5,244</b>	<b>5,888</b>	<b>6,854</b>	<b>6,689</b>	<b>6,631</b>
45111	Sporting goods stores . . . . .	1,839	1,818	NA	NA	NA	NA
451211	Book stores . . . . .	2,094	993	NA	NA	NA	NA
<b>452</b>	<b>General merchandise stores . . . . .</b>	<b>32,071</b>	<b>32,843</b>	<b>36,796</b>	<b>38,606</b>	<b>39,076</b>	<b>39,283</b>
4521	Department stores (excl. L.D.) . . . . .	14,247	14,640	16,639	18,232	18,263	18,252
4521102	Discount dept. stores . . . . .	8,949	9,146	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	5,298	5,494	NA	NA	NA	NA
4521	Department stores (incl. L.D.) <sup>3</sup> . . . . .	14,471	14,841	NA	NA	NA	NA
4521102	Discount dept. stores . . . . .	9,058	9,271	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	5,413	5,570	NA	NA	NA	NA
4529	Other general merchandise stores . . . . .	17,824	18,203	NA	20,374	20,813	NA
45291	Warehouse clubs and superstores . . . . .	15,304	15,553	NA	17,293	17,654	NA
45299	All other general merchandise stores . . . . .	2,520	2,650	NA	3,081	3,159	NA
<b>453</b>	<b>Miscellaneous store retailers . . . . .</b>	<b>8,118</b>	<b>7,886</b>	<b>8,015</b>	<b>8,746</b>	<b>8,523</b>	<b>8,579</b>
<b>454</b>	<b>Nonstore retailers . . . . .</b>	<b>16,926</b>	<b>15,684</b>	<b>16,148</b>	<b>15,749</b>	<b>16,053</b>	<b>15,969</b>
4541	Electronic shopping and mail-order houses . . . . .	9,902	8,959	NA	9,982	10,032	NA
45431	Fuel dealers . . . . .	4,153	3,791	NA	2,650	2,863	NA
<b>722</b>	<b>Food services and drinking places . . . . .</b>	<b>26,451</b>	<b>26,055</b>	<b>29,286</b>	<b>28,689</b>	<b>28,695</b>	<b>28,910</b>
7221	Full-service restaurants . . . . .	11,845	11,622	NA	NA	NA	NA
7222	Limited-service eating places . . . . .	11,288	11,066	NA	NA	NA	NA
7224	Drinking places . . . . .	1,389	1,334	NA	NA	NA	NA

<sup>a</sup>Advance estimates. <sup>P</sup>Preliminary estimates. NA Data not available.

<sup>1</sup>Estimates are adjusted for seasonal variation, holiday, and trading-day differences, but not for price changes.

<sup>2</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 1b. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 2003 and February 2003**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS Code	Kind of business	Unadjusted		Adjusted <sup>1</sup>	
		Jan.	Feb. <sup>P</sup>	Jan.	Feb. <sup>P</sup>
	<b>Retail inventories, total</b> . . . . .	<b>431,453</b>	<b>440,177</b>	<b>439,120</b>	<b>443,304</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	278,799	282,676	290,106	291,624
441	Motor vehicle and parts dealers . . . . .	152,654	157,501	149,014	151,680
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	25,573	25,107	26,391	26,345
444	Building mat. and garden equip. and supplies dealers . . . . .	41,978	44,229	42,966	43,834
445	Food and beverage stores . . . . .	34,298	34,056	34,174	34,352
448	Clothing and clothing access. stores . . . . .	33,617	34,818	36,540	36,689
452	General merchandise stores . . . . .	61,054	62,130	66,134	65,941
4521	Department stores . . . . .	33,998	34,617	37,197	36,827
	<b>Inventories/sales ratios</b>				
	<b>Retail trade, total</b> . . . . .	<b>1.71</b>	<b>1.81</b>	<b>1.58</b>	<b>1.62</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.49	1.58	1.41	1.43
441	Motor vehicle and parts dealers . . . . .	2.32	2.42	2.04	2.17
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.77	1.86	1.71	1.74
444	Building mat. and garden equip. and supplies dealers . . . . .	1.99	2.31	1.66	1.80
445	Food and beverage stores . . . . .	0.84	0.90	0.81	0.82
448	Clothing and clothing access. stores . . . . .	3.11	2.98	2.50	2.55
452	General merchandise stores . . . . .	1.90	1.89	1.71	1.69
4521	Department stores . . . . .	2.39	2.36	2.04	2.02

<sup>P</sup>Preliminary estimates.

<sup>1</sup>Inventory estimates are adjusted for seasonal variation and, in the case of sales, for holiday and trading-day differences. Estimates are not adjusted for price changes.

Note: Estimates exclude food services. Inventory estimates include data for auxiliary establishments; for example warehouses servicing retail stores. Other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).



**Table 2. Estimated Annual Retail and Food Services Sales by Kinds of Business: 1992 Through 2002**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1992	1993	1994	1995	1996	1997
	<b>Retail and food services sales, total . . . . .</b>	<b>2,062,495</b>	<b>2,202,443</b>	<b>2,381,946</b>	<b>2,501,956</b>	<b>2,655,590</b>	<b>2,778,359</b>
	Total (excl. motor vehicle and parts dealers) . . . .	1,634,886	1,720,494	1,831,851	1,913,943	2,020,339	2,117,677
	<b>Retail sales, total . . . . .</b>	<b>1,859,080</b>	<b>1,986,392</b>	<b>2,156,317</b>	<b>2,268,331</b>	<b>2,412,694</b>	<b>2,520,319</b>
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	1,431,471	1,504,443	1,606,222	1,680,318	1,777,443	1,859,637
	<b>GAFO<sup>1</sup> . . . . .</b>	<b>536,894</b>	<b>574,126</b>	<b>619,580</b>	<b>653,010</b>	<b>685,254</b>	<b>715,682</b>
<b>441</b>	<b>Motor vehicle and parts dealers . . . . .</b>	<b>427,609</b>	<b>481,949</b>	<b>550,095</b>	<b>588,013</b>	<b>635,251</b>	<b>660,682</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	377,230	428,933	492,780	528,722	572,902	596,250
4411	Automobile dealers . . . . .	359,110	407,832	468,869	502,482	544,789	565,509
44111	New car dealers . . . . .	333,801	379,522	435,661	464,642	502,340	518,972
44112	Used car dealers . . . . .	25,309	28,310	33,208	37,840	42,449	46,537
4413	Auto parts, access., and tire stores . . . . .	50,379	53,016	57,315	59,291	62,349	64,432
<b>442, 443</b>	<b>Furniture, home furnishings, electronics and appliance stores . . . . .</b>	<b>97,757</b>	<b>106,695</b>	<b>120,179</b>	<b>130,447</b>	<b>137,930</b>	<b>144,303</b>
<b>442</b>	<b>Furniture and home furnishings stores . . . . .</b>	<b>54,994</b>	<b>57,935</b>	<b>62,766</b>	<b>65,528</b>	<b>69,415</b>	<b>74,092</b>
4421	Furniture stores . . . . .	31,608	33,356	35,562	37,034	39,231	41,945
4422	Home furnishings stores . . . . .	23,386	24,579	27,204	28,494	30,184	32,147
<b>443</b>	<b>Electronics and appliance stores . . . . .</b>	<b>42,763</b>	<b>48,760</b>	<b>57,413</b>	<b>64,919</b>	<b>68,515</b>	<b>70,211</b>
44311	Appl., TV, and other elect. stores . . . . .	29,002	32,610	37,942	42,142	43,310	43,066
443111	Household appliance stores . . . . .	8,443	9,143	9,051	9,986	10,221	10,380
443112	Radio, TV, and other elect. stores . . . . .	20,559	23,467	28,891	32,156	33,089	32,680
44312	Computer and software stores . . . . .	11,453	13,851	17,187	20,502	22,905	24,803
<b>444</b>	<b>Building mat. and garden equip. and supplies dealers . . . . .</b>	<b>160,171</b>	<b>171,733</b>	<b>190,817</b>	<b>199,068</b>	<b>212,759</b>	<b>229,489</b>
4441	Building mat. and supplies dealers . . . . .	135,522	147,655	165,246	172,274	183,297	197,375
44413	Hardware stores . . . . .	12,720	13,051	13,831	13,764	13,955	13,998
<b>445</b>	<b>Food and beverage stores . . . . .</b>	<b>371,451</b>	<b>375,440</b>	<b>385,265</b>	<b>391,312</b>	<b>402,020</b>	<b>410,288</b>
4451	Grocery stores . . . . .	337,925	341,855	351,056	356,932	366,075	373,072
4453	Beer, wine, and liquor stores . . . . .	21,825	21,675	22,240	22,145	23,300	24,222
<b>446</b>	<b>Health and personal care stores . . . . .</b>	<b>90,794</b>	<b>93,623</b>	<b>97,299</b>	<b>102,469</b>	<b>110,199</b>	<b>119,055</b>
44611	Pharmacies and drug stores . . . . .	77,806	79,720	82,006	85,851	91,821	98,833
<b>447</b>	<b>Gasoline stations . . . . .</b>	<b>156,556</b>	<b>162,587</b>	<b>171,416</b>	<b>181,294</b>	<b>194,601</b>	<b>199,856</b>
<b>448</b>	<b>Clothing and clothing access. stores . . . . .</b>	<b>120,346</b>	<b>124,989</b>	<b>129,327</b>	<b>131,605</b>	<b>136,860</b>	<b>140,565</b>
4481	Clothing stores . . . . .	85,941	88,724	90,806	91,416	94,473	98,506
44811	Men's clothing stores . . . . .	10,185	9,968	10,039	9,322	9,554	10,077
44812	Women's clothing stores . . . . .	31,840	32,377	30,611	28,723	28,266	27,851
44814	Family clothing stores . . . . .	33,159	35,311	38,118	40,014	42,275	45,259
4482	Shoe stores . . . . .	18,148	18,528	19,361	19,759	20,604	20,788
44831	Jewelry stores . . . . .	15,184	16,571	17,996	19,152	20,317	19,778
<b>451</b>	<b>Sporting goods, hobby, book, and music stores . . . . .</b>	<b>49,296</b>	<b>52,368</b>	<b>57,538</b>	<b>60,922</b>	<b>64,055</b>	<b>65,573</b>
45111	Sporting goods stores . . . . .	15,702	16,913	18,951	19,986	20,931	21,286
451211	Book stores . . . . .	8,338	9,119	10,119	11,208	11,918	12,755
<b>452</b>	<b>General merchandise stores . . . . .</b>	<b>247,968</b>	<b>266,088</b>	<b>285,278</b>	<b>300,589</b>	<b>315,398</b>	<b>331,454</b>
4521	Department stores (excl. L.D.) . . . . .	177,089	187,685	198,945	205,920	212,203	220,108
4521102	Discount dept. stores . . . . .	91,936	101,360	109,543	116,620	120,031	126,123
4521101, 4521103	Conventional and national chain dept. stores . . . . .	85,153	86,325	89,402	89,300	92,172	93,985
4521	Department stores (incl. L.D.) <sup>2</sup> . . . . .	181,255	192,125	203,808	210,919	217,001	225,062
4521102	Discount dept. stores . . . . .	93,871	103,405	111,793	118,661	121,936	128,049
4521101, 4521103	Conventional and national chain dept. stores . . . . .	87,384	88,720	92,015	92,258	95,065	97,013
4529	Other general merchandise stores . . . . .	70,879	78,403	86,333	94,669	103,195	111,346
45291	Warehouse clubs and superstores . . . . .	40,025	46,628	57,756	65,101	73,079	81,919
45299	All other general merchandise stores . . . . .	30,854	31,775	28,577	29,568	30,116	29,427
<b>453</b>	<b>Miscellaneous store retailers . . . . .</b>	<b>55,833</b>	<b>62,601</b>	<b>70,585</b>	<b>77,177</b>	<b>84,109</b>	<b>91,669</b>
<b>454</b>	<b>Nonstore retailers . . . . .</b>	<b>81,299</b>	<b>88,319</b>	<b>98,518</b>	<b>105,435</b>	<b>119,512</b>	<b>127,385</b>
4541	Electronic shopping and mail-order houses . . . . .	35,252	40,725	47,093	52,741	61,174	70,136
45431	Fuel dealers . . . . .	19,311	19,912	20,762	21,554	24,116	22,934
<b>722</b>	<b>Food services and drinking places . . . . .</b>	<b>203,415</b>	<b>216,051</b>	<b>225,629</b>	<b>233,625</b>	<b>242,896</b>	<b>258,040</b>
7221	Full-service restaurants . . . . .	86,493	91,476	97,117	99,430	104,514	114,591
7222	Limited-service eating places . . . . .	87,433	94,736	98,446	103,143	106,192	109,298
7224	Drinking places . . . . .	12,352	12,209	11,826	12,515	13,015	13,445

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-2 provides measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 2. Estimated Annual Retail and Food Services Sales by Kinds of Business: 1992 Through 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1998	1999	2000	2001	2002
	<b>Retail and food services sales, total. . . . .</b>	<b>2,917,597</b>	<b>3,164,346</b>	<b>3,377,968</b>	<b>3,471,600</b>	<b>3,580,012</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	2,218,140	2,384,583	2,561,338	2,631,090	2,727,323
	<b>Retail sales, total . . . . .</b>	<b>2,644,951</b>	<b>2,878,424</b>	<b>3,071,692</b>	<b>3,153,315</b>	<b>3,245,407</b>
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	1,945,494	2,098,661	2,255,062	2,312,805	2,392,718
	<b>GAFO<sup>1</sup> . . . . .</b>	<b>762,646</b>	<b>823,097</b>	<b>872,276</b>	<b>893,866</b>	<b>935,176</b>
<b>441</b>	<b>Motor vehicle and parts dealers . . . . .</b>	<b>699,457</b>	<b>779,763</b>	<b>816,630</b>	<b>840,510</b>	<b>852,689</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	631,890	707,863	741,988	766,780	777,718
4411	Automobile dealers . . . . .	597,470	669,461	699,310	723,341	732,312
44111	New car dealers . . . . .	545,128	611,550	638,798	662,177	669,217
44112	Used car dealers . . . . .	52,342	57,911	60,512	61,164	63,095
4413	Auto parts, access., and tire stores . . . . .	67,567	71,900	74,642	73,730	74,971
<b>442, 443</b>	<b>Furniture, home furnishings, electronics and appliance stores . . . . .</b>	<b>154,555</b>	<b>167,139</b>	<b>178,023</b>	<b>176,667</b>	<b>185,074</b>
<b>442</b>	<b>Furniture and home furnishings stores . . . . .</b>	<b>78,574</b>	<b>85,218</b>	<b>91,662</b>	<b>91,428</b>	<b>94,978</b>
4421	Furniture stores . . . . .	44,139	47,004	50,539	50,508	52,563
4422	Home furnishings stores . . . . .	34,435	38,214	41,123	40,920	42,415
<b>443</b>	<b>Electronics and appliance stores . . . . .</b>	<b>75,981</b>	<b>81,921</b>	<b>86,361</b>	<b>85,239</b>	<b>90,096</b>
44311	Appl., TV, and other elect. stores . . . . .	46,265	51,418	56,946	58,503	62,334
443111	Household appliance stores . . . . .	10,814	11,472	11,662	12,119	12,359
443112	Radio, TV, and other elect. stores . . . . .	35,451	39,946	45,284	46,384	49,975
44312	Computer and software stores . . . . .	27,182	27,736	26,434	24,071	24,950
<b>444</b>	<b>Building mat. and garden equip. and supplies dealers . . . . .</b>	<b>243,490</b>	<b>262,958</b>	<b>276,163</b>	<b>287,360</b>	<b>300,932</b>
4441	Building mat. and supplies dealers . . . . .	210,049	229,314	241,053	251,134	264,751
44413	Hardware stores . . . . .	14,751	15,082	15,363	15,324	15,295
<b>445</b>	<b>Food and beverage stores . . . . .</b>	<b>421,579</b>	<b>442,503</b>	<b>460,481</b>	<b>480,530</b>	<b>490,795</b>
4451	Grocery stores . . . . .	382,426	401,912	416,727	434,375	442,971
4453	Beer, wine, and liquor stores . . . . .	25,697	26,921	29,076	30,364	31,324
<b>446</b>	<b>Health and personal care stores . . . . .</b>	<b>130,228</b>	<b>143,744</b>	<b>156,976</b>	<b>167,567</b>	<b>180,180</b>
44611	Pharmacies and drug stores . . . . .	108,344	121,098	130,891	141,475	152,973
<b>447</b>	<b>Gasoline stations . . . . .</b>	<b>191,749</b>	<b>211,271</b>	<b>246,753</b>	<b>245,404</b>	<b>240,873</b>
<b>448</b>	<b>Clothing and clothing access. stores . . . . .</b>	<b>149,442</b>	<b>160,019</b>	<b>167,882</b>	<b>167,241</b>	<b>171,874</b>
4481	Clothing stores . . . . .	104,894	112,359	118,632	119,566	123,622
44811	Men's clothing stores . . . . .	10,621	10,540	10,818	10,318	9,926
44812	Women's clothing stores . . . . .	28,690	30,219	32,547	33,070	34,331
44814	Family clothing stores . . . . .	49,472	53,800	56,435	56,733	59,355
4482	Shoe stores . . . . .	21,539	21,968	22,135	22,006	21,785
44831	Jewelry stores . . . . .	21,527	24,068	25,338	24,170	25,131
<b>451</b>	<b>Sporting goods, hobby, book, and music stores . . . . .</b>	<b>69,456</b>	<b>74,045</b>	<b>77,921</b>	<b>79,382</b>	<b>82,004</b>
45111	Sporting goods stores . . . . .	22,579	24,189	26,016	26,740	27,988
451211	Book stores . . . . .	13,390	14,540	15,375	15,782	15,799
<b>452</b>	<b>General merchandise stores . . . . .</b>	<b>351,872</b>	<b>381,542</b>	<b>406,208</b>	<b>430,363</b>	<b>455,674</b>
4521	Department stores (excl. L.D.) . . . . .	223,653	231,048	233,628	230,207	225,912
4521102	Discount dept. stores . . . . .	129,007	133,703	136,272	137,701	136,621
4521101, 4521103	Conventional and national chain dept. stores . . . . .	94,646	97,345	97,356	92,506	89,291
4521	Department stores (incl. L.D.) <sup>2</sup> . . . . .	228,547	236,069	238,748	234,316	229,958
4521102	Discount dept. stores . . . . .	131,004	135,713	138,355	139,968	138,950
4521101, 4521103	Conventional and national chain dept. stores . . . . .	97,543	100,356	100,393	94,348	91,008
4529	Other general merchandise stores . . . . .	128,219	150,494	172,580	200,156	229,762
45291	Warehouse clubs and superstores . . . . .	98,794	119,273	140,196	165,637	193,541
45299	All other general merchandise stores . . . . .	29,425	31,221	32,384	34,519	36,221
<b>453</b>	<b>Miscellaneous store retailers . . . . .</b>	<b>99,803</b>	<b>105,782</b>	<b>108,477</b>	<b>104,975</b>	<b>104,507</b>
<b>454</b>	<b>Nonstore retailers . . . . .</b>	<b>133,320</b>	<b>149,658</b>	<b>176,178</b>	<b>173,316</b>	<b>180,805</b>
4541	Electronic shopping and mail-order houses . . . . .	79,489	92,611	110,310	109,463	116,705
45431	Fuel dealers . . . . .	19,740	20,742	27,801	27,156	25,740
<b>722</b>	<b>Food services and drinking places . . . . .</b>	<b>272,646</b>	<b>285,922</b>	<b>306,276</b>	<b>318,285</b>	<b>334,605</b>
7221	Full-service restaurants . . . . .	119,663	124,944	132,862	138,087	146,085
7222	Limited-service eating places . . . . .	116,836	122,186	131,303	137,671	143,875
7224	Drinking places . . . . .	14,110	14,770	15,664	15,906	17,377

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-2 provides measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2002												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>263,642</b>	<b>261,043</b>	<b>294,166</b>	<b>294,252</b>	<b>310,806</b>	<b>299,179</b>	<b>306,129</b>	<b>318,526</b>	<b>283,660</b>	<b>298,773</b>	<b>301,391</b>	<b>348,445</b>	<b>3,580,012</b>
	Total (excl. motor vehicle and parts dealers)	201,012	196,053	222,023	220,998	236,081	225,415	226,611	235,568	215,364	229,121	237,574	281,503	2,727,323
	<b>Retail sales, total</b>	<b>238,421</b>	<b>235,811</b>	<b>265,788</b>	<b>266,586</b>	<b>281,699</b>	<b>270,324</b>	<b>277,084</b>	<b>288,562</b>	<b>256,479</b>	<b>270,824</b>	<b>274,014</b>	<b>319,815</b>	<b>3,245,407</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	175,791	170,821	193,645	193,332	206,974	196,560	197,566	205,604	188,183	201,172	210,197	252,873	2,392,718
	<b>GAFO<sup>1</sup></b>	<b>64,759</b>	<b>65,523</b>	<b>74,799</b>	<b>70,741</b>	<b>76,542</b>	<b>73,837</b>	<b>72,133</b>	<b>79,999</b>	<b>70,194</b>	<b>75,626</b>	<b>87,844</b>	<b>123,179</b>	<b>935,176</b>
441	<b>Motor vehicle and parts dealers</b>	<b>62,630</b>	<b>64,990</b>	<b>72,143</b>	<b>73,254</b>	<b>74,725</b>	<b>73,764</b>	<b>79,518</b>	<b>82,958</b>	<b>68,296</b>	<b>69,652</b>	<b>63,817</b>	<b>66,942</b>	<b>852,689</b>
4411, 4412	Automobile and other motor vehicle dealers	56,921	59,460	66,028	66,832	68,114	67,288	72,737	76,061	62,169	63,048	57,870	61,190	777,718
4411	Automobile dealers	54,347	56,308	61,927	62,144	63,027	62,668	68,228	71,863	58,827	59,868	54,892	58,213	732,312
44111	New car dealers	49,405	50,952	56,578	56,767	57,561	57,333	62,833	66,132	53,763	54,481	49,872	53,540	669,217
44112	Used car dealers	4,942	5,356	5,349	5,377	5,466	5,335	5,395	5,731	5,064	5,387	5,020	4,673	63,095
4413	Auto parts, access., and tire stores	5,709	5,530	6,115	6,422	6,611	6,476	6,781	6,897	6,127	6,604	5,947	5,752	74,971
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>14,282</b>	<b>13,841</b>	<b>14,913</b>	<b>13,826</b>	<b>14,983</b>	<b>14,571</b>	<b>14,687</b>	<b>15,759</b>	<b>14,368</b>	<b>15,000</b>	<b>17,219</b>	<b>21,625</b>	<b>185,074</b>
442	<b>Furniture and home furnishings stores</b>	<b>7,158</b>	<b>7,114</b>	<b>7,803</b>	<b>7,418</b>	<b>8,030</b>	<b>7,556</b>	<b>7,724</b>	<b>8,270</b>	<b>7,547</b>	<b>7,968</b>	<b>8,909</b>	<b>9,481</b>	<b>94,978</b>
4421	Furniture stores	4,145	4,173	4,525	4,195	4,502	4,255	4,264	4,498	4,174	4,319	4,835	4,678	52,563
4422	Home furnishings stores	3,013	2,941	3,278	3,223	3,528	3,301	3,460	3,772	3,373	3,649	4,074	4,803	42,415
443	<b>Electronics and appliance stores</b>	<b>7,124</b>	<b>6,727</b>	<b>7,110</b>	<b>6,408</b>	<b>6,953</b>	<b>7,015</b>	<b>6,963</b>	<b>7,489</b>	<b>6,821</b>	<b>7,032</b>	<b>8,310</b>	<b>12,144</b>	<b>90,096</b>
44311	Appl., TV, and other elect. stores	4,809	4,603	4,755	4,351	4,748	4,748	4,813	5,106	4,610	4,754	6,048	8,989	62,334
443111	Household appliance stores	943	895	994	1,001	1,029	1,044	1,108	1,044	969	1,015	1,084	1,233	12,359
443112	Radio, TV, and other elect. stores	3,866	3,708	3,761	3,350	3,719	3,704	3,705	4,062	3,641	3,739	4,964	7,756	49,975
44312	Computer and software stores	2,131	1,949	2,160	1,850	1,958	2,015	1,914	2,151	1,990	2,074	2,043	2,715	24,950
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>20,035</b>	<b>19,430</b>	<b>22,951</b>	<b>29,040</b>	<b>30,609</b>	<b>28,007</b>	<b>27,416</b>	<b>26,412</b>	<b>24,760</b>	<b>26,687</b>	<b>23,771</b>	<b>21,814</b>	<b>300,932</b>
4441	Building mat. and supplies dealers	18,250	17,671	20,336	24,018	25,222	23,513	24,158	23,881	22,499	24,058	21,476	19,669	264,751
44413	Hardware stores	1,057	1,000	1,181	1,399	1,532	1,450	1,404	1,319	1,181	1,249	1,238	1,285	15,295
445	<b>Food and beverage stores</b>	<b>39,474</b>	<b>36,985</b>	<b>41,557</b>	<b>38,593</b>	<b>42,554</b>	<b>40,844</b>	<b>42,015</b>	<b>42,196</b>	<b>39,234</b>	<b>40,733</b>	<b>41,917</b>	<b>44,693</b>	<b>490,795</b>
4451	Grocery stores	36,184	33,628	37,739	34,959	38,419	36,840	37,897	38,064	35,546	36,912	37,784	38,999	442,971
4453	Beer, wine, and liquor stores	2,191	2,190	2,461	2,398	2,682	2,603	2,694	2,726	2,419	2,531	2,747	3,682	31,324
446	<b>Health and personal care stores</b>	<b>14,552</b>	<b>14,012</b>	<b>15,053</b>	<b>14,881</b>	<b>15,448</b>	<b>14,454</b>	<b>14,925</b>	<b>15,111</b>	<b>14,434</b>	<b>15,315</b>	<b>14,875</b>	<b>17,120</b>	<b>180,180</b>
44611	Pharmacies and drug stores	12,474	11,888	12,730	12,559	13,108	12,250	12,587	12,723	12,293	13,024	12,753	14,584	152,973
447	<b>Gasoline stations</b>	<b>16,990</b>	<b>16,176</b>	<b>19,209</b>	<b>20,375</b>	<b>21,440</b>	<b>20,872</b>	<b>21,966</b>	<b>22,111</b>	<b>20,413</b>	<b>21,298</b>	<b>19,993</b>	<b>20,030</b>	<b>240,873</b>
448	<b>Clothing and clothing access. stores</b>	<b>10,345</b>	<b>11,739</b>	<b>13,963</b>	<b>13,201</b>	<b>14,156</b>	<b>13,196</b>	<b>12,803</b>	<b>15,002</b>	<b>12,418</b>	<b>13,939</b>	<b>15,816</b>	<b>25,296</b>	<b>171,874</b>
4481	Clothing stores	7,542	8,053	10,276	9,630	9,998	9,626	9,379	10,839	9,212	10,495	11,706	16,866	123,622
44811	Men's clothing stores	658	651	802	773	813	795	725	851	741	821	932	1,364	9,926
44812	Women's clothing stores	2,141	2,348	3,035	2,940	3,028	2,739	2,496	2,806	2,620	2,789	3,016	4,373	34,331
44814	Family clothing stores	3,342	3,571	4,688	4,376	4,609	4,576	4,644	5,387	4,328	5,189	6,008	8,637	59,355
4482	Shoe stores	1,384	1,563	1,953	1,828	1,903	1,781	1,751	2,285	1,586	1,664	1,761	2,326	21,785
44831	Jewelry stores	1,318	2,026	1,629	1,643	2,143	1,686	1,572	1,768	1,523	1,686	2,240	5,897	25,131
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>6,326</b>	<b>5,368</b>	<b>6,233</b>	<b>5,829</b>	<b>6,168</b>	<b>6,160</b>	<b>6,089</b>	<b>7,243</b>	<b>6,322</b>	<b>6,133</b>	<b>7,901</b>	<b>12,232</b>	<b>82,004</b>
45111	Sporting goods stores	1,838	1,872	2,306	2,303	2,293	2,440	2,335	2,558	2,139	2,026	2,273	3,605	27,988
451211	Book stores	2,039	1,037	1,045	969	1,142	1,073	1,059	1,825	1,505	1,028	1,072	2,005	15,799
452	<b>General merchandise stores</b>	<b>30,530</b>	<b>31,408</b>	<b>36,597</b>	<b>34,934</b>	<b>38,080</b>	<b>37,038</b>	<b>35,499</b>	<b>38,308</b>	<b>33,847</b>	<b>37,122</b>	<b>43,428</b>	<b>58,883</b>	<b>455,674</b>
4521	Department stores (excl. L.D.) <sup>2</sup>	14,795	15,409	18,301	17,530	18,764	17,866	16,845	18,759	16,231	17,960	21,598	31,854	225,912
4521102	Discount dept. stores	9,345	9,544	11,157	10,810	11,529	11,135	10,595	11,540	9,869	10,960	12,719	17,418	136,621
4521101, 4521103	Conventional and national chain dept. stores	5,450	5,865	7,144	6,720	7,235	6,731	6,250	7,219	6,362	7,000	8,879	14,436	89,291
4521	Department stores (incl. L.D.) <sup>2</sup>	15,041	15,675	18,627	17,841	19,373	18,174	17,125	19,065	16,492	18,242	21,944	32,359	229,958
4521102	Discount dept. stores	9,494	9,706	11,350	10,995	11,990	11,311	10,752	11,718	10,011	11,111	12,891	17,621	138,950
4521101, 4521103	Conventional and national chain dept. stores	5,547	5,969	7,277	6,846	7,383	6,863	6,373	7,347	6,481	7,131	9,053	14,738	91,008
4529	Other general merchandise stores	15,735	15,999	18,296	17,404	19,316	19,172	18,654	19,549	17,616	19,162	21,830	27,029	229,762
45291	Warehouse clubs and superstores	13,297	13,538	15,456	14,638	16,281	16,226	15,822	16,572	14,892	16,092	18,375	22,352	193,541
45299	All other gen. merchandise stores	2,438	2,461	2,840	2,766	3,035	2,946	2,832	2,977	2,724	3,070	3,455	4,677	36,221
453	<b>Miscellaneous store retailers</b>	<b>7,985</b>	<b>8,053</b>	<b>8,133</b>	<b>8,238</b>	<b>9,107</b>	<b>8,436</b>	<b>8,530</b>	<b>9,259</b>	<b>8,373</b>	<b>8,882</b>	<b>8,567</b>	<b>10,944</b>	<b>104,507</b>
454	<b>Nonstore retailers</b>	<b>15,272</b>	<b>13,809</b>	<b>15,036</b>	<b>14,415</b>	<b>14,429</b>	<b>12,982</b>	<b>13,636</b>	<b>14,203</b>	<b>14,014</b>	<b>16,063</b>	<b>16,710</b>	<b>20,236</b>	<b>180,805</b>
4541	Electronic shopping and mail-order houses	9,434	8,557	9,310	9,266	9,297	8,547	9,052	9,454	9,242	10,254	10,821	13,471	116,705
45431	Fuel dealers	2,986	2,443	2,335	1,865	1,685	1,405	1,509	1,633	1,729	2,255	2,505	3,390	25,740
722	<b>Food services and drinking places</b>	<b>25,221</b>	<b>25,232</b>	<b>28,378</b>	<b>27,666</b>	<b>29,107</b>	<b>28,855</b>	<b>29,045</b>	<b>29,964</b>	<b>27,181</b>	<b>27,949</b>	<b>27,377</b>	<b>28,630</b>	<b>334,605</b>
7221	Full-service restaurants	11,277	11,181	12,437	11,903	12,622	12,468	12,668	13,170	11,611	12,031	11,945	12,772	146,085
7222	Limited-service eating places	10,666	10,711	12,205	12,020	12,545	12,509	12,736	12,988	11,698	11,967	11,649	12,181	143,875
7224	Drinking places	1,350	1,345	1,516	1,432	1,503	1,471	1,530	1,533	1,387	1,438	1,430	1,442	17,377

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2002												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>292,393</b>	<b>293,878</b>	<b>293,889</b>	<b>296,840</b>	<b>293,889</b>	<b>297,695</b>	<b>302,350</b>	<b>304,269</b>	<b>299,214</b>	<b>299,458</b>	<b>301,707</b>	<b>305,816</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	223,139	224,157	224,739	227,076	226,268	227,195	227,872	228,589	228,365	229,915	230,708	230,847	
	Retail sales, total . . . . .	264,799	266,120	266,203	269,091	266,194	269,762	274,476	276,318	271,307	271,703	273,570	277,100	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	195,545	196,399	197,053	199,327	198,573	199,262	199,998	200,638	200,458	202,160	202,571	202,131	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>77,038</b>	<b>77,912</b>	<b>77,601</b>	<b>77,840</b>	<b>77,571</b>	<b>78,091</b>	<b>77,804</b>	<b>78,330</b>	<b>77,980</b>	<b>78,939</b>	<b>78,526</b>	<b>78,641</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>69,254</b>	<b>69,721</b>	<b>69,150</b>	<b>69,764</b>	<b>67,621</b>	<b>70,500</b>	<b>74,478</b>	<b>75,680</b>	<b>70,849</b>	<b>69,543</b>	<b>70,999</b>	<b>74,969</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	63,035	63,458	63,004	63,529	61,419	64,267	68,170	69,399	64,558	63,301	64,732	68,676	
4413	Auto parts, access., and tire stores . . . . .	6,219	6,263	6,146	6,235	6,202	6,233	6,308	6,281	6,291	6,242	6,267	6,293	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>15,227</b>	<b>15,439</b>	<b>15,387</b>	<b>15,315</b>	<b>15,495</b>	<b>15,444</b>	<b>15,317</b>	<b>15,418</b>	<b>15,434</b>	<b>15,464</b>	<b>15,567</b>	<b>15,499</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>7,797</b>	<b>7,949</b>	<b>7,922</b>	<b>7,875</b>	<b>7,958</b>	<b>7,879</b>	<b>7,834</b>	<b>7,929</b>	<b>7,936</b>	<b>7,905</b>	<b>8,041</b>	<b>7,954</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>7,430</b>	<b>7,490</b>	<b>7,465</b>	<b>7,440</b>	<b>7,537</b>	<b>7,565</b>	<b>7,483</b>	<b>7,489</b>	<b>7,498</b>	<b>7,559</b>	<b>7,526</b>	<b>7,545</b>	
44312	Computer and software stores . . . . .	2,118	2,091	2,085	2,033	2,090	2,106	2,071	2,086	2,052	2,062	2,076	2,063	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>24,421</b>	<b>24,439</b>	<b>24,681</b>	<b>25,088</b>	<b>24,999</b>	<b>25,146</b>	<b>25,110</b>	<b>25,205</b>	<b>25,318</b>	<b>25,353</b>	<b>25,579</b>	<b>25,281</b>	
4441	Building mat. and supplies dealers . . . . .	21,649	21,629	21,703	22,035	21,990	21,995	22,022	22,092	22,343	22,359	22,535	22,225	
445	<b>Food and beverage stores</b> . . . . .	<b>40,848</b>	<b>40,866</b>	<b>40,878</b>	<b>40,768</b>	<b>40,815</b>	<b>40,877</b>	<b>41,024</b>	<b>40,978</b>	<b>40,958</b>	<b>41,057</b>	<b>41,460</b>	<b>40,743</b>	
4451	Grocery stores . . . . .	36,960	36,913	36,927	36,799	36,835	36,877	37,009	36,955	36,950	37,060	37,447	36,688	
4453	Beer, wine, and liquor stores . . . . .	2,587	2,613	2,615	2,624	2,609	2,621	2,626	2,621	2,615	2,601	2,596	2,634	
446	<b>Health and personal care stores</b> . . . . .	<b>14,684</b>	<b>14,796</b>	<b>14,715</b>	<b>15,016</b>	<b>14,911</b>	<b>14,978</b>	<b>15,076</b>	<b>15,141</b>	<b>15,290</b>	<b>15,269</b>	<b>15,272</b>	<b>15,191</b>	
44611	Pharmacies and drug stores . . . . .	12,462	12,501	12,493	12,699	12,689	12,734	12,792	12,852	13,050	12,985	13,013	12,883	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>18,711</b>	<b>18,572</b>	<b>19,209</b>	<b>20,274</b>	<b>19,833</b>	<b>19,765</b>	<b>20,396</b>	<b>20,379</b>	<b>20,495</b>	<b>20,963</b>	<b>21,067</b>	<b>21,263</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>14,237</b>	<b>14,495</b>	<b>14,374</b>	<b>14,456</b>	<b>14,135</b>	<b>14,396</b>	<b>14,221</b>	<b>14,228</b>	<b>13,999</b>	<b>14,514</b>	<b>14,415</b>	<b>14,512</b>	
4481	Clothing stores . . . . .	10,217	10,377	10,315	10,370	10,123	10,393	10,301	10,237	10,084	10,496	10,375	10,466	
44811	Men's clothing stores . . . . .	827	852	849	845	827	834	831	825	814	821	818	819	
44812	Women's clothing stores . . . . .	2,866	2,910	2,869	2,899	2,822	2,886	2,820	2,817	2,805	2,831	2,886	2,943	
4482	Shoe stores . . . . .	1,863	1,908	1,841	1,858	1,802	1,814	1,789	1,791	1,745	1,811	1,810	1,802	
44831	Jewelry stores . . . . .	2,034	2,095	2,105	2,109	2,095	2,081	2,021	2,090	2,061	2,100	2,123	2,133	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>6,869</b>	<b>6,830</b>	<b>6,865</b>	<b>6,762</b>	<b>6,808</b>	<b>6,799</b>	<b>6,803</b>	<b>6,885</b>	<b>6,887</b>	<b>6,868</b>	<b>6,876</b>	<b>6,811</b>	
452	<b>General merchandise stores</b> . . . . .	<b>37,358</b>	<b>37,721</b>	<b>37,651</b>	<b>37,991</b>	<b>37,752</b>	<b>38,068</b>	<b>38,073</b>	<b>38,341</b>	<b>38,235</b>	<b>38,665</b>	<b>38,340</b>	<b>38,434</b>	
4521	Department stores (excl. L.D.) . . . . .	19,264	19,256	19,158	19,250	18,926	19,000	18,928	18,947	18,795	18,954	18,296	18,270	
4529	Other general merchandise stores . . . . .	18,094	18,465	18,493	18,741	18,826	19,068	19,145	19,394	19,440	19,711	20,044	20,164	
45291	Warehouse clubs and superstores . . . . .	15,110	15,525	15,565	15,757	15,868	16,034	16,145	16,359	16,383	16,607	16,951	17,089	
45299	All other gen. merchandise stores . . . . .	2,984	2,940	2,928	2,984	2,958	3,034	3,000	3,035	3,057	3,104	3,093	3,075	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>8,630</b>	<b>8,718</b>	<b>8,586</b>	<b>8,734</b>	<b>8,722</b>	<b>8,808</b>	<b>8,713</b>	<b>8,898</b>	<b>8,816</b>	<b>8,732</b>	<b>8,565</b>	<b>8,610</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>14,560</b>	<b>14,523</b>	<b>14,707</b>	<b>14,923</b>	<b>15,103</b>	<b>14,981</b>	<b>15,265</b>	<b>15,165</b>	<b>15,026</b>	<b>15,275</b>	<b>15,430</b>	<b>15,787</b>	
4541	Electronic shopping and mail-order houses . . . . .	9,539	9,647	9,519	9,682	9,735	9,647	9,839	9,797	9,688	9,747	9,819	9,934	
45431	Fuel dealers . . . . .	1,897	1,852	1,949	2,018	2,091	2,069	2,162	2,198	2,214	2,349	2,413	2,608	
722	<b>Food services and drinking places</b> . . . . .	<b>27,594</b>	<b>27,758</b>	<b>27,686</b>	<b>27,749</b>	<b>27,695</b>	<b>27,933</b>	<b>27,874</b>	<b>27,951</b>	<b>27,907</b>	<b>27,755</b>	<b>28,137</b>	<b>28,716</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2001												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>257,269</b>	<b>254,121</b>	<b>287,525</b>	<b>282,249</b>	<b>304,224</b>	<b>295,848</b>	<b>287,002</b>	<b>303,241</b>	<b>269,622</b>	<b>300,391</b>	<b>295,703</b>	<b>334,405</b>	<b>3,471,600</b>
	Total (excl. motor vehicle and parts dealers)	196,176	190,758	214,052	213,034	227,751	220,990	215,904	227,633	206,680	218,365	228,361	271,386	2,631,090
	<b>Retail sales, total</b>	<b>233,154</b>	<b>230,173</b>	<b>260,383</b>	<b>256,245</b>	<b>276,709</b>	<b>268,161</b>	<b>259,260</b>	<b>274,787</b>	<b>243,835</b>	<b>273,893</b>	<b>270,023</b>	<b>306,692</b>	<b>3,153,315</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	172,061	166,810	186,910	187,030	200,236	193,303	188,162	199,179	180,893	191,867	202,681	243,673	2,312,805
	<b>GAFO<sup>1</sup></b>	<b>61,635</b>	<b>61,619</b>	<b>69,077</b>	<b>68,243</b>	<b>71,886</b>	<b>70,425</b>	<b>68,761</b>	<b>76,720</b>	<b>67,263</b>	<b>71,342</b>	<b>85,602</b>	<b>121,293</b>	<b>893,866</b>
441	<b>Motor vehicle and parts dealers</b>	<b>61,093</b>	<b>63,363</b>	<b>73,473</b>	<b>69,215</b>	<b>76,473</b>	<b>74,858</b>	<b>71,098</b>	<b>75,608</b>	<b>62,942</b>	<b>82,026</b>	<b>67,342</b>	<b>63,019</b>	<b>840,510</b>
4411, 4412	Automobile and other motor vehicle dealers	55,618	57,969	67,183	63,035	69,837	68,276	64,596	68,714	57,032	75,645	61,418	57,457	766,780
4411	Automobile dealers	52,970	55,249	63,289	58,513	64,885	63,537	60,284	64,707	54,183	72,537	58,550	54,637	723,341
44111	New car dealers	48,069	50,062	57,634	53,248	59,200	58,095	55,126	59,311	49,694	67,420	53,930	50,388	662,177
44112	Used car dealers	4,901	5,187	5,655	5,265	5,685	5,442	5,158	5,396	4,489	5,117	4,620	4,249	61,164
4413	Auto parts, access., and tire stores	5,475	5,394	6,290	6,180	6,636	6,582	6,502	6,894	5,910	6,381	5,924	5,562	73,730
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>13,807</b>	<b>13,113</b>	<b>14,296</b>	<b>12,874</b>	<b>13,876</b>	<b>14,032</b>	<b>14,001</b>	<b>15,054</b>	<b>13,444</b>	<b>14,169</b>	<b>16,670</b>	<b>21,331</b>	<b>176,667</b>
442	<b>Furniture and home furnishings stores</b>	<b>7,055</b>	<b>6,810</b>	<b>7,590</b>	<b>6,966</b>	<b>7,564</b>	<b>7,504</b>	<b>7,465</b>	<b>7,967</b>	<b>7,099</b>	<b>7,617</b>	<b>8,502</b>	<b>9,289</b>	<b>91,428</b>
4421	Furniture stores	4,032	3,909	4,326	3,866	4,129	4,207	4,134	4,326	3,954	4,142	4,655	4,828	50,508
4422	Home furnishings stores	3,023	2,901	3,264	3,100	3,435	3,297	3,331	3,641	3,145	3,475	3,847	4,461	40,920
443	<b>Electronics and appliance stores</b>	<b>6,752</b>	<b>6,303</b>	<b>6,706</b>	<b>5,908</b>	<b>6,312</b>	<b>6,528</b>	<b>6,536</b>	<b>7,087</b>	<b>6,345</b>	<b>6,552</b>	<b>8,168</b>	<b>12,042</b>	<b>85,239</b>
44311	Appl., TV, and other elect. stores	4,555	4,216	4,400	3,917	4,246	4,438	4,480	4,881	4,299	4,451	5,826	8,794	58,503
443111	Household appliance stores	911	854	949	910	980	1,055	1,029	1,100	933	1,034	1,104	1,260	12,119
44312	Radio, TV, and other elect. stores	3,644	3,362	3,451	3,007	3,266	3,383	3,451	3,781	3,366	3,417	4,722	7,534	46,384
44312	Computer and software stores	2,020	1,909	2,096	1,807	1,826	1,858	1,826	1,995	1,871	1,901	2,133	2,829	24,071
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>19,276</b>	<b>18,978</b>	<b>22,744</b>	<b>26,865</b>	<b>29,746</b>	<b>27,365</b>	<b>25,494</b>	<b>25,509</b>	<b>22,594</b>	<b>25,369</b>	<b>22,844</b>	<b>20,576</b>	<b>287,360</b>
4441	Building mat. and supplies dealers	17,048	16,746	19,959	21,846	24,083	23,193	22,548	23,211	20,436	22,826	20,673	18,565	251,134
44413	Hardware stores	1,020	990	1,200	1,338	1,539	1,457	1,348	1,324	1,220	1,273	1,282	1,333	15,324
445	<b>Food and beverage stores</b>	<b>37,454</b>	<b>35,729</b>	<b>39,606</b>	<b>38,424</b>	<b>41,230</b>	<b>40,504</b>	<b>40,706</b>	<b>41,277</b>	<b>39,460</b>	<b>40,061</b>	<b>40,996</b>	<b>45,083</b>	<b>480,530</b>
4451	Grocery stores	34,227	32,509	36,001	34,845	37,337	36,552	36,787	37,356	35,870	36,382	36,989	39,520	434,375
4453	Beer, wine, and liquor stores	2,153	2,095	2,377	2,280	2,526	2,585	2,544	2,584	2,380	2,478	2,714	3,648	30,364
446	<b>Health and personal care stores</b>	<b>13,426</b>	<b>12,962</b>	<b>14,085</b>	<b>13,554</b>	<b>14,319</b>	<b>13,743</b>	<b>13,602</b>	<b>14,127</b>	<b>13,028</b>	<b>14,388</b>	<b>14,072</b>	<b>16,261</b>	<b>167,567</b>
44611	Pharmacies and drug stores	11,397	10,937	11,776	11,398	12,034	11,564	11,493	11,891	11,108	12,319	11,953	13,605	141,475
447	<b>Gasoline stations</b>	<b>19,473</b>	<b>18,415</b>	<b>20,268</b>	<b>21,155</b>	<b>23,322</b>	<b>22,753</b>	<b>21,615</b>	<b>22,184</b>	<b>20,922</b>	<b>19,961</b>	<b>17,984</b>	<b>17,352</b>	<b>245,404</b>
448	<b>Clothing and clothing access. stores</b>	<b>10,087</b>	<b>11,481</b>	<b>13,076</b>	<b>13,350</b>	<b>13,797</b>	<b>12,940</b>	<b>12,572</b>	<b>14,781</b>	<b>12,092</b>	<b>13,209</b>	<b>15,310</b>	<b>24,546</b>	<b>167,241</b>
4481	Clothing stores	7,258	7,860	9,531	9,700	9,710	9,333	9,068	10,591	8,943	9,851	11,216	16,505	119,566
44811	Men's clothing stores	729	694	806	801	845	838	749	892	735	850	959	1,420	10,318
44812	Women's clothing stores	2,025	2,242	2,785	2,918	2,872	2,638	2,431	2,803	2,534	2,766	2,945	4,111	33,070
44814	Family clothing stores	3,271	3,557	4,339	4,497	4,512	4,394	4,400	5,074	4,198	4,619	5,577	8,295	56,733
4482	Shoe stores	1,359	1,486	1,804	1,966	1,937	1,821	1,827	2,355	1,637	1,644	1,785	2,385	22,006
44831	Jewelry stores	1,356	2,010	1,610	1,575	2,030	1,660	1,559	1,710	1,419	1,615	2,191	5,435	24,170
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,769</b>	<b>5,262</b>	<b>6,050</b>	<b>5,574</b>	<b>5,881</b>	<b>6,107</b>	<b>5,834</b>	<b>6,994</b>	<b>6,090</b>	<b>5,936</b>	<b>7,724</b>	<b>12,161</b>	<b>79,382</b>
45111	Sporting goods stores	1,769	1,731	2,145	2,103	2,219	2,392	2,240	2,432	2,034	1,937	2,221	3,517	26,740
451211	Book stores	1,653	1,119	1,112	980	1,122	1,130	1,054	1,906	1,470	1,059	1,143	2,034	15,782
452	<b>General merchandise stores</b>	<b>28,718</b>	<b>28,617</b>	<b>32,396</b>	<b>33,522</b>	<b>35,162</b>	<b>34,376</b>	<b>33,381</b>	<b>36,211</b>	<b>32,617</b>	<b>34,879</b>	<b>42,418</b>	<b>58,066</b>	<b>430,363</b>
4521	Department stores (excl. L.D.)	15,204	15,295	17,317	18,069	18,650	17,951	17,142	19,234	16,832	17,976	23,205	33,332	230,207
4521102	Discount dept. stores	9,301	8,994	10,322	10,858	11,261	11,096	10,770	11,593	10,208	10,914	13,774	18,610	137,701
4521101, 4521103	Conventional and national chain dept. stores	5,903	6,301	6,995	7,211	7,389	6,855	6,372	7,641	6,624	7,062	9,431	14,722	92,506
4521	Department stores (incl. L.D.) <sup>2</sup>	15,503	15,593	17,646	18,415	19,019	18,291	17,450	19,577	17,121	18,284	23,584	33,833	234,316
4521102	Discount dept. stores	9,454	9,144	10,494	11,054	11,462	11,293	10,957	11,800	10,377	11,093	13,981	18,859	139,968
4521101, 4521103	Conventional and national chain dept. stores	6,049	6,449	7,152	7,361	7,557	6,998	6,493	7,777	6,744	7,191	9,603	14,974	94,348
4529	Other general merchandise stores	13,514	13,322	15,079	15,453	16,512	16,425	16,239	16,977	15,785	16,903	19,213	24,734	200,156
45291	Warehouse clubs and superstores	11,238	10,961	12,437	12,671	13,546	13,683	13,508	14,165	13,257	14,140	15,880	20,151	165,637
45299	All other gen. merchandise stores	2,276	2,361	2,642	2,782	2,966	2,742	2,731	2,812	2,528	2,763	3,333	4,583	34,519
453	<b>Miscellaneous store retailers</b>	<b>7,863</b>	<b>8,124</b>	<b>8,792</b>	<b>8,044</b>	<b>9,353</b>	<b>8,777</b>	<b>8,508</b>	<b>9,188</b>	<b>8,032</b>	<b>8,738</b>	<b>8,821</b>	<b>10,735</b>	<b>104,975</b>
454	<b>Nonstore retailers</b>	<b>16,188</b>	<b>14,129</b>	<b>15,597</b>	<b>13,668</b>	<b>13,550</b>	<b>12,706</b>	<b>12,449</b>	<b>13,854</b>	<b>12,614</b>	<b>15,157</b>	<b>15,842</b>	<b>17,562</b>	<b>173,316</b>
4541	Electronic shopping and mail-order houses	8,944	7,959	9,278	8,485	8,728	8,401	8,283	9,101	8,042	9,701	10,465	12,076	109,463
45431	Fuel dealers	4,263	3,219	2,897	2,065	1,713	1,512	1,443	1,684	1,777	2,091	2,101	2,391	27,156
722	<b>Food services and drinking places</b>	<b>24,115</b>	<b>23,948</b>	<b>27,142</b>	<b>26,004</b>	<b>27,515</b>	<b>27,687</b>	<b>27,742</b>	<b>28,454</b>	<b>25,787</b>	<b>26,498</b>	<b>25,680</b>	<b>27,713</b>	<b>318,285</b>
7221	Full-service restaurants	10,573	10,531	11,734	11,114	11,787	11,963	12,134	12,546	11,056	11,285	11,026	12,338	138,087
7222	Limited-service eating places	10,309	10,275	11,799	11,370	11,944	12,027	12,150	12,247	11,066	11,462	11,163	11,859	137,671
7224	Drinking places	1,208	1,190	1,375	1,241	1,261	1,296	1,326	1,411	1,361	1,393	1,391	1,453	15,906



**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2001												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>286,382</b>	<b>286,090</b>	<b>284,234</b>	<b>286,958</b>	<b>289,014</b>	<b>287,792</b>	<b>288,146</b>	<b>289,550</b>	<b>284,550</b>	<b>301,990</b>	<b>293,741</b>	<b>293,309</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	218,795	218,232	216,761	218,546	219,931	218,863	219,542	220,764	218,163	220,063	220,030	221,600	
	Retail sales, total . . . . .	259,853	259,745	257,908	260,744	262,608	261,348	261,522	262,605	258,370	275,571	267,212	265,679	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	192,266	191,887	190,435	192,332	193,525	192,419	192,918	193,819	191,983	193,644	193,501	193,970	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>74,186</b>	<b>73,666</b>	<b>73,008</b>	<b>73,392</b>	<b>73,623</b>	<b>73,620</b>	<b>74,787</b>	<b>75,154</b>	<b>73,955</b>	<b>74,910</b>	<b>75,965</b>	<b>77,296</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>67,587</b>	<b>67,858</b>	<b>67,473</b>	<b>68,412</b>	<b>69,083</b>	<b>68,929</b>	<b>68,604</b>	<b>68,786</b>	<b>66,387</b>	<b>81,927</b>	<b>73,711</b>	<b>71,709</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	61,524	61,735	61,354	62,226	62,916	62,696	62,412	62,581	60,288	75,797	67,641	65,515	
4413	Auto parts, access., and tire stores . . . . .	6,063	6,123	6,119	6,186	6,167	6,233	6,192	6,205	6,099	6,130	6,070	6,194	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>14,719</b>	<b>14,592</b>	<b>14,481</b>	<b>14,398</b>	<b>14,414</b>	<b>14,575</b>	<b>14,776</b>	<b>14,729</b>	<b>14,367</b>	<b>14,598</b>	<b>15,179</b>	<b>15,393</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>7,710</b>	<b>7,600</b>	<b>7,560</b>	<b>7,531</b>	<b>7,556</b>	<b>7,626</b>	<b>7,704</b>	<b>7,639</b>	<b>7,426</b>	<b>7,527</b>	<b>7,722</b>	<b>7,826</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>7,009</b>	<b>6,992</b>	<b>6,921</b>	<b>6,867</b>	<b>6,858</b>	<b>6,949</b>	<b>7,072</b>	<b>7,090</b>	<b>6,941</b>	<b>7,071</b>	<b>7,457</b>	<b>7,567</b>	
44312	Computer and software stores . . . . .	1,996	2,044	1,975	1,973	1,934	1,944	2,002	1,941	1,925	1,909	2,168	2,173	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>23,422</b>	<b>23,751</b>	<b>23,582</b>	<b>24,264</b>	<b>24,258</b>	<b>24,045</b>	<b>23,984</b>	<b>23,959</b>	<b>23,419</b>	<b>24,042</b>	<b>24,084</b>	<b>23,968</b>	
4441	Building mat. and supplies dealers . . . . .	20,271	20,497	20,619	20,945	20,942	20,989	21,014	21,255	20,663	21,194	21,290	21,315	
445	<b>Food and beverage stores</b> . . . . .	<b>39,211</b>	<b>39,511</b>	<b>39,524</b>	<b>39,658</b>	<b>39,934</b>	<b>39,971</b>	<b>40,091</b>	<b>40,301</b>	<b>40,611</b>	<b>40,745</b>	<b>40,720</b>	<b>40,704</b>	
4451	Grocery stores . . . . .	35,395	35,724	35,715	35,886	36,109	36,119	36,208	36,445	36,752	36,899	36,805	36,797	
4453	Beer, wine, and liquor stores . . . . .	2,542	2,500	2,494	2,495	2,513	2,527	2,519	2,519	2,537	2,552	2,585	2,569	
446	<b>Health and personal care stores</b> . . . . .	<b>13,562</b>	<b>13,716</b>	<b>13,795</b>	<b>13,677</b>	<b>13,902</b>	<b>13,896</b>	<b>14,008</b>	<b>14,099</b>	<b>13,934</b>	<b>14,359</b>	<b>14,345</b>	<b>14,403</b>	
44611	Pharmacies and drug stores . . . . .	11,420	11,525	11,648	11,467	11,718	11,764	11,885	11,951	11,893	12,294	12,147	11,934	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>21,446</b>	<b>21,167</b>	<b>20,087</b>	<b>21,369</b>	<b>21,981</b>	<b>21,126</b>	<b>20,315</b>	<b>20,408</b>	<b>20,964</b>	<b>19,647</b>	<b>18,831</b>	<b>18,285</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>14,146</b>	<b>14,259</b>	<b>14,018</b>	<b>13,973</b>	<b>13,933</b>	<b>13,825</b>	<b>14,032</b>	<b>14,060</b>	<b>13,408</b>	<b>13,942</b>	<b>13,772</b>	<b>14,171</b>	
4481	Clothing stores . . . . .	10,039	10,172	9,948	9,939	9,958	9,926	10,001	10,032	9,650	10,010	9,809	10,178	
44811	Men's clothing stores . . . . .	918	911	897	823	881	869	855	870	803	857	834	842	
44812	Women's clothing stores . . . . .	2,759	2,799	2,752	2,740	2,715	2,711	2,753	2,800	2,713	2,817	2,752	2,800	
4482	Shoe stores . . . . .	1,846	1,819	1,828	1,853	1,855	1,810	1,884	1,875	1,762	1,803	1,821	1,845	
44831	Jewelry stores . . . . .	2,115	2,118	2,105	2,053	1,996	1,955	2,017	2,028	1,895	2,014	2,029	2,033	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>6,347</b>	<b>6,669</b>	<b>6,576</b>	<b>6,550</b>	<b>6,520</b>	<b>6,532</b>	<b>6,592</b>	<b>6,731</b>	<b>6,548</b>	<b>6,670</b>	<b>6,860</b>	<b>6,734</b>	
452	<b>General merchandise stores</b> . . . . .	<b>35,620</b>	<b>34,756</b>	<b>34,495</b>	<b>35,115</b>	<b>35,311</b>	<b>35,316</b>	<b>36,014</b>	<b>36,199</b>	<b>36,404</b>	<b>36,568</b>	<b>36,883</b>	<b>37,530</b>	
4521	Department stores (excl. L.D.) . . . . .	20,001	19,187	18,763	18,946	19,058	19,017	19,345	19,338	19,245	19,149	19,262	19,277	
4529	Other general merchandise stores . . . . .	15,619	15,569	15,732	16,169	16,253	16,299	16,669	16,861	17,159	17,419	17,621	18,253	
45291	Warehouse clubs and superstores . . . . .	12,770	12,745	12,915	13,268	13,359	13,481	13,812	13,997	14,347	14,562	14,677	15,220	
45299	All other gen. merchandise stores . . . . .	2,849	2,824	2,817	2,901	2,894	2,818	2,857	2,864	2,812	2,857	2,944	3,033	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>8,619</b>	<b>8,775</b>	<b>9,042</b>	<b>8,726</b>	<b>9,005</b>	<b>8,868</b>	<b>8,868</b>	<b>8,793</b>	<b>8,553</b>	<b>8,663</b>	<b>8,636</b>	<b>8,537</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>15,174</b>	<b>14,691</b>	<b>14,835</b>	<b>14,602</b>	<b>14,267</b>	<b>14,265</b>	<b>14,238</b>	<b>14,540</b>	<b>13,775</b>	<b>14,410</b>	<b>14,191</b>	<b>14,245</b>	
4541	Electronic shopping and mail-order houses . . . . .	9,230	9,055	9,232	9,143	9,149	9,222	9,163	9,306	8,546	9,230	9,156	9,254	
45431	Fuel dealers . . . . .	2,686	2,459	2,432	2,344	2,131	2,118	2,122	2,222	2,252	2,151	2,054	1,905	
722	<b>Food services and drinking places</b> . . . . .	<b>26,529</b>	<b>26,345</b>	<b>26,326</b>	<b>26,214</b>	<b>26,406</b>	<b>26,444</b>	<b>26,624</b>	<b>26,945</b>	<b>26,180</b>	<b>26,419</b>	<b>26,529</b>	<b>27,630</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2000												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>242,833</b>	<b>257,393</b>	<b>287,354</b>	<b>271,997</b>	<b>292,099</b>	<b>289,502</b>	<b>278,910</b>	<b>292,060</b>	<b>276,792</b>	<b>278,524</b>	<b>283,511</b>	<b>326,993</b>	<b>3,377,968</b>
	Total (excl. motor vehicle and parts dealers)	182,690	188,977	210,603	204,484	217,369	214,745	209,942	218,313	209,107	212,868	223,274	268,966	2,561,338
	<b>Retail sales, total</b>	<b>219,969</b>	<b>233,749</b>	<b>261,384</b>	<b>246,461</b>	<b>265,800</b>	<b>263,103</b>	<b>252,029</b>	<b>265,428</b>	<b>251,102</b>	<b>252,627</b>	<b>258,984</b>	<b>301,056</b>	<b>3,071,692</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	159,826	165,333	184,633	178,948	191,070	188,346	183,061	191,681	183,417	186,971	198,747	243,029	2,255,062
	<b>GAFO<sup>1</sup></b>	<b>57,931</b>	<b>61,082</b>	<b>68,366</b>	<b>66,943</b>	<b>70,525</b>	<b>69,102</b>	<b>67,343</b>	<b>73,530</b>	<b>68,793</b>	<b>69,624</b>	<b>82,166</b>	<b>116,871</b>	<b>872,276</b>
441	<b>Motor vehicle and parts dealers</b>	<b>60,143</b>	<b>68,416</b>	<b>76,751</b>	<b>67,513</b>	<b>74,730</b>	<b>74,757</b>	<b>68,968</b>	<b>73,747</b>	<b>67,685</b>	<b>65,656</b>	<b>60,237</b>	<b>58,027</b>	<b>816,630</b>
4411, 4412	Automobile and other motor vehicle dealers	54,713	62,762	70,236	61,513	68,192	68,073	62,682	66,870	61,214	59,350	54,198	52,185	741,988
4411	Automobile dealers	52,162	59,718	65,804	57,424	63,472	63,432	58,939	63,098	57,993	56,326	51,485	49,457	699,310
44111	New car dealers	47,579	54,143	60,114	52,352	58,244	58,018	53,701	57,752	52,884	51,514	47,179	45,318	638,798
44112	Used car dealers	4,583	5,575	5,690	5,072	5,228	5,414	5,238	5,346	5,109	4,812	4,306	4,139	60,512
4413	Auto parts, access., and tire stores	5,430	5,654	6,515	6,000	6,538	6,684	6,286	6,877	6,471	6,306	6,039	5,842	74,642
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>13,624</b>	<b>13,880</b>	<b>14,782</b>	<b>13,590</b>	<b>14,382</b>	<b>14,210</b>	<b>14,159</b>	<b>15,167</b>	<b>14,385</b>	<b>14,243</b>	<b>15,989</b>	<b>19,612</b>	<b>178,023</b>
442	<b>Furniture and home furnishings stores</b>	<b>6,693</b>	<b>7,048</b>	<b>7,696</b>	<b>7,194</b>	<b>7,701</b>	<b>7,552</b>	<b>7,551</b>	<b>8,025</b>	<b>7,576</b>	<b>7,711</b>	<b>8,353</b>	<b>8,562</b>	<b>91,662</b>
4421	Furniture stores	3,896	4,072	4,362	4,030	4,253	4,171	4,199	4,332	4,191	4,145	4,472	4,416	50,539
4422	Home furnishings stores	2,797	2,976	3,334	3,164	3,448	3,381	3,352	3,693	3,385	3,566	3,881	4,146	41,123
443	<b>Electronics and appliance stores</b>	<b>6,931</b>	<b>6,832</b>	<b>7,086</b>	<b>6,396</b>	<b>6,681</b>	<b>6,658</b>	<b>6,608</b>	<b>7,142</b>	<b>6,809</b>	<b>6,532</b>	<b>7,636</b>	<b>11,050</b>	<b>86,361</b>
44311	Appl., TV, and other elect. stores	4,389	4,381	4,408	4,054	4,312	4,339	4,406	4,710	4,372	4,243	5,345	7,987	56,946
443111	Household appliance stores	866	866	942	892	1,025	1,034	956	1,001	947	959	1,030	1,144	11,662
443112	Radio, TV, and other elect. stores	3,523	3,515	3,466	3,162	3,287	3,305	3,450	3,709	3,425	3,284	4,315	6,843	45,284
44312	Computer and software stores	2,373	2,273	2,480	2,138	2,137	2,074	1,971	2,199	2,220	2,065	1,989	2,515	26,434
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>18,488</b>	<b>19,463</b>	<b>23,972</b>	<b>23,995</b>	<b>27,538</b>	<b>26,054</b>	<b>23,679</b>	<b>24,394</b>	<b>22,714</b>	<b>23,670</b>	<b>21,671</b>	<b>20,525</b>	<b>276,163</b>
4441	Building mat. and supplies dealers	16,179	17,089	20,733	20,214	23,003	22,477	21,011	21,867	20,241	21,143	19,244	17,852	241,053
44413	Hardware stores	1,025	988	1,254	1,360	1,518	1,472	1,368	1,354	1,252	1,248	1,227	1,297	15,363
445	<b>Food and beverage stores</b>	<b>35,252</b>	<b>34,618</b>	<b>37,717</b>	<b>37,623</b>	<b>39,014</b>	<b>38,870</b>	<b>39,591</b>	<b>39,179</b>	<b>38,116</b>	<b>37,926</b>	<b>38,926</b>	<b>43,649</b>	<b>460,481</b>
4451	Grocery stores	32,309	31,530	34,368	34,194	35,344	35,151	35,814	35,504	34,544	34,370	35,130	38,469	416,727
4453	Beer, wine, and liquor stores	1,956	2,014	2,232	2,174	2,403	2,461	2,512	2,471	2,406	2,399	2,601	3,447	29,076
446	<b>Health and personal care stores</b>	<b>12,087</b>	<b>12,292</b>	<b>13,113</b>	<b>12,572</b>	<b>13,397</b>	<b>12,974</b>	<b>12,676</b>	<b>13,175</b>	<b>12,744</b>	<b>13,203</b>	<b>13,179</b>	<b>15,564</b>	<b>156,976</b>
44611	Pharmacies and drug stores	10,070	10,135	10,822	10,464	11,118	10,688	10,527	10,951	10,590	11,087	11,103	13,336	130,891
447	<b>Gasoline stations</b>	<b>17,598</b>	<b>18,198</b>	<b>20,705</b>	<b>19,643</b>	<b>21,061</b>	<b>22,051</b>	<b>22,030</b>	<b>21,853</b>	<b>21,327</b>	<b>21,304</b>	<b>20,429</b>	<b>20,554</b>	<b>246,753</b>
448	<b>Clothing and clothing access. stores</b>	<b>9,467</b>	<b>11,196</b>	<b>12,852</b>	<b>13,136</b>	<b>13,763</b>	<b>12,969</b>	<b>12,506</b>	<b>14,604</b>	<b>13,391</b>	<b>13,387</b>	<b>15,671</b>	<b>24,940</b>	<b>167,882</b>
4481	Clothing stores	6,728	7,514	9,333	9,474	9,553	9,205	8,912	10,382	9,733	9,869	11,513	16,416	118,632
44811	Men's clothing stores	709	685	795	855	871	851	818	900	859	904	1,034	1,537	10,818
44812	Women's clothing stores	1,733	2,054	2,755	2,795	2,903	2,653	2,467	2,736	2,755	2,747	2,929	4,020	32,547
44814	Family clothing stores	3,151	3,490	4,287	4,347	4,393	4,340	4,249	4,962	4,468	4,642	5,809	8,297	56,435
4482	Shoe stores	1,352	1,537	1,840	1,940	1,899	1,817	1,789	2,286	1,793	1,681	1,795	2,406	22,135
44831	Jewelry stores	1,269	2,017	1,530	1,591	2,168	1,807	1,666	1,795	1,729	1,706	2,206	5,854	25,338
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,451</b>	<b>5,301</b>	<b>5,940</b>	<b>5,734</b>	<b>6,021</b>	<b>6,124</b>	<b>5,948</b>	<b>6,693</b>	<b>6,298</b>	<b>5,683</b>	<b>7,011</b>	<b>11,717</b>	<b>77,921</b>
45111	Sporting goods stores	1,636	1,730	2,125	2,050	2,252	2,388	2,302	2,322	2,063	1,770	1,987	3,391	26,016
451211	Book stores	1,548	1,122	1,060	1,004	1,138	1,157	1,081	1,646	1,456	1,053	1,142	1,968	15,375
452	<b>General merchandise stores</b>	<b>26,073</b>	<b>27,307</b>	<b>31,332</b>	<b>31,331</b>	<b>33,143</b>	<b>32,681</b>	<b>31,685</b>	<b>33,444</b>	<b>31,277</b>	<b>32,814</b>	<b>39,791</b>	<b>55,330</b>	<b>406,208</b>
4521	Department stores (excl. L.D.) <sup>2</sup>	14,786	15,491	17,955	18,270	19,069	18,241	17,429	18,832	17,361	18,102	23,564	34,528	233,628
4521102	Discount dept. stores	9,003	9,090	10,543	10,848	11,310	10,987	10,563	11,097	10,021	10,537	13,568	18,705	136,272
4521101, 4521103	Conventional and national chain dept. stores	5,783	6,401	7,412	7,422	7,759	7,254	6,866	7,735	7,340	7,565	9,996	15,823	97,356
4521	Department stores (incl. L.D.) <sup>2</sup>	15,115	15,853	18,362	18,687	19,493	18,640	17,804	19,230	17,733	18,493	24,075	35,263	238,748
4521102	Discount dept. stores	9,137	9,227	10,702	11,011	11,481	11,154	10,724	11,267	10,175	10,701	13,779	18,997	138,355
4521101, 4521103	Conventional and national chain dept. stores	5,978	6,626	7,660	7,676	8,012	7,486	7,080	7,963	7,558	7,792	10,296	16,266	100,393
4529	Other general merchandise stores	11,287	11,816	13,377	13,061	14,074	14,440	14,256	14,612	13,916	14,712	16,227	20,802	172,580
45291	Warehouse clubs and superstores	9,220	9,516	10,794	10,561	11,397	11,777	11,639	11,923	11,385	12,036	13,185	16,763	140,196
45299	All other gen. merchandise stores	2,067	2,300	2,583	2,500	2,677	2,663	2,617	2,689	2,531	2,676	3,042	4,039	32,384
453	<b>Miscellaneous store retailers</b>	<b>8,155</b>	<b>9,041</b>	<b>9,168</b>	<b>8,476</b>	<b>9,198</b>	<b>8,950</b>	<b>8,439</b>	<b>9,136</b>	<b>8,824</b>	<b>8,918</b>	<b>9,019</b>	<b>11,153</b>	<b>108,477</b>
454	<b>Nonstore retailers</b>	<b>13,631</b>	<b>14,037</b>	<b>15,052</b>	<b>12,848</b>	<b>13,553</b>	<b>13,463</b>	<b>12,348</b>	<b>14,036</b>	<b>14,341</b>	<b>15,823</b>	<b>17,061</b>	<b>19,985</b>	<b>176,178</b>
4541	Electronic shopping and mail-order houses	7,909	7,889	9,201	8,197	8,461	8,616	7,978	9,000	9,120	9,953	10,958	13,028	110,310
45431	Fuel dealers	3,046	3,119	2,391	1,816	1,776	1,659	1,532	1,794	2,043	2,341	2,551	3,733	27,801
722	<b>Food services and drinking places</b>	<b>22,864</b>	<b>23,644</b>	<b>25,970</b>	<b>25,536</b>	<b>26,299</b>	<b>26,399</b>	<b>26,881</b>	<b>26,632</b>	<b>25,690</b>	<b>25,897</b>	<b>24,527</b>	<b>25,937</b>	<b>306,276</b>
7221	Full-service restaurants	10,016	10,449	11,372	11,145	11,292	11,225	11,635	11,459	11,312	11,312	10,606	11,220	132,862
7222	Limited-service eating places	9,719	9,923	10,949	10,935	11,329	11,550	11,623	11,540	10,922	11,010	10,631	11,172	131,303
7224	Drinking places	1,223	1,281	1,451	1,323	1,326	1,320	1,351	1,342	1,291	1,256	1,205	1,295	15,664

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2000												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>276,101</b>	<b>279,351</b>	<b>283,155</b>	<b>278,740</b>	<b>279,083</b>	<b>279,975</b>	<b>281,400</b>	<b>280,906</b>	<b>285,205</b>	<b>283,723</b>	<b>283,019</b>	<b>283,585</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	206,899	209,031	213,150	210,857	211,739	212,459	213,760	213,636	216,269	216,499	216,522	217,201	
	Retail sales, total . . . . .	251,113	254,251	257,619	253,280	253,747	254,591	255,775	255,470	259,489	257,980	257,336	258,031	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	181,911	183,931	187,614	185,397	186,403	187,075	188,135	188,200	190,553	190,756	190,839	191,647	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>70,118</b>	<b>71,072</b>	<b>72,220</b>	<b>72,029</b>	<b>72,679</b>	<b>72,150</b>	<b>72,833</b>	<b>72,958</b>	<b>74,175</b>	<b>73,581</b>	<b>73,270</b>	<b>72,994</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>69,202</b>	<b>70,320</b>	<b>70,005</b>	<b>67,883</b>	<b>67,344</b>	<b>67,516</b>	<b>67,640</b>	<b>67,270</b>	<b>68,936</b>	<b>67,224</b>	<b>66,497</b>	<b>66,384</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	62,961	64,174	63,735	61,822	61,159	61,327	61,513	61,124	62,400	61,060	60,354	59,914	
4413	Auto parts, access., and tire stores . . . . .	6,241	6,146	6,270	6,061	6,185	6,189	6,127	6,146	6,536	6,164	6,143	6,470	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>14,716</b>	<b>14,893</b>	<b>14,918</b>	<b>15,079</b>	<b>14,950</b>	<b>14,763</b>	<b>14,843</b>	<b>14,909</b>	<b>14,997</b>	<b>14,866</b>	<b>14,671</b>	<b>14,210</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>7,487</b>	<b>7,595</b>	<b>7,658</b>	<b>7,735</b>	<b>7,724</b>	<b>7,683</b>	<b>7,761</b>	<b>7,739</b>	<b>7,715</b>	<b>7,734</b>	<b>7,628</b>	<b>7,207</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>7,229</b>	<b>7,298</b>	<b>7,260</b>	<b>7,344</b>	<b>7,226</b>	<b>7,080</b>	<b>7,082</b>	<b>7,170</b>	<b>7,282</b>	<b>7,132</b>	<b>7,043</b>	<b>7,003</b>	
44312	Computer and software stores . . . . .	2,359	2,348	2,329	2,311	2,271	2,151	2,154	2,147	2,256	2,107	2,019	1,979	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>23,399</b>	<b>23,019</b>	<b>24,433</b>	<b>22,627</b>	<b>22,825</b>	<b>22,770</b>	<b>22,795</b>	<b>22,881</b>	<b>22,803</b>	<b>22,951</b>	<b>22,935</b>	<b>23,588</b>	
4441	Building mat. and supplies dealers . . . . .	20,249	19,940	21,178	19,857	20,090	19,997	20,010	19,915	19,805	20,079	19,942	20,356	
445	<b>Food and beverage stores</b> . . . . .	<b>36,844</b>	<b>37,182</b>	<b>37,817</b>	<b>38,289</b>	<b>38,129</b>	<b>38,523</b>	<b>38,495</b>	<b>38,578</b>	<b>38,651</b>	<b>38,903</b>	<b>38,855</b>	<b>39,055</b>	
4451	Grocery stores . . . . .	33,377	33,650	34,265	34,715	34,516	34,872	34,805	34,876	34,928	35,143	35,095	35,455	
4453	Beer, wine, and liquor stores . . . . .	2,296	2,339	2,362	2,350	2,396	2,422	2,444	2,473	2,475	2,502	2,523	2,397	
446	<b>Health and personal care stores</b> . . . . .	<b>12,512</b>	<b>12,556</b>	<b>12,793</b>	<b>12,815</b>	<b>12,982</b>	<b>13,013</b>	<b>13,109</b>	<b>13,215</b>	<b>13,345</b>	<b>13,459</b>	<b>13,503</b>	<b>13,617</b>	
44611	Pharmacies and drug stores . . . . .	10,360	10,300	10,620	10,613	10,826	10,818	10,966	11,073	11,124	11,290	11,330	11,487	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>19,467</b>	<b>20,220</b>	<b>20,582</b>	<b>19,922</b>	<b>20,001</b>	<b>20,532</b>	<b>20,744</b>	<b>20,366</b>	<b>20,888</b>	<b>21,198</b>	<b>21,482</b>	<b>21,168</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>13,356</b>	<b>13,590</b>	<b>13,918</b>	<b>13,750</b>	<b>14,038</b>	<b>13,788</b>	<b>13,844</b>	<b>14,072</b>	<b>14,483</b>	<b>14,244</b>	<b>14,223</b>	<b>14,106</b>	
4481	Clothing stores . . . . .	9,320	9,536	9,847	9,711	9,902	9,722	9,716	9,941	10,264	10,085	10,138	10,000	
44811	Men's clothing stores . . . . .	868	883	894	880	915	879	919	905	930	909	909	896	
44812	Women's clothing stores . . . . .	2,407	2,523	2,741	2,662	2,746	2,693	2,766	2,772	2,852	2,812	2,776	2,709	
4482	Shoe stores . . . . .	1,837	1,830	1,887	1,820	1,833	1,806	1,813	1,848	1,876	1,862	1,854	1,841	
44831	Jewelry stores . . . . .	2,050	2,071	2,026	2,066	2,149	2,113	2,166	2,142	2,194	2,146	2,087	2,126	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>6,125</b>	<b>6,457</b>	<b>6,506</b>	<b>6,629</b>	<b>6,675</b>	<b>6,578</b>	<b>6,683</b>	<b>6,523</b>	<b>6,623</b>	<b>6,480</b>	<b>6,345</b>	<b>6,351</b>	
452	<b>General merchandise stores</b> . . . . .	<b>32,385</b>	<b>32,625</b>	<b>33,306</b>	<b>32,928</b>	<b>33,524</b>	<b>33,520</b>	<b>33,950</b>	<b>33,981</b>	<b>34,539</b>	<b>34,436</b>	<b>34,532</b>	<b>34,903</b>	
4521	Department stores (excl. L.D.) . . . . .	19,383	19,081	19,329	19,225	19,523	19,258	19,382	19,299	19,598	19,371	19,615	19,742	
4529	Other general merchandise stores . . . . .	13,002	13,544	13,977	13,703	14,001	14,262	14,568	14,682	14,941	15,065	14,917	15,161	
45291	Warehouse clubs and superstores . . . . .	10,395	10,888	11,232	11,082	11,329	11,580	11,816	11,935	12,163	12,332	12,186	12,528	
45299	All other gen. merchandise stores . . . . .	2,607	2,656	2,745	2,621	2,672	2,682	2,752	2,747	2,778	2,733	2,731	2,633	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>9,345</b>	<b>9,378</b>	<b>9,281</b>	<b>9,282</b>	<b>8,933</b>	<b>8,873</b>	<b>8,982</b>	<b>8,810</b>	<b>9,070</b>	<b>9,051</b>	<b>8,912</b>	<b>8,722</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>13,762</b>	<b>14,011</b>	<b>14,060</b>	<b>14,076</b>	<b>14,346</b>	<b>14,715</b>	<b>14,690</b>	<b>14,865</b>	<b>15,154</b>	<b>15,168</b>	<b>15,381</b>	<b>15,927</b>	
4541	Electronic shopping and mail-order houses . . . . .	8,644	8,603	8,933	9,047	8,953	9,205	9,223	9,288	9,421	9,452	9,604	9,818	
45431	Fuel dealers . . . . .	2,046	2,263	1,979	2,057	2,195	2,347	2,314	2,364	2,470	2,475	2,506	2,869	
722	<b>Food services and drinking places</b> . . . . .	<b>24,988</b>	<b>25,100</b>	<b>25,536</b>	<b>25,460</b>	<b>25,336</b>	<b>25,384</b>	<b>25,625</b>	<b>25,436</b>	<b>25,716</b>	<b>25,743</b>	<b>25,683</b>	<b>25,554</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1999												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>223,168</b>	<b>225,829</b>	<b>259,684</b>	<b>257,173</b>	<b>268,732</b>	<b>267,770</b>	<b>268,793</b>	<b>271,923</b>	<b>260,653</b>	<b>264,891</b>	<b>270,900</b>	<b>324,830</b>	<b>3,164,346</b>
	Total (excl. motor vehicle and parts dealers)	169,609	167,719	190,717	191,085	199,673	197,058	199,098	201,049	194,670	201,093	209,616	263,196	2,384,583
	<b>Retail sales, total</b>	<b>201,708</b>	<b>204,483</b>	<b>236,200</b>	<b>233,332</b>	<b>243,902</b>	<b>243,503</b>	<b>243,555</b>	<b>247,132</b>	<b>237,247</b>	<b>239,866</b>	<b>247,486</b>	<b>300,010</b>	<b>2,878,424</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	148,149	146,373	167,233	167,244	174,843	172,791	173,860	176,258	171,264	176,068	186,202	238,376	2,098,661
	<b>GAFO<sup>1</sup></b>	<b>54,646</b>	<b>55,222</b>	<b>63,516</b>	<b>62,228</b>	<b>65,860</b>	<b>64,884</b>	<b>64,583</b>	<b>68,406</b>	<b>64,717</b>	<b>67,183</b>	<b>77,018</b>	<b>114,834</b>	<b>823,097</b>
441	<b>Motor vehicle and parts dealers</b>	<b>53,559</b>	<b>58,110</b>	<b>68,967</b>	<b>66,088</b>	<b>69,059</b>	<b>70,712</b>	<b>69,695</b>	<b>70,874</b>	<b>65,983</b>	<b>63,798</b>	<b>61,284</b>	<b>61,634</b>	<b>779,763</b>
4411, 4412	Automobile and other motor vehicle dealers	48,444	52,944	62,981	59,980	63,050	64,357	63,355	64,540	59,723	57,577	55,183	55,729	707,863
4411	Automobile dealers	46,596	50,321	59,348	56,087	58,859	60,283	59,602	61,168	56,777	54,600	52,689	53,131	669,461
44111	New car dealers	42,339	45,560	54,245	51,079	53,714	55,031	54,504	56,069	52,072	49,884	48,204	48,849	611,550
44112	Used car dealers	4,257	4,761	5,103	5,008	5,145	5,252	5,098	5,099	4,705	4,716	4,485	4,282	57,911
4413	Auto parts, access., and tire stores	5,115	5,166	5,986	6,108	6,009	6,355	6,340	6,334	6,260	6,221	6,101	5,905	71,900
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>12,247</b>	<b>11,946</b>	<b>13,355</b>	<b>12,533</b>	<b>12,967</b>	<b>13,373</b>	<b>13,686</b>	<b>14,091</b>	<b>13,784</b>	<b>13,825</b>	<b>15,417</b>	<b>19,915</b>	<b>167,139</b>
442	<b>Furniture and home furnishings stores</b>	<b>5,989</b>	<b>6,073</b>	<b>6,885</b>	<b>6,579</b>	<b>6,763</b>	<b>6,943</b>	<b>7,050</b>	<b>7,328</b>	<b>7,226</b>	<b>7,422</b>	<b>8,065</b>	<b>8,895</b>	<b>85,218</b>
4421	Furniture stores	3,589	3,550	3,940	3,605	3,794	3,816	3,891	3,961	3,975	4,034	4,301	4,548	47,004
4422	Home furnishings stores	2,400	2,523	2,945	2,974	2,969	3,127	3,159	3,367	3,251	3,388	3,764	4,347	38,214
443	<b>Electronics and appliance stores</b>	<b>6,258</b>	<b>5,873</b>	<b>6,470</b>	<b>5,954</b>	<b>6,204</b>	<b>6,430</b>	<b>6,636</b>	<b>6,763</b>	<b>6,558</b>	<b>6,403</b>	<b>7,352</b>	<b>11,020</b>	<b>81,921</b>
44311	Appl., TV, and other elect. stores	3,737	3,559	3,818	3,526	3,816	3,965	4,248	4,270	4,022	4,030	4,894	7,533	51,418
443111	Household appliance stores	809	782	903	884	907	1,052	1,140	965	935	940	988	1,167	11,472
443112	Radio, TV, and other elect. stores	2,928	2,777	2,915	2,642	2,909	2,913	3,108	3,305	3,087	3,090	3,906	6,366	39,946
44312	Computer and software stores	2,355	2,147	2,461	2,235	2,176	2,247	2,173	2,277	2,341	2,167	2,187	2,970	27,736
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>16,796</b>	<b>17,510</b>	<b>21,362</b>	<b>23,478</b>	<b>24,641</b>	<b>24,693</b>	<b>23,375</b>	<b>22,976</b>	<b>22,289</b>	<b>22,572</b>	<b>21,928</b>	<b>21,338</b>	<b>262,958</b>
4441	Building mat. and supplies dealers	14,664	15,298	18,538	19,829	20,396	21,255	20,732	20,623	19,892	20,086	19,528	18,473	229,314
44413	Hardware stores	1,072	977	1,173	1,371	1,447	1,399	1,341	1,253	1,237	1,245	1,242	1,325	15,082
445	<b>Food and beverage stores</b>	<b>34,820</b>	<b>32,672</b>	<b>36,068</b>	<b>35,709</b>	<b>37,711</b>	<b>36,461</b>	<b>38,727</b>	<b>36,870</b>	<b>36,546</b>	<b>37,044</b>	<b>36,776</b>	<b>43,099</b>	<b>442,503</b>
4451	Grocery stores	31,960	29,838	32,934	32,447	34,282	33,140	35,214	33,613	33,342	33,720	33,352	38,070	401,912
4453	Beer, wine, and liquor stores	1,895	1,836	2,018	2,132	2,247	2,181	2,378	2,177	2,162	2,257	2,314	3,324	26,921
446	<b>Health and personal care stores</b>	<b>11,079</b>	<b>10,882</b>	<b>12,026</b>	<b>11,670</b>	<b>11,901</b>	<b>11,849</b>	<b>11,766</b>	<b>11,738</b>	<b>11,520</b>	<b>11,936</b>	<b>12,121</b>	<b>15,256</b>	<b>143,744</b>
44611	Pharmacies and drug stores	9,393	9,230	10,150	9,862	10,035	9,953	9,856	9,818	9,707	10,074	10,144	12,876	121,098
447	<b>Gasoline stations</b>	<b>15,053</b>	<b>14,202</b>	<b>16,214</b>	<b>17,104</b>	<b>17,800</b>	<b>17,810</b>	<b>18,996</b>	<b>19,151</b>	<b>18,438</b>	<b>18,845</b>	<b>18,119</b>	<b>19,539</b>	<b>211,271</b>
448	<b>Clothing and clothing access. stores</b>	<b>9,263</b>	<b>10,197</b>	<b>12,095</b>	<b>12,412</b>	<b>13,190</b>	<b>12,301</b>	<b>12,468</b>	<b>13,731</b>	<b>12,369</b>	<b>12,966</b>	<b>14,660</b>	<b>24,367</b>	<b>160,019</b>
4481	Clothing stores	6,616	6,925	8,730	8,970	9,233	8,685	8,865	9,762	8,968	9,479	10,574	15,552	112,359
44811	Men's clothing stores	733	655	762	876	871	860	789	863	784	882	990	1,475	10,540
44812	Women's clothing stores	1,778	1,920	2,556	2,670	2,743	2,457	2,355	2,464	2,410	2,502	2,631	3,733	30,219
44814	Family clothing stores	2,993	3,179	4,004	4,050	4,263	4,071	4,354	4,789	4,261	4,582	5,357	7,897	53,800
4482	Shoe stores	1,375	1,494	1,837	1,853	1,942	1,847	1,873	2,210	1,731	1,686	1,725	2,395	21,968
44831	Jewelry stores	1,172	1,675	1,413	1,480	1,893	1,649	1,610	1,631	1,544	1,668	2,200	6,133	24,068
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,330</b>	<b>4,803</b>	<b>5,493</b>	<b>5,323</b>	<b>5,475</b>	<b>5,813</b>	<b>5,643</b>	<b>6,165</b>	<b>5,790</b>	<b>5,622</b>	<b>6,855</b>	<b>11,733</b>	<b>74,045</b>
45111	Sporting goods stores	1,510	1,494	1,859	1,923	2,031	2,258	2,104	2,188	1,888	1,751	1,876	3,307	24,189
451211	Book stores	1,539	1,009	998	956	1,001	1,059	1,051	1,426	1,276	1,049	1,121	2,055	14,540
452	<b>General merchandise stores</b>	<b>24,652</b>	<b>25,189</b>	<b>29,373</b>	<b>28,989</b>	<b>31,304</b>	<b>30,432</b>	<b>29,911</b>	<b>31,065</b>	<b>29,494</b>	<b>31,474</b>	<b>36,368</b>	<b>53,291</b>	<b>381,542</b>
4521	Department stores (excl. L.D.)	14,506	15,277	17,897	17,750	18,986	18,005	17,597	18,569	17,449	18,580	22,294	34,138	231,048
4521102	Discount dept. stores	8,831	9,040	10,447	10,413	11,188	10,778	10,540	10,818	10,090	10,774	12,667	18,117	133,703
4521101, 4521103	Conventional and national chain dept. stores	5,675	6,237	7,450	7,337	7,798	7,227	7,057	7,751	7,359	7,806	9,627	16,021	97,345
4521	Department stores (incl. L.D.) <sup>2</sup>	14,815	15,592	18,262	18,123	19,401	18,402	17,977	18,967	17,827	18,987	22,794	34,922	236,069
4521102	Discount dept. stores	8,965	9,176	10,605	10,569	11,356	10,940	10,698	10,981	10,241	10,935	12,857	18,390	135,713
4521101, 4521103	Conventional and national chain dept. stores	5,850	6,416	7,657	7,554	8,045	7,462	7,279	7,986	7,586	8,052	9,937	16,532	100,356
4529	Other general merchandise stores	10,146	9,912	11,476	11,239	12,318	12,427	12,314	12,496	12,045	12,894	14,074	19,153	150,494
45291	Warehouse clubs and superstores	8,114	7,791	9,029	8,837	9,749	9,881	9,808	9,982	9,618	10,249	11,159	15,056	119,273
45299	All other gen. merchandise stores	2,032	2,121	2,447	2,402	2,569	2,546	2,506	2,514	2,427	2,645	2,915	4,097	31,221
453	<b>Miscellaneous store retailers</b>	<b>7,522</b>	<b>8,057</b>	<b>8,505</b>	<b>8,350</b>	<b>8,642</b>	<b>8,666</b>	<b>8,360</b>	<b>8,745</b>	<b>8,562</b>	<b>8,567</b>	<b>9,322</b>	<b>12,484</b>	<b>105,782</b>
454	<b>Nonstore retailers</b>	<b>11,387</b>	<b>10,915</b>	<b>12,742</b>	<b>11,676</b>	<b>11,212</b>	<b>11,393</b>	<b>10,928</b>	<b>11,726</b>	<b>12,472</b>	<b>13,217</b>	<b>14,636</b>	<b>17,354</b>	<b>149,658</b>
4541	Electronic shopping and mail-order houses	6,396	6,295	7,478	7,014	6,809	7,099	6,840	7,377	7,882	8,387	9,413	11,621	92,611
45431	Fuel dealers	2,353	1,873	2,095	1,553	1,353	1,272	1,235	1,328	1,479	1,753	1,898	2,550	20,742
722	<b>Food services and drinking places</b>	<b>21,460</b>	<b>21,346</b>	<b>23,484</b>	<b>23,841</b>	<b>24,830</b>	<b>24,267</b>	<b>25,238</b>	<b>24,791</b>	<b>23,406</b>	<b>25,025</b>	<b>23,414</b>	<b>24,820</b>	<b>285,922</b>
7221	Full-service restaurants	9,535	9,465	10,330	10,512	10,730	10,492	11,015	10,870	10,230	10,981	10,158	10,626	124,944
7222	Limited-service eating places	9,121	9,021	9,963	10,137	10,744	10,436	10,890	10,615	9,949	10,609	10,012	10,689	122,186
7224	Drinking places	1,116	1,156	1,309	1,264	1,225	1,215	1,276	1,226	1,198	1,287	1,209	1,289	14,770

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1999												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>253,102</b>	<b>255,641</b>	<b>256,755</b>	<b>257,983</b>	<b>261,589</b>	<b>261,769</b>	<b>264,048</b>	<b>266,367</b>	<b>268,132</b>	<b>268,556</b>	<b>271,366</b>	<b>276,640</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	191,116	193,193	193,987	195,055	196,915	197,067	197,975	199,686	201,535	202,370	204,280	208,968	
	Retail sales, total . . . . .	229,902	232,158	233,341	234,401	237,874	238,071	240,417	242,621	244,199	244,189	246,925	251,968	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	167,916	169,710	170,573	171,473	173,200	173,369	174,344	175,940	177,602	178,003	179,839	184,296	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>66,113</b>	<b>66,805</b>	<b>67,406</b>	<b>67,287</b>	<b>68,010</b>	<b>68,541</b>	<b>68,474</b>	<b>68,851</b>	<b>69,627</b>	<b>69,666</b>	<b>69,716</b>	<b>70,855</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>61,986</b>	<b>62,448</b>	<b>62,768</b>	<b>62,928</b>	<b>64,674</b>	<b>64,702</b>	<b>66,073</b>	<b>66,681</b>	<b>66,597</b>	<b>66,186</b>	<b>67,086</b>	<b>67,672</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	56,134	56,564	56,945	57,015	58,760	58,774	60,109	60,772	60,448	60,039	60,841	61,443	
4413	Auto parts, access., and tire stores . . . . .	5,852	5,884	5,823	5,913	5,914	5,928	5,964	5,909	6,149	6,147	6,245	6,229	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>13,190</b>	<b>13,368</b>	<b>13,534</b>	<b>13,575</b>	<b>13,701</b>	<b>13,877</b>	<b>13,994</b>	<b>14,102</b>	<b>14,338</b>	<b>14,309</b>	<b>14,227</b>	<b>14,491</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>6,669</b>	<b>6,839</b>	<b>6,906</b>	<b>6,903</b>	<b>6,944</b>	<b>7,056</b>	<b>7,064</b>	<b>7,220</b>	<b>7,358</b>	<b>7,363</b>	<b>7,359</b>	<b>7,394</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>6,521</b>	<b>6,529</b>	<b>6,628</b>	<b>6,672</b>	<b>6,757</b>	<b>6,821</b>	<b>6,930</b>	<b>6,882</b>	<b>6,980</b>	<b>6,946</b>	<b>6,868</b>	<b>7,097</b>	
44312	Computer and software stores . . . . .	2,369	2,309	2,317	2,343	2,340	2,333	2,324	2,300	2,325	2,239	2,248	2,308	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>21,230</b>	<b>21,625</b>	<b>21,518</b>	<b>21,392</b>	<b>21,552</b>	<b>21,735</b>	<b>21,867</b>	<b>22,061</b>	<b>22,009</b>	<b>22,303</b>	<b>22,854</b>	<b>23,052</b>	
4441	Building mat. and supplies dealers . . . . .	18,376	18,771	18,839	18,671	18,781	18,944	19,073	19,256	19,238	19,426	19,927	20,058	
445	<b>Food and beverage stores</b> . . . . .	<b>35,955</b>	<b>36,265</b>	<b>36,246</b>	<b>36,549</b>	<b>36,789</b>	<b>36,546</b>	<b>36,780</b>	<b>36,891</b>	<b>37,337</b>	<b>37,088</b>	<b>37,295</b>	<b>38,478</b>	
4451	Grocery stores . . . . .	32,646	32,934	32,934	33,143	33,413	33,206	33,442	33,546	33,953	33,686	33,860	34,991	
4453	Beer, wine, and liquor stores . . . . .	2,178	2,194	2,177	2,254	2,234	2,207	2,233	2,228	2,262	2,273	2,271	2,310	
446	<b>Health and personal care stores</b> . . . . .	<b>11,481</b>	<b>11,564</b>	<b>11,631</b>	<b>11,729</b>	<b>11,795</b>	<b>11,945</b>	<b>11,897</b>	<b>11,965</b>	<b>12,088</b>	<b>12,230</b>	<b>12,394</b>	<b>12,907</b>	
44611	Pharmacies and drug stores . . . . .	9,644	9,757	9,835	9,932	9,995	10,125	10,057	10,101	10,229	10,280	10,340	10,721	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>16,326</b>	<b>16,268</b>	<b>16,428</b>	<b>17,053</b>	<b>17,148</b>	<b>16,850</b>	<b>17,524</b>	<b>18,135</b>	<b>18,255</b>	<b>18,475</b>	<b>18,973</b>	<b>19,657</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>12,953</b>	<b>12,931</b>	<b>13,052</b>	<b>13,189</b>	<b>13,436</b>	<b>13,403</b>	<b>13,323</b>	<b>13,418</b>	<b>13,376</b>	<b>13,454</b>	<b>13,447</b>	<b>13,490</b>	
4481	Clothing stores . . . . .	9,113	9,110	9,225	9,359	9,513	9,462	9,372	9,476	9,429	9,444	9,445	9,339	
44811	Men's clothing stores . . . . .	879	863	866	924	897	917	876	878	856	861	885	855	
44812	Women's clothing stores . . . . .	2,469	2,462	2,546	2,565	2,600	2,581	2,543	2,522	2,495	2,512	2,503	2,453	
4482	Shoe stores . . . . .	1,858	1,842	1,812	1,827	1,864	1,871	1,838	1,828	1,826	1,813	1,799	1,820	
44831	Jewelry stores . . . . .	1,852	1,853	1,887	1,873	1,930	1,940	1,985	1,982	1,990	2,049	2,050	2,183	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>5,935</b>	<b>6,111</b>	<b>6,097</b>	<b>6,063</b>	<b>6,138</b>	<b>6,230</b>	<b>6,167</b>	<b>6,128</b>	<b>6,246</b>	<b>6,275</b>	<b>6,226</b>	<b>6,295</b>	
452	<b>General merchandise stores</b> . . . . .	<b>30,710</b>	<b>31,093</b>	<b>31,364</b>	<b>31,168</b>	<b>31,431</b>	<b>31,691</b>	<b>31,788</b>	<b>31,883</b>	<b>32,303</b>	<b>32,262</b>	<b>32,317</b>	<b>33,092</b>	
4521	Department stores (excl. L.D.) . . . . .	19,059	19,277	19,318	19,164	19,211	19,282	19,321	19,204	19,469	19,334	19,214	19,286	
4529	Other general merchandise stores . . . . .	11,651	11,816	12,046	12,004	12,220	12,409	12,467	12,679	12,834	12,928	13,103	13,806	
45291	Warehouse clubs and superstores . . . . .	9,117	9,264	9,454	9,451	9,643	9,803	9,897	10,093	10,199	10,270	10,458	11,144	
45299	All other gen. merchandise stores . . . . .	2,534	2,552	2,592	2,553	2,577	2,606	2,570	2,586	2,635	2,658	2,645	2,662	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>8,604</b>	<b>8,784</b>	<b>8,694</b>	<b>8,653</b>	<b>8,751</b>	<b>8,613</b>	<b>8,484</b>	<b>8,637</b>	<b>8,708</b>	<b>8,824</b>	<b>9,203</b>	<b>9,503</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>11,532</b>	<b>11,701</b>	<b>12,009</b>	<b>12,102</b>	<b>12,459</b>	<b>12,479</b>	<b>12,520</b>	<b>12,720</b>	<b>12,942</b>	<b>12,783</b>	<b>12,903</b>	<b>13,331</b>	
4541	Electronic shopping and mail-order houses . . . . .	6,983	7,294	7,288	7,352	7,557	7,691	7,703	7,873	8,018	8,049	8,052	8,372	
45431	Fuel dealers . . . . .	1,527	1,450	1,734	1,708	1,780	1,735	1,792	1,802	1,844	1,834	1,806	1,916	
722	<b>Food services and drinking places</b> . . . . .	<b>23,200</b>	<b>23,483</b>	<b>23,414</b>	<b>23,582</b>	<b>23,715</b>	<b>23,698</b>	<b>23,631</b>	<b>23,746</b>	<b>23,933</b>	<b>24,367</b>	<b>24,441</b>	<b>24,672</b>	

See footnotes at end of table.



**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1998												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>212,044</b>	<b>208,096</b>	<b>235,296</b>	<b>239,906</b>	<b>250,675</b>	<b>249,923</b>	<b>247,242</b>	<b>246,090</b>	<b>236,934</b>	<b>250,175</b>	<b>246,441</b>	<b>294,775</b>	<b>2,917,597</b>
	Total (excl. motor vehicle and parts dealers)	161,639	156,641	174,636	179,019	187,569	184,092	186,496	187,354	179,303	189,615	192,891	238,885	2,218,140
	<b>Retail sales, total</b>	<b>191,561</b>	<b>187,917</b>	<b>212,857</b>	<b>217,565</b>	<b>226,688</b>	<b>226,597</b>	<b>223,364</b>	<b>222,090</b>	<b>214,472</b>	<b>226,292</b>	<b>224,277</b>	<b>271,271</b>	<b>2,644,951</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	141,156	136,462	152,197	156,678	163,582	160,766	162,618	163,354	156,841	165,732	170,727	215,381	1,945,494
	<b>GAFO<sup>1</sup></b>	<b>51,034</b>	<b>51,013</b>	<b>57,106</b>	<b>58,686</b>	<b>61,481</b>	<b>59,924</b>	<b>59,979</b>	<b>63,975</b>	<b>59,118</b>	<b>63,246</b>	<b>72,091</b>	<b>104,993</b>	<b>762,646</b>
441	<b>Motor vehicle and parts dealers</b>	<b>50,405</b>	<b>51,455</b>	<b>60,660</b>	<b>60,887</b>	<b>63,106</b>	<b>65,831</b>	<b>60,746</b>	<b>58,736</b>	<b>57,631</b>	<b>60,560</b>	<b>53,550</b>	<b>55,890</b>	<b>699,457</b>
4411, 4412	Automobile and other motor vehicle dealers	45,429	46,602	55,044	55,182	57,334	59,889	54,696	52,830	51,883	54,530	48,130	50,341	631,890
4411	Automobile dealers	43,559	44,308	52,039	51,775	53,644	56,298	51,111	49,810	49,076	51,696	46,069	48,085	597,470
44111	New car dealers	39,796	40,059	47,408	47,264	49,175	51,448	46,449	45,205	44,814	47,022	42,218	44,270	545,128
44112	Used car dealers	3,763	4,249	4,631	4,511	4,469	4,850	4,662	4,605	4,262	4,674	3,851	3,815	52,342
4413	Auto parts, access., and tire stores	4,976	4,853	5,616	5,705	5,772	5,942	6,050	5,906	5,748	6,030	5,420	5,549	67,567
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>11,855</b>	<b>11,189</b>	<b>12,219</b>	<b>11,640</b>	<b>12,006</b>	<b>12,421</b>	<b>12,736</b>	<b>13,015</b>	<b>12,485</b>	<b>12,871</b>	<b>14,114</b>	<b>18,004</b>	<b>154,555</b>
442	<b>Furniture and home furnishings stores</b>	<b>5,910</b>	<b>5,671</b>	<b>6,263</b>	<b>6,144</b>	<b>6,325</b>	<b>6,416</b>	<b>6,569</b>	<b>6,604</b>	<b>6,432</b>	<b>6,798</b>	<b>7,274</b>	<b>8,168</b>	<b>78,574</b>
4421	Furniture stores	3,575	3,380	3,661	3,472	3,626	3,608	3,663	3,674	3,603	3,734	3,975	4,168	44,139
4422	Home furnishings stores	2,335	2,291	2,602	2,672	2,699	2,808	2,906	2,930	2,829	3,064	3,299	4,000	34,435
443	<b>Electronics and appliance stores</b>	<b>5,945</b>	<b>5,518</b>	<b>5,956</b>	<b>5,496</b>	<b>5,681</b>	<b>6,005</b>	<b>6,167</b>	<b>6,411</b>	<b>6,053</b>	<b>6,073</b>	<b>6,840</b>	<b>9,836</b>	<b>75,981</b>
44311	Appl., TV, and other elect. stores	3,577	3,304	3,474	3,218	3,537	3,631	3,791	3,970	3,562	3,524	4,289	6,388	46,265
443111	Household appliance stores	820	758	839	822	901	975	1,015	934	862	901	913	1,074	10,814
443112	Radio, TV, and other elect. stores	2,757	2,546	2,635	2,396	2,636	2,656	2,776	3,036	2,700	2,623	3,376	5,314	35,451
44312	Computer and software stores	2,221	2,069	2,315	2,099	1,948	2,165	2,168	2,236	2,296	2,337	2,317	3,011	27,182
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>15,994</b>	<b>16,001</b>	<b>19,302</b>	<b>21,954</b>	<b>22,890</b>	<b>22,848</b>	<b>22,002</b>	<b>20,565</b>	<b>20,884</b>	<b>21,653</b>	<b>19,493</b>	<b>19,904</b>	<b>243,490</b>
4441	Building mat. and supplies dealers	13,891	13,821	16,413	18,050	18,662	19,604	19,374	18,364	18,547	19,154	17,123	17,046	210,049
44413	Hardware stores	966	893	1,095	1,307	1,406	1,404	1,332	1,286	1,268	1,271	1,196	1,327	14,751
445	<b>Food and beverage stores</b>	<b>33,696</b>	<b>30,933</b>	<b>33,718</b>	<b>34,284</b>	<b>36,132</b>	<b>34,772</b>	<b>36,858</b>	<b>35,864</b>	<b>34,510</b>	<b>35,923</b>	<b>35,064</b>	<b>39,825</b>	<b>421,579</b>
4451	Grocery stores	30,891	28,173	30,773	31,127	32,797	31,567	33,459	32,622	31,406	32,642	31,806	35,163	382,426
4453	Beer, wine, and liquor stores	1,863	1,787	1,914	1,985	2,164	2,085	2,237	2,147	2,058	2,192	2,185	3,080	25,697
446	<b>Health and personal care stores</b>	<b>10,213</b>	<b>9,794</b>	<b>10,484</b>	<b>10,652</b>	<b>10,779</b>	<b>10,708</b>	<b>10,823</b>	<b>10,819</b>	<b>10,520</b>	<b>11,061</b>	<b>10,869</b>	<b>13,506</b>	<b>130,228</b>
44611	Pharmacies and drug stores	8,520	8,181	8,706	8,849	8,965	8,781	8,892	8,880	8,724	9,224	9,135	11,487	108,344
447	<b>Gasoline stations</b>	<b>15,278</b>	<b>14,096</b>	<b>15,389</b>	<b>15,712</b>	<b>16,800</b>	<b>16,743</b>	<b>17,295</b>	<b>16,809</b>	<b>15,841</b>	<b>16,383</b>	<b>15,334</b>	<b>16,069</b>	<b>191,749</b>
448	<b>Clothing and clothing access. stores</b>	<b>8,827</b>	<b>9,519</b>	<b>10,878</b>	<b>11,840</b>	<b>12,263</b>	<b>11,470</b>	<b>11,650</b>	<b>12,976</b>	<b>11,231</b>	<b>12,405</b>	<b>13,880</b>	<b>22,503</b>	<b>149,442</b>
4481	Clothing stores	6,281	6,419	7,795	8,477	8,500	8,044	8,272	9,189	8,099	9,055	10,092	14,671	104,894
44811	Men's clothing stores	732	660	756	870	864	847	790	881	792	910	1,008	1,511	10,621
44812	Women's clothing stores	1,736	1,781	2,214	2,532	2,540	2,281	2,251	2,359	2,275	2,460	2,571	3,690	28,690
44814	Family clothing stores	2,746	2,848	3,528	3,780	3,851	3,740	4,000	4,470	3,734	4,361	5,094	7,320	49,472
4482	Shoe stores	1,318	1,470	1,718	1,875	1,870	1,761	1,819	2,194	1,649	1,742	1,742	2,379	21,539
44831	Jewelry stores	1,123	1,518	1,242	1,367	1,763	1,533	1,422	1,473	1,378	1,514	1,933	5,261	21,527
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>5,033</b>	<b>4,487</b>	<b>5,016</b>	<b>5,038</b>	<b>5,234</b>	<b>5,425</b>	<b>5,253</b>	<b>5,876</b>	<b>5,431</b>	<b>5,301</b>	<b>6,274</b>	<b>11,088</b>	<b>69,456</b>
45111	Sporting goods stores	1,395	1,422	1,775	1,842	1,962	2,147	2,002	2,065	1,726	1,631	1,711	2,901	22,579
451211	Book stores	1,467	926	886	857	924	945	888	1,395	1,259	966	1,003	1,874	13,390
452	<b>General merchandise stores</b>	<b>22,522</b>	<b>23,063</b>	<b>26,164</b>	<b>27,490</b>	<b>29,243</b>	<b>27,858</b>	<b>27,455</b>	<b>29,075</b>	<b>26,753</b>	<b>29,429</b>	<b>34,461</b>	<b>48,359</b>	<b>351,872</b>
4521	Department stores (excl. L.D.)	13,902	14,661	16,641	17,569	18,610	17,261	16,934	18,394	16,497	18,241	22,201	32,742	223,653
4521102	Discount dept. stores	8,416	8,574	9,638	10,326	10,965	10,327	10,073	10,588	9,574	10,558	12,571	17,397	129,007
4521101, 4521103	Conventional and national chain dept. stores	5,486	6,087	7,003	7,243	7,645	6,934	6,861	7,806	6,923	7,683	9,630	15,345	94,646
4521	Department stores (incl. L.D.) <sup>2</sup>	14,213	14,992	17,019	17,977	19,029	17,646	17,302	18,788	16,844	18,631	22,672	33,434	228,547
4521102	Discount dept. stores	8,548	8,707	9,788	10,486	11,135	10,486	10,230	10,752	9,722	10,721	12,764	17,665	131,004
4521101, 4521103	Conventional and national chain dept. stores	5,665	6,285	7,231	7,491	7,894	7,160	7,072	8,036	7,122	7,910	9,908	15,769	97,543
4529	Other general merchandise stores	8,620	8,402	9,523	9,921	10,633	10,597	10,521	10,681	10,256	11,188	12,260	15,617	128,219
45291	Warehouse clubs and superstores	6,672	6,410	7,292	7,602	8,190	8,203	8,145	8,313	7,991	8,670	9,471	11,835	98,794
45299	All other gen. merchandise stores	1,948	1,992	2,231	2,319	2,443	2,394	2,376	2,368	2,265	2,518	2,789	3,782	29,425
453	<b>Miscellaneous store retailers</b>	<b>7,209</b>	<b>7,374</b>	<b>7,688</b>	<b>7,691</b>	<b>8,169</b>	<b>8,356</b>	<b>8,348</b>	<b>8,383</b>	<b>8,384</b>	<b>8,487</b>	<b>8,375</b>	<b>11,339</b>	<b>99,803</b>
454	<b>Nonstore retailers</b>	<b>10,529</b>	<b>10,006</b>	<b>11,339</b>	<b>10,377</b>	<b>10,066</b>	<b>10,165</b>	<b>10,198</b>	<b>9,972</b>	<b>10,802</b>	<b>12,219</b>	<b>12,863</b>	<b>14,784</b>	<b>133,320</b>
4541	Electronic shopping and mail-order houses	5,768	5,424	6,485	6,048	6,058	5,920	6,050	5,987	6,631	7,389	8,048	9,681	79,489
45431	Fuel dealers	2,425	2,082	2,068	1,580	1,339	1,263	1,228	1,189	1,325	1,548	1,653	2,040	19,740
722	<b>Food services and drinking places</b>	<b>20,483</b>	<b>20,179</b>	<b>22,439</b>	<b>22,341</b>	<b>23,987</b>	<b>23,326</b>	<b>23,878</b>	<b>24,000</b>	<b>22,462</b>	<b>23,883</b>	<b>22,164</b>	<b>23,504</b>	<b>272,646</b>
7221	Full-service restaurants	9,141	9,103	9,956	9,803	10,396	10,172	10,422	10,501	9,804	10,409	9,669	10,287	119,663
7222	Limited-service eating places	8,653	8,383	9,501	9,635	10,458	10,034	10,367	10,406	9,629	10,228	9,508	10,034	116,836
7224	Drinking places	1,118	1,099	1,210	1,137	1,189	1,167	1,245	1,220	1,157	1,242	1,131	1,195	14,110

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1998												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>236,366</b>	<b>236,757</b>	<b>238,250</b>	<b>240,991</b>	<b>242,701</b>	<b>243,750</b>	<b>242,653</b>	<b>242,055</b>	<b>244,708</b>	<b>247,979</b>	<b>249,813</b>	<b>252,203</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	180,172	181,107	181,700	182,521	183,404	184,400	185,322	185,967	186,194	187,755	189,264	190,539	
	Retail sales, total . . . . .	214,318	214,509	215,878	218,560	220,093	221,015	219,998	219,263	221,741	224,859	226,580	228,605	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	158,124	158,859	159,328	160,090	160,796	161,665	162,667	163,175	163,227	164,635	166,031	166,941	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>61,790</b>	<b>62,361</b>	<b>62,517</b>	<b>62,812</b>	<b>62,912</b>	<b>63,585</b>	<b>63,576</b>	<b>63,860</b>	<b>63,962</b>	<b>64,643</b>	<b>65,186</b>	<b>65,297</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>56,194</b>	<b>55,650</b>	<b>56,550</b>	<b>58,470</b>	<b>59,297</b>	<b>59,350</b>	<b>57,331</b>	<b>56,088</b>	<b>58,514</b>	<b>60,224</b>	<b>60,549</b>	<b>61,664</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	50,702	50,110	50,967	52,958	53,633	53,760	51,698	50,458	52,834	54,476	54,880	55,872	
4413	Auto parts, access., and tire stores . . . . .	5,492	5,540	5,583	5,512	5,664	5,590	5,633	5,630	5,680	5,748	5,669	5,792	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>12,626</b>	<b>12,639</b>	<b>12,614</b>	<b>12,586</b>	<b>12,604</b>	<b>12,859</b>	<b>12,976</b>	<b>13,033</b>	<b>12,928</b>	<b>13,028</b>	<b>13,247</b>	<b>13,353</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>6,473</b>	<b>6,452</b>	<b>6,430</b>	<b>6,461</b>	<b>6,454</b>	<b>6,520</b>	<b>6,562</b>	<b>6,513</b>	<b>6,517</b>	<b>6,606</b>	<b>6,741</b>	<b>6,847</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>6,153</b>	<b>6,187</b>	<b>6,184</b>	<b>6,125</b>	<b>6,150</b>	<b>6,339</b>	<b>6,414</b>	<b>6,520</b>	<b>6,411</b>	<b>6,422</b>	<b>6,506</b>	<b>6,506</b>	
44312	Computer and software stores . . . . .	2,212	2,232	2,209	2,157	2,106	2,241	2,304	2,277	2,305	2,339	2,394	2,362	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>19,682</b>	<b>19,795</b>	<b>19,876</b>	<b>20,150</b>	<b>20,107</b>	<b>20,032</b>	<b>20,308</b>	<b>20,205</b>	<b>20,502</b>	<b>20,657</b>	<b>20,938</b>	<b>21,242</b>	
4441	Building mat. and supplies dealers . . . . .	16,878	17,000	17,079	17,273	17,264	17,349	17,629	17,556	17,765	17,868	18,062	18,329	
445	<b>Food and beverage stores</b> . . . . .	<b>34,388</b>	<b>34,375</b>	<b>34,719</b>	<b>34,660</b>	<b>34,872</b>	<b>35,082</b>	<b>35,214</b>	<b>35,421</b>	<b>35,504</b>	<b>35,553</b>	<b>35,712</b>	<b>35,975</b>	
4451	Grocery stores . . . . .	31,203	31,130	31,497	31,410	31,627	31,854	31,957	32,140	32,211	32,255	32,422	32,649	
4453	Beer, wine, and liquor stores . . . . .	2,096	2,138	2,096	2,118	2,117	2,104	2,120	2,164	2,162	2,164	2,170	2,211	
446	<b>Health and personal care stores</b> . . . . .	<b>10,400</b>	<b>10,441</b>	<b>10,474</b>	<b>10,631</b>	<b>10,662</b>	<b>10,740</b>	<b>10,888</b>	<b>11,085</b>	<b>11,074</b>	<b>11,139</b>	<b>11,322</b>	<b>11,388</b>	
44611	Pharmacies and drug stores . . . . .	8,632	8,666	8,715	8,840	8,903	8,933	9,046	9,193	9,193	9,289	9,457	9,509	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>16,271</b>	<b>16,091</b>	<b>15,849</b>	<b>15,871</b>	<b>15,985</b>	<b>15,946</b>	<b>16,014</b>	<b>15,918</b>	<b>15,762</b>	<b>15,906</b>	<b>16,090</b>	<b>16,215</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>12,185</b>	<b>12,227</b>	<b>12,289</b>	<b>12,381</b>	<b>12,323</b>	<b>12,497</b>	<b>12,527</b>	<b>12,532</b>	<b>12,212</b>	<b>12,583</b>	<b>12,730</b>	<b>12,731</b>	
4481	Clothing stores . . . . .	8,538	8,537	8,622	8,715	8,657	8,781	8,812	8,810	8,620	8,848	8,960	8,914	
44811	Men's clothing stores . . . . .	870	871	886	913	881	902	888	892	880	888	882	887	
44812	Women's clothing stores . . . . .	2,394	2,319	2,333	2,409	2,372	2,386	2,423	2,405	2,375	2,414	2,439	2,450	
4482	Shoe stores . . . . .	1,760	1,826	1,808	1,777	1,774	1,775	1,812	1,797	1,743	1,832	1,824	1,830	
44831	Jewelry stores . . . . .	1,752	1,727	1,718	1,746	1,751	1,795	1,751	1,807	1,736	1,802	1,846	1,888	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>5,567</b>	<b>5,745</b>	<b>5,674</b>	<b>5,811</b>	<b>5,790</b>	<b>5,833</b>	<b>5,792</b>	<b>5,829</b>	<b>5,840</b>	<b>5,857</b>	<b>5,809</b>	<b>5,926</b>	
452	<b>General merchandise stores</b> . . . . .	<b>28,428</b>	<b>28,781</b>	<b>28,877</b>	<b>29,013</b>	<b>29,167</b>	<b>29,298</b>	<b>29,148</b>	<b>29,391</b>	<b>29,665</b>	<b>29,891</b>	<b>30,168</b>	<b>30,058</b>	
4521	Department stores (excl. L.D.) . . . . .	18,454	18,671	18,602	18,565	18,693	18,617	18,487	18,625	18,651	18,777	18,861	18,839	
4529	Other general merchandise stores . . . . .	9,974	10,110	10,275	10,448	10,474	10,681	10,661	10,766	11,014	11,114	11,307	11,219	
45291	Warehouse clubs and superstores . . . . .	7,548	7,695	7,866	8,002	8,053	8,228	8,227	8,330	8,547	8,618	8,778	8,741	
45299	All other gen. merchandise stores . . . . .	2,426	2,415	2,409	2,446	2,421	2,453	2,434	2,436	2,467	2,496	2,529	2,478	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>8,188</b>	<b>8,111</b>	<b>8,077</b>	<b>8,031</b>	<b>8,162</b>	<b>8,174</b>	<b>8,340</b>	<b>8,435</b>	<b>8,552</b>	<b>8,557</b>	<b>8,576</b>	<b>8,682</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>10,389</b>	<b>10,654</b>	<b>10,879</b>	<b>10,956</b>	<b>11,124</b>	<b>11,204</b>	<b>11,460</b>	<b>11,326</b>	<b>11,188</b>	<b>11,464</b>	<b>11,439</b>	<b>11,371</b>	
4541	Electronic shopping and mail-order houses . . . . .	6,195	6,366	6,402	6,462	6,657	6,477	6,722	6,742	6,739	6,867	6,908	6,881	
45431	Fuel dealers . . . . .	1,593	1,600	1,775	1,761	1,693	1,766	1,752	1,675	1,594	1,621	1,622	1,516	
722	<b>Food services and drinking places</b> . . . . .	<b>22,048</b>	<b>22,248</b>	<b>22,372</b>	<b>22,431</b>	<b>22,608</b>	<b>22,735</b>	<b>22,655</b>	<b>22,792</b>	<b>22,967</b>	<b>23,120</b>	<b>23,233</b>	<b>23,598</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1997												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>203,971</b>	<b>201,077</b>	<b>229,158</b>	<b>224,740</b>	<b>238,820</b>	<b>231,904</b>	<b>236,157</b>	<b>239,706</b>	<b>227,391</b>	<b>237,102</b>	<b>232,627</b>	<b>275,706</b>	<b>2,778,359</b>
	Total (excl. motor vehicle and parts dealers)	155,061	150,463	170,978	167,898	180,345	173,890	177,104	181,044	171,927	180,872	183,427	224,668	2,117,677
	<b>Retail sales, total</b>	<b>184,606</b>	<b>181,900</b>	<b>207,724</b>	<b>203,578</b>	<b>216,096</b>	<b>209,980</b>	<b>213,435</b>	<b>216,346</b>	<b>205,944</b>	<b>214,929</b>	<b>211,810</b>	<b>253,971</b>	<b>2,520,319</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	135,696	131,286	149,544	146,736	157,621	151,966	154,382	157,684	150,480	158,699	162,610	202,933	1,859,637
	<b>GAFO<sup>1</sup></b>	<b>47,551</b>	<b>47,426</b>	<b>55,189</b>	<b>52,783</b>	<b>57,897</b>	<b>55,802</b>	<b>55,882</b>	<b>61,150</b>	<b>55,505</b>	<b>59,610</b>	<b>68,198</b>	<b>98,689</b>	<b>715,682</b>
441	<b>Motor vehicle and parts dealers</b>	<b>48,910</b>	<b>50,614</b>	<b>58,180</b>	<b>56,842</b>	<b>58,475</b>	<b>58,014</b>	<b>59,053</b>	<b>58,662</b>	<b>55,464</b>	<b>56,230</b>	<b>49,200</b>	<b>51,038</b>	<b>660,682</b>
4411, 4412	Automobile and other motor vehicle dealers	44,060	45,967	52,914	51,351	52,948	52,481	53,230	52,942	49,956	50,471	43,961	45,969	596,250
4411	Automobile dealers	42,360	43,905	50,087	48,255	49,731	49,331	50,216	50,020	47,458	48,061	42,077	44,008	565,509
44111	New car dealers	38,922	40,002	45,926	44,068	45,638	45,170	46,076	46,084	43,646	44,164	38,715	40,561	518,972
44112	Used car dealers	3,438	3,903	4,161	4,187	4,093	4,161	4,140	3,936	3,812	3,897	3,362	3,447	46,537
4413	Auto parts, access., and tire stores	4,850	4,647	5,266	5,491	5,527	5,533	5,823	5,720	5,508	5,759	5,239	5,069	64,432
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>10,713</b>	<b>10,251</b>	<b>11,309</b>	<b>11,035</b>	<b>11,518</b>	<b>11,392</b>	<b>11,818</b>	<b>12,228</b>	<b>11,854</b>	<b>12,188</b>	<b>13,254</b>	<b>16,743</b>	<b>144,303</b>
442	<b>Furniture and home furnishings stores</b>	<b>5,424</b>	<b>5,222</b>	<b>5,834</b>	<b>5,789</b>	<b>6,124</b>	<b>5,921</b>	<b>6,142</b>	<b>6,376</b>	<b>6,210</b>	<b>6,490</b>	<b>6,895</b>	<b>7,665</b>	<b>74,092</b>
4421	Furniture stores	3,238	3,120	3,373	3,254	3,523	3,348	3,402	3,626	3,486	3,611	3,870	4,094	41,945
4422	Home furnishings stores	2,186	2,102	2,461	2,535	2,601	2,573	2,740	2,750	2,724	2,879	3,025	3,571	32,147
443	<b>Electronics and appliance stores</b>	<b>5,289</b>	<b>5,029</b>	<b>5,475</b>	<b>5,246</b>	<b>5,394</b>	<b>5,471</b>	<b>5,676</b>	<b>5,852</b>	<b>5,644</b>	<b>5,698</b>	<b>6,359</b>	<b>9,078</b>	<b>70,211</b>
44311	Appl., TV, and other elect. stores	3,273	3,105	3,249	3,093	3,274	3,312	3,493	3,592	3,344	3,346	4,024	5,955	43,060
443111	Household appliance stores	781	726	812	794	844	921	973	888	827	856	899	1,059	10,380
443112	Radio, TV, and other elect. stores	2,492	2,379	2,437	2,299	2,430	2,391	2,520	2,704	2,517	2,490	3,125	4,896	32,680
44312	Computer and software stores	1,859	1,773	2,058	1,983	1,927	1,960	1,982	2,056	2,118	2,177	2,143	2,767	24,803
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>15,035</b>	<b>15,087</b>	<b>18,116</b>	<b>20,596</b>	<b>22,009</b>	<b>21,112</b>	<b>20,988</b>	<b>19,577</b>	<b>20,064</b>	<b>20,840</b>	<b>17,803</b>	<b>18,262</b>	<b>229,489</b>
4441	Building mat. and supplies dealers	13,101	13,092	15,316	17,154	18,187	17,915	18,285	17,278	17,682	18,282	15,579	15,504	197,375
44413	Hardware stores	1,003	880	1,027	1,203	1,339	1,303	1,277	1,224	1,172	1,246	1,140	1,184	13,998
445	<b>Food and beverage stores</b>	<b>33,196</b>	<b>30,551</b>	<b>34,459</b>	<b>32,647</b>	<b>35,544</b>	<b>33,605</b>	<b>35,450</b>	<b>35,268</b>	<b>33,142</b>	<b>34,542</b>	<b>34,308</b>	<b>37,576</b>	<b>410,288</b>
4451	Grocery stores	30,528	27,972	31,494	29,837	32,401	30,531	32,252	32,074	30,211	31,422	31,172	33,178	373,072
4453	Beer, wine, and liquor stores	1,716	1,629	1,862	1,826	2,071	2,012	2,109	2,092	1,904	2,063	2,096	2,842	24,222
446	<b>Health and personal care stores</b>	<b>9,344</b>	<b>9,057</b>	<b>10,000</b>	<b>9,519</b>	<b>10,003</b>	<b>9,763</b>	<b>9,893</b>	<b>9,802</b>	<b>9,629</b>	<b>10,054</b>	<b>9,737</b>	<b>12,254</b>	<b>119,055</b>
44611	Pharmacies and drug stores	7,894	7,620	8,335	7,890	8,304	7,971	8,067	7,998	7,929	8,306	8,141	10,378	98,833
447	<b>Gasoline stations</b>	<b>15,956</b>	<b>14,910</b>	<b>16,558</b>	<b>16,362</b>	<b>17,315</b>	<b>17,051</b>	<b>17,486</b>	<b>17,747</b>	<b>16,812</b>	<b>17,192</b>	<b>16,045</b>	<b>16,422</b>	<b>199,856</b>
448	<b>Clothing and clothing access. stores</b>	<b>8,210</b>	<b>8,849</b>	<b>10,845</b>	<b>10,139</b>	<b>11,522</b>	<b>10,672</b>	<b>10,749</b>	<b>12,479</b>	<b>10,962</b>	<b>11,659</b>	<b>13,275</b>	<b>21,204</b>	<b>140,565</b>
4481	Clothing stores	5,833	5,949	7,695	7,161	7,978	7,506	7,602	8,877	7,859	8,500	9,594	13,952	98,506
44811	Men's clothing stores	695	631	743	712	807	792	737	847	763	874	993	1,483	10,077
44812	Women's clothing stores	1,698	1,812	2,352	2,226	2,428	2,200	2,104	2,337	2,269	2,363	2,494	3,568	27,851
44814	Family clothing stores	2,491	2,547	3,401	3,148	3,544	3,409	3,592	4,205	3,559	3,971	4,702	6,690	45,259
4482	Shoe stores	1,240	1,385	1,844	1,611	1,830	1,714	1,717	2,132	1,650	1,638	1,723	2,304	20,788
44831	Jewelry stores	1,041	1,411	1,183	1,267	1,597	1,341	1,322	1,359	1,344	1,406	1,813	4,694	19,778
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,848</b>	<b>4,128</b>	<b>4,753</b>	<b>4,626</b>	<b>4,890</b>	<b>4,981</b>	<b>4,870</b>	<b>5,548</b>	<b>5,049</b>	<b>4,988</b>	<b>6,195</b>	<b>10,697</b>	<b>65,573</b>
45111	Sporting goods stores	1,344	1,336	1,616	1,734	1,796	1,979	1,848	1,965	1,604	1,532	1,664	2,868	21,286
451211	Book stores	1,559	825	813	806	893	876	830	1,301	1,159	926	996	1,771	12,755
452	<b>General merchandise stores</b>	<b>21,155</b>	<b>21,561</b>	<b>25,678</b>	<b>24,489</b>	<b>27,446</b>	<b>26,327</b>	<b>25,900</b>	<b>28,074</b>	<b>24,940</b>	<b>27,921</b>	<b>32,551</b>	<b>45,412</b>	<b>331,454</b>
4521	Department stores (excl. L.D.)	13,451	14,075	17,078	16,175	18,117	17,255	16,670	18,633	16,233	18,262	22,121	32,038	220,108
4521102	Discount dept. stores	7,935	8,197	9,940	9,465	10,643	10,285	9,931	10,709	9,245	10,419	12,407	16,947	126,123
4521101, 4521103	Conventional and national chain dept. stores	5,516	5,878	7,138	6,710	7,474	6,970	6,739	7,924	6,988	7,843	9,714	15,091	93,985
4521	Department stores (incl. L.D.) <sup>2</sup>	13,735	14,371	17,453	16,540	18,525	17,647	17,051	19,053	16,606	18,673	22,628	32,780	225,062
4521102	Discount dept. stores	8,044	8,313	10,083	9,605	10,803	10,442	10,085	10,876	9,391	10,585	12,604	17,218	128,049
4521101, 4521103	Conventional and national chain dept. stores	5,691	6,058	7,370	6,935	7,722	7,205	6,966	8,177	7,215	8,088	10,024	15,562	97,013
4529	Other general merchandise stores	7,704	7,486	8,600	8,314	9,329	9,072	9,230	9,441	8,707	9,659	10,430	13,374	111,346
45291	Warehouse clubs and superstores	5,694	5,431	6,240	6,101	6,849	6,694	6,815	6,948	6,450	7,190	7,738	9,769	81,919
45299	All other gen. merchandise stores	2,010	2,055	2,360	2,213	2,480	2,378	2,415	2,493	2,257	2,469	2,692	3,605	29,427
453	<b>Miscellaneous store retailers</b>	<b>6,514</b>	<b>6,930</b>	<b>7,086</b>	<b>7,144</b>	<b>7,583</b>	<b>7,587</b>	<b>7,656</b>	<b>7,785</b>	<b>7,684</b>	<b>7,737</b>	<b>7,523</b>	<b>10,440</b>	<b>91,669</b>
454	<b>Nonstore retailers</b>	<b>10,725</b>	<b>9,962</b>	<b>10,740</b>	<b>10,179</b>	<b>9,791</b>	<b>9,476</b>	<b>9,572</b>	<b>9,176</b>	<b>10,344</b>	<b>11,578</b>	<b>11,919</b>	<b>13,923</b>	<b>127,385</b>
4541	Electronic shopping and mail-order houses	5,056	4,589	5,609	5,506	5,316	5,214	5,205	5,171	6,083	6,691	7,021	8,675	70,136
45431	Fuel dealers	3,181	2,426	2,094	1,786	1,526	1,308	1,325	1,408	1,510	1,824	1,999	2,547	22,934
722	<b>Food services and drinking places</b>	<b>19,365</b>	<b>19,177</b>	<b>21,434</b>	<b>21,162</b>	<b>22,724</b>	<b>21,924</b>	<b>22,722</b>	<b>23,360</b>	<b>21,447</b>	<b>22,173</b>	<b>20,817</b>	<b>21,735</b>	<b>258,040</b>
7221	Full-service restaurants	8,688	8,640	9,592	9,332	9,976	9,460	10,071	10,517	9,539	9,850	9,227	9,699	114,591
7222	Limited-service eating places	8,069	8,023	9,077	9,069	9,826	9,568	9,715	9,821	8,947	9,290	8,771	9,122	109,298
7224	Drinking places	1,055	1,004	1,106	1,097	1,148	1,098	1,181	1,218	1,115	1,192	1,110	1,121	13,445

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1997												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>227,296</b>	<b>229,789</b>	<b>230,430</b>	<b>229,484</b>	<b>227,120</b>	<b>229,977</b>	<b>233,130</b>	<b>234,063</b>	<b>234,336</b>	<b>234,163</b>	<b>235,546</b>	<b>235,675</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	172,674	174,574	175,585	174,819	174,304	175,926	177,356	177,617	178,799	178,635	179,227	179,223	
	Retail sales, total . . . . .	206,132	208,599	209,187	208,194	205,843	208,525	211,407	212,231	212,451	212,403	213,974	213,743	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	151,510	153,384	154,342	153,529	153,027	154,474	155,633	155,785	156,914	156,875	157,655	157,291	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>58,102</b>	<b>58,657</b>	<b>58,772</b>	<b>58,716</b>	<b>58,809</b>	<b>59,321</b>	<b>59,993</b>	<b>60,280</b>	<b>60,257</b>	<b>60,626</b>	<b>61,088</b>	<b>61,142</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>54,622</b>	<b>55,215</b>	<b>54,845</b>	<b>54,665</b>	<b>52,816</b>	<b>54,051</b>	<b>55,774</b>	<b>56,446</b>	<b>55,537</b>	<b>55,528</b>	<b>56,319</b>	<b>56,452</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	49,339	49,910	49,499	49,329	47,572	48,684	50,407	51,004	50,056	50,120	50,822	51,077	
4413	Auto parts, access., and tire stores . . . . .	5,283	5,305	5,346	5,336	5,244	5,367	5,367	5,442	5,481	5,408	5,497	5,375	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>11,461</b>	<b>11,734</b>	<b>11,713</b>	<b>11,901</b>	<b>11,883</b>	<b>11,944</b>	<b>12,086</b>	<b>12,181</b>	<b>12,234</b>	<b>12,226</b>	<b>12,394</b>	<b>12,504</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>5,947</b>	<b>6,016</b>	<b>6,014</b>	<b>6,075</b>	<b>6,124</b>	<b>6,123</b>	<b>6,154</b>	<b>6,245</b>	<b>6,279</b>	<b>6,283</b>	<b>6,361</b>	<b>6,436</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>5,514</b>	<b>5,718</b>	<b>5,699</b>	<b>5,826</b>	<b>5,759</b>	<b>5,821</b>	<b>5,932</b>	<b>5,936</b>	<b>5,955</b>	<b>5,943</b>	<b>6,033</b>	<b>6,068</b>	
44312	Computer and software stores . . . . .	1,865	1,919	1,960	2,032	2,035	2,046	2,104	2,113	2,127	2,141	2,214	2,215	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>18,333</b>	<b>18,737</b>	<b>19,044</b>	<b>18,958</b>	<b>18,982</b>	<b>19,121</b>	<b>19,265</b>	<b>19,217</b>	<b>19,533</b>	<b>19,554</b>	<b>19,408</b>	<b>19,437</b>	
4441	Building mat. and supplies dealers . . . . .	15,765	16,163	16,328	16,431	16,370	16,466	16,578	16,487	16,760	16,803	16,662	16,600	
445	<b>Food and beverage stores</b> . . . . .	<b>34,033</b>	<b>33,977</b>	<b>34,157</b>	<b>34,148</b>	<b>33,968</b>	<b>33,987</b>	<b>34,174</b>	<b>34,343</b>	<b>34,385</b>	<b>34,417</b>	<b>34,504</b>	<b>34,318</b>	
4451	Grocery stores . . . . .	30,993	30,942	31,090	31,113	30,947	30,871	31,041	31,200	31,242	31,266	31,360	31,153	
4453	Beer, wine, and liquor stores . . . . .	1,946	1,953	1,985	1,978	1,991	2,043	2,042	2,031	2,030	2,059	2,069	2,065	
446	<b>Health and personal care stores</b> . . . . .	<b>9,496</b>	<b>9,687</b>	<b>9,852</b>	<b>9,733</b>	<b>9,702</b>	<b>9,962</b>	<b>10,003</b>	<b>10,012</b>	<b>10,114</b>	<b>10,094</b>	<b>10,228</b>	<b>10,237</b>	
44611	Pharmacies and drug stores . . . . .	7,958	8,081	8,188	8,084	8,125	8,252	8,265	8,245	8,373	8,331	8,471	8,493	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>16,867</b>	<b>16,982</b>	<b>17,070</b>	<b>16,628</b>	<b>16,289</b>	<b>16,427</b>	<b>16,450</b>	<b>16,617</b>	<b>16,863</b>	<b>16,675</b>	<b>16,714</b>	<b>16,505</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>11,471</b>	<b>11,501</b>	<b>11,516</b>	<b>11,400</b>	<b>11,414</b>	<b>11,670</b>	<b>11,748</b>	<b>11,864</b>	<b>11,863</b>	<b>11,849</b>	<b>12,000</b>	<b>12,134</b>	
4481	Clothing stores . . . . .	8,018	7,987	8,009	7,954	8,019	8,190	8,255	8,410	8,338	8,328	8,407	8,520	
44811	Men's clothing stores . . . . .	828	832	820	804	825	828	859	860	846	858	863	859	
44812	Women's clothing stores . . . . .	2,365	2,391	2,352	2,302	2,228	2,313	2,315	2,351	2,346	2,310	2,360	2,344	
4482	Shoe stores . . . . .	1,689	1,738	1,741	1,696	1,709	1,742	1,736	1,735	1,726	1,739	1,762	1,787	
44831	Jewelry stores . . . . .	1,637	1,648	1,627	1,624	1,560	1,616	1,632	1,610	1,682	1,658	1,707	1,695	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>5,411</b>	<b>5,320</b>	<b>5,383</b>	<b>5,305</b>	<b>5,385</b>	<b>5,468</b>	<b>5,423</b>	<b>5,413</b>	<b>5,470</b>	<b>5,555</b>	<b>5,663</b>	<b>5,657</b>	
452	<b>General merchandise stores</b> . . . . .	<b>26,984</b>	<b>27,251</b>	<b>27,254</b>	<b>27,295</b>	<b>27,401</b>	<b>27,466</b>	<b>27,969</b>	<b>28,014</b>	<b>27,860</b>	<b>28,122</b>	<b>28,212</b>	<b>27,986</b>	
4521	Department stores (excl. L.D.) . . . . .	17,968	18,156	18,194	18,167	18,230	18,311	18,512	18,598	18,435	18,572	18,694	18,469	
4529	Other general merchandise stores . . . . .	9,016	9,095	9,060	9,128	9,171	9,155	9,457	9,416	9,425	9,550	9,518	9,517	
45291	Warehouse clubs and superstores . . . . .	6,500	6,583	6,568	6,675	6,728	6,714	6,975	6,913	6,958	7,105	7,093	7,120	
45299	All other gen. merchandise stores . . . . .	2,516	2,512	2,492	2,453	2,443	2,441	2,482	2,503	2,467	2,445	2,425	2,397	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>7,386</b>	<b>7,712</b>	<b>7,667</b>	<b>7,499</b>	<b>7,287</b>	<b>7,565</b>	<b>7,593</b>	<b>7,684</b>	<b>7,798</b>	<b>7,775</b>	<b>7,866</b>	<b>7,943</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>10,068</b>	<b>10,483</b>	<b>10,686</b>	<b>10,662</b>	<b>10,716</b>	<b>10,864</b>	<b>10,922</b>	<b>10,440</b>	<b>10,794</b>	<b>10,608</b>	<b>10,666</b>	<b>10,570</b>	
4541	Electronic shopping and mail-order houses . . . . .	5,311	5,476	5,788	5,870	5,778	5,938	5,835	5,823	6,195	6,055	5,991	6,105	
45431	Fuel dealers . . . . .	2,067	1,845	1,855	1,902	1,932	1,915	1,898	1,923	1,883	1,873	1,935	1,855	
722	<b>Food services and drinking places</b> . . . . .	<b>21,164</b>	<b>21,190</b>	<b>21,243</b>	<b>21,290</b>	<b>21,277</b>	<b>21,452</b>	<b>21,723</b>	<b>21,832</b>	<b>21,885</b>	<b>21,760</b>	<b>21,572</b>	<b>21,932</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1996												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>188,756</b>	<b>196,197</b>	<b>216,269</b>	<b>216,251</b>	<b>231,747</b>	<b>222,096</b>	<b>222,757</b>	<b>230,621</b>	<b>213,500</b>	<b>227,290</b>	<b>228,073</b>	<b>262,033</b>	<b>2,655,590</b>
	Total (excl. motor vehicle and parts dealers)	143,279	145,976	159,952	161,461	172,899	166,500	166,994	174,457	161,789	172,388	179,368	215,276	2,020,339
	<b>Retail sales, total</b>	<b>171,063</b>	<b>177,706</b>	<b>195,953</b>	<b>196,363</b>	<b>210,547</b>	<b>201,372</b>	<b>201,732</b>	<b>208,773</b>	<b>193,621</b>	<b>206,498</b>	<b>207,688</b>	<b>241,378</b>	<b>2,412,694</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	125,586	127,485	139,636	141,573	151,699	145,776	145,969	152,609	141,910	151,596	158,983	194,621	1,777,443
	<b>GAFO<sup>1</sup></b>	<b>43,722</b>	<b>46,210</b>	<b>51,745</b>	<b>51,704</b>	<b>55,787</b>	<b>53,796</b>	<b>52,734</b>	<b>58,933</b>	<b>53,266</b>	<b>56,769</b>	<b>65,713</b>	<b>94,875</b>	<b>685,254</b>
441	<b>Motor vehicle and parts dealers</b>	<b>45,477</b>	<b>50,221</b>	<b>56,317</b>	<b>54,790</b>	<b>58,848</b>	<b>55,596</b>	<b>55,763</b>	<b>56,164</b>	<b>51,711</b>	<b>54,902</b>	<b>48,705</b>	<b>46,757</b>	<b>635,251</b>
4411, 4412	Automobile and other motor vehicle dealers	40,848	45,488	51,253	49,495	53,348	50,286	50,191	50,596	46,689	49,249	43,597	41,862	572,902
4411	Automobile dealers	39,330	43,619	48,939	46,714	50,339	47,264	47,479	47,600	44,531	47,039	41,793	40,142	544,789
44111	New car dealers	36,398	40,095	44,809	42,754	46,534	43,654	43,837	44,019	41,247	43,444	38,469	37,080	502,340
44112	Used car dealers	2,932	3,524	4,130	3,960	3,805	3,610	3,642	3,581	3,284	3,595	3,324	3,062	42,449
4413	Auto parts, access., and tire stores	4,629	4,733	5,064	5,295	5,500	5,310	5,572	5,568	5,022	5,653	5,108	4,895	62,349
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>10,244</b>	<b>10,004</b>	<b>11,022</b>	<b>10,639</b>	<b>11,158</b>	<b>11,004</b>	<b>11,174</b>	<b>11,761</b>	<b>11,238</b>	<b>11,768</b>	<b>12,687</b>	<b>15,231</b>	<b>137,930</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,927</b>	<b>4,964</b>	<b>5,555</b>	<b>5,462</b>	<b>5,754</b>	<b>5,623</b>	<b>5,825</b>	<b>6,042</b>	<b>5,723</b>	<b>6,116</b>	<b>6,559</b>	<b>6,865</b>	<b>69,415</b>
4421	Furniture stores	2,889	2,965	3,275	3,132	3,283	3,210	3,247	3,363	3,237	3,350	3,624	3,656	39,231
4422	Home furnishings stores	2,038	1,999	2,280	2,330	2,471	2,413	2,578	2,679	2,486	2,766	2,935	3,209	30,184
443	<b>Electronics and appliance stores</b>	<b>5,317</b>	<b>5,040</b>	<b>5,467</b>	<b>5,177</b>	<b>5,404</b>	<b>5,381</b>	<b>5,349</b>	<b>5,719</b>	<b>5,515</b>	<b>5,652</b>	<b>6,128</b>	<b>8,366</b>	<b>68,515</b>
44311	Appl., TV, and other elect. stores	3,350	3,115	3,339	3,121	3,393	3,317	3,391	3,595	3,335	3,424	4,138	5,792	43,310
443111	Household appliance stores	749	699	785	802	857	853	855	900	818	857	945	1,101	10,221
443112	Radio, TV, and other elect. stores	2,601	2,416	2,554	2,319	2,536	2,464	2,536	2,695	2,517	2,567	3,193	4,691	33,089
44312	Computer and software stores	1,816	1,774	1,962	1,883	1,821	1,866	1,750	1,926	2,004	2,046	1,809	2,248	22,905
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>13,990</b>	<b>14,283</b>	<b>16,167</b>	<b>18,816</b>	<b>20,364</b>	<b>19,448</b>	<b>19,554</b>	<b>19,060</b>	<b>17,980</b>	<b>19,524</b>	<b>17,368</b>	<b>16,205</b>	<b>212,759</b>
4441	Building mat. and supplies dealers	12,253	12,385	13,855	15,529	16,948	16,470	16,911	16,784	15,819	17,142	15,270	13,931	183,297
44413	Hardware stores	977	920	1,028	1,251	1,369	1,306	1,242	1,186	1,083	1,187	1,177	1,229	13,955
445	<b>Food and beverage stores</b>	<b>31,822</b>	<b>30,863</b>	<b>33,154</b>	<b>32,249</b>	<b>34,478</b>	<b>33,545</b>	<b>34,514</b>	<b>34,921</b>	<b>32,279</b>	<b>33,583</b>	<b>34,095</b>	<b>36,517</b>	<b>402,020</b>
4451	Grocery stores	29,228	28,246	30,304	29,401	31,424	30,525	31,429	31,792	29,529	30,702	31,032	32,463	366,075
4453	Beer, wine, and liquor stores	1,690	1,662	1,849	1,810	1,970	1,971	2,047	2,075	1,791	1,870	2,003	2,562	23,300
446	<b>Health and personal care stores</b>	<b>8,458</b>	<b>8,565</b>	<b>9,021</b>	<b>8,965</b>	<b>9,431</b>	<b>8,876</b>	<b>9,137</b>	<b>9,231</b>	<b>8,653</b>	<b>9,333</b>	<b>9,177</b>	<b>11,352</b>	<b>110,199</b>
44611	Pharmacies and drug stores	7,134	7,189	7,509	7,426	7,755	7,264	7,485	7,630	7,208	7,813	7,702	9,706	91,821
447	<b>Gasoline stations</b>	<b>14,492</b>	<b>14,176</b>	<b>15,634</b>	<b>16,043</b>	<b>17,448</b>	<b>16,975</b>	<b>17,055</b>	<b>17,286</b>	<b>15,987</b>	<b>16,682</b>	<b>16,243</b>	<b>16,580</b>	<b>194,601</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,704</b>	<b>9,016</b>	<b>10,365</b>	<b>10,586</b>	<b>11,426</b>	<b>10,573</b>	<b>10,218</b>	<b>12,148</b>	<b>10,640</b>	<b>11,274</b>	<b>12,900</b>	<b>20,010</b>	<b>136,860</b>
4481	Clothing stores	5,375	6,105	7,246	7,335	7,712	7,337	7,059	8,374	7,554	8,087	9,180	13,109	94,473
44811	Men's clothing stores	639	651	708	719	776	759	660	762	745	794	920	1,421	9,554
44812	Women's clothing stores	1,568	1,837	2,196	2,349	2,555	2,378	2,074	2,355	2,278	2,415	2,594	3,667	28,266
44814	Family clothing stores	2,262	2,629	3,194	3,175	3,277	3,157	3,193	3,853	3,334	3,661	4,341	6,199	42,275
4482	Shoe stores	1,209	1,373	1,705	1,803	1,833	1,712	1,686	2,161	1,625	1,607	2,162	2,166	20,604
44831	Jewelry stores	1,043	1,439	1,316	1,359	1,768	1,408	1,375	1,477	1,332	1,462	1,843	4,495	20,317
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,687</b>	<b>4,112</b>	<b>4,683</b>	<b>4,574</b>	<b>4,588</b>	<b>4,838</b>	<b>4,742</b>	<b>5,567</b>	<b>4,789</b>	<b>4,786</b>	<b>6,042</b>	<b>10,647</b>	<b>64,055</b>
45111	Sporting goods stores	1,336	1,316	1,659	1,712	1,784	1,906	1,844	2,003	1,604	1,461	1,618	2,688	20,931
451211	Book stores	1,375	758	743	751	855	839	787	1,361	1,042	899	908	1,600	11,918
452	<b>General merchandise stores</b>	<b>18,953</b>	<b>20,797</b>	<b>23,583</b>	<b>23,762</b>	<b>26,166</b>	<b>25,152</b>	<b>24,072</b>	<b>26,718</b>	<b>24,174</b>	<b>26,375</b>	<b>31,155</b>	<b>44,491</b>	<b>315,398</b>
4521	Department stores (excl. L.D.)	12,279	13,774	15,813	15,958	17,457	16,651	15,759	17,930	16,095	17,462	21,392	31,633	212,203
4521102	Discount dept. stores	7,317	7,958	9,026	9,203	10,166	9,858	9,299	10,126	9,000	9,847	11,797	16,434	120,031
4521101, 4521103	Conventional and national chain dept. stores	4,962	5,816	6,787	6,755	7,291	6,793	6,460	7,804	7,095	7,615	9,595	15,199	92,172
4521	Department stores (incl. L.D.) <sup>2</sup>	12,575	14,128	16,212	16,352	17,856	17,009	16,099	18,321	16,449	17,849	21,883	32,268	217,001
4521102	Discount dept. stores	7,430	8,082	9,170	9,352	10,330	10,010	9,441	10,284	9,145	10,006	11,992	16,694	121,936
4521101, 4521103	Conventional and national chain dept. stores	5,145	6,046	7,042	7,000	7,526	6,999	6,658	8,037	7,304	7,843	9,891	15,574	95,065
4529	Other general merchandise stores	6,674	7,023	7,770	7,804	8,709	8,501	8,313	8,788	8,079	8,913	9,763	12,858	103,195
45291	Warehouse clubs and superstores	4,758	4,914	5,431	5,474	6,124	6,027	5,914	6,244	5,808	6,373	6,994	9,018	73,079
45299	All other gen. merchandise stores	1,916	2,109	2,339	2,330	2,585	2,474	2,399	2,544	2,271	2,540	2,769	3,840	30,116
453	<b>Miscellaneous store retailers</b>	<b>5,452</b>	<b>6,038</b>	<b>6,047</b>	<b>6,616</b>	<b>7,644</b>	<b>7,153</b>	<b>7,196</b>	<b>7,349</b>	<b>6,834</b>	<b>7,128</b>	<b>7,144</b>	<b>9,508</b>	<b>84,109</b>
454	<b>Nonstore retailers</b>	<b>9,784</b>	<b>9,631</b>	<b>9,960</b>	<b>9,323</b>	<b>8,996</b>	<b>8,212</b>	<b>8,307</b>	<b>8,568</b>	<b>9,336</b>	<b>11,143</b>	<b>12,172</b>	<b>14,080</b>	<b>119,512</b>
4541	Electronic shopping and mail-order houses	4,553	4,230	4,706	4,568	4,565	4,253	4,446	4,591	4,881	5,825	6,687	7,869	61,174
45431	Fuel dealers	3,091	2,769	2,394	1,861	1,563	1,273	1,320	1,369	1,537	1,967	2,175	2,797	24,116
722	<b>Food services and drinking places</b>	<b>17,693</b>	<b>18,491</b>	<b>20,316</b>	<b>19,888</b>	<b>21,200</b>	<b>20,724</b>	<b>21,025</b>	<b>21,848</b>	<b>19,879</b>	<b>20,792</b>	<b>20,385</b>	<b>20,655</b>	<b>242,896</b>
7221	Full-service restaurants	7,532	7,943	8,685	8,502	8,977	8,716	8,978	9,548	8,675	9,032	9,005	8,921	104,514
7222	Limited-service eating places	7,847	8,080	8,928	8,745	9,418	9,317	9,349	9,466	8,532	8,954	8,622	8,934	106,192
7224	Drinking places	998	1,031	1,120	1,056	1,100	1,075	1,101	1,144	1,058	1,106	1,106	1,120	13,015



**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1996												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>212,955</b>	<b>216,346</b>	<b>218,445</b>	<b>218,559</b>	<b>220,497</b>	<b>220,824</b>	<b>220,878</b>	<b>220,603</b>	<b>223,561</b>	<b>225,368</b>	<b>225,304</b>	<b>225,450</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	161,863	163,570	165,094	166,831	167,406	168,188	168,301	168,546	169,933	171,304	171,827	172,425	
	Retail sales, total . . . . .	193,340	196,570	198,508	198,571	200,383	200,781	200,681	200,392	203,172	204,802	204,460	204,628	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	142,248	143,794	145,157	146,843	147,292	148,145	148,104	148,335	149,544	150,738	150,983	151,603	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>54,732</b>	<b>55,683</b>	<b>56,071</b>	<b>56,685</b>	<b>56,760</b>	<b>56,969</b>	<b>57,113</b>	<b>57,518</b>	<b>57,819</b>	<b>58,191</b>	<b>57,900</b>	<b>58,410</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>51,092</b>	<b>52,776</b>	<b>53,351</b>	<b>51,728</b>	<b>53,091</b>	<b>52,636</b>	<b>52,577</b>	<b>52,057</b>	<b>53,628</b>	<b>54,064</b>	<b>53,477</b>	<b>53,025</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	46,000	47,631	48,215	46,562	47,932	47,440	47,350	46,935	48,483	48,810	48,227	47,733	
4413	Auto parts, access., and tire stores . . . . .	5,092	5,145	5,136	5,166	5,159	5,196	5,227	5,122	5,145	5,254	5,250	5,292	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>11,017</b>	<b>11,150</b>	<b>11,387</b>	<b>11,485</b>	<b>11,506</b>	<b>11,520</b>	<b>11,472</b>	<b>11,550</b>	<b>11,733</b>	<b>11,725</b>	<b>11,592</b>	<b>11,519</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>5,438</b>	<b>5,578</b>	<b>5,703</b>	<b>5,743</b>	<b>5,743</b>	<b>5,797</b>	<b>5,831</b>	<b>5,810</b>	<b>5,870</b>	<b>5,903</b>	<b>5,914</b>	<b>5,888</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>5,579</b>	<b>5,572</b>	<b>5,684</b>	<b>5,742</b>	<b>5,763</b>	<b>5,723</b>	<b>5,641</b>	<b>5,740</b>	<b>5,863</b>	<b>5,822</b>	<b>5,678</b>	<b>5,631</b>	
44312	Computer and software stores . . . . .	1,827	1,827	1,874	1,921	1,919	1,956	1,888	1,936	2,030	1,965	1,859	1,850	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>16,973</b>	<b>17,032</b>	<b>17,051</b>	<b>17,263</b>	<b>17,517</b>	<b>17,924</b>	<b>17,891</b>	<b>18,023</b>	<b>18,069</b>	<b>18,176</b>	<b>18,313</b>	<b>17,713</b>	
4441	Building mat. and supplies dealers . . . . .	14,657	14,692	14,787	14,832	15,146	15,436	15,374	15,483	15,539	15,612	15,742	15,225	
445	<b>Food and beverage stores</b> . . . . .	<b>33,240</b>	<b>33,025</b>	<b>33,115</b>	<b>33,306</b>	<b>33,176</b>	<b>33,409</b>	<b>33,595</b>	<b>33,628</b>	<b>33,582</b>	<b>33,793</b>	<b>33,868</b>	<b>33,747</b>	
4451	Grocery stores . . . . .	30,225	30,049	30,123	30,310	30,215	30,373	30,573	30,599	30,632	30,825	30,878	30,771	
4453	Beer, wine, and liquor stores . . . . .	1,963	1,924	1,946	1,946	1,916	1,975	1,980	1,978	1,913	1,912	1,920	1,906	
446	<b>Health and personal care stores</b> . . . . .	<b>8,648</b>	<b>8,830</b>	<b>9,021</b>	<b>8,992</b>	<b>9,121</b>	<b>9,113</b>	<b>9,220</b>	<b>9,249</b>	<b>9,255</b>	<b>9,427</b>	<b>9,441</b>	<b>9,572</b>	
44611	Pharmacies and drug stores . . . . .	7,228	7,358	7,487	7,471	7,558	7,567	7,669	7,746	7,742	7,884	7,851	7,995	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>15,499</b>	<b>15,527</b>	<b>15,937</b>	<b>16,387</b>	<b>16,383</b>	<b>16,369</b>	<b>16,105</b>	<b>16,006</b>	<b>16,214</b>	<b>16,387</b>	<b>16,490</b>	<b>16,832</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>11,111</b>	<b>11,358</b>	<b>11,432</b>	<b>11,446</b>	<b>11,424</b>	<b>11,471</b>	<b>11,334</b>	<b>11,376</b>	<b>11,528</b>	<b>11,592</b>	<b>11,379</b>	<b>11,436</b>	
4481	Clothing stores . . . . .	7,653	7,905	7,806	7,854	7,807	7,957	7,790	7,822	7,990	8,028	7,880	7,969	
44811	Men's clothing stores . . . . .	785	825	798	788	800	789	782	786	812	802	793	802	
44812	Women's clothing stores . . . . .	2,263	2,340	2,283	2,330	2,351	2,522	2,302	2,325	2,358	2,401	2,373	2,390	
4482	Shoe stores . . . . .	1,686	1,676	1,708	1,771	1,742	1,714	1,729	1,732	1,694	1,722	1,712	1,691	
44831	Jewelry stores . . . . .	1,666	1,662	1,803	1,707	1,749	1,672	1,693	1,694	1,708	1,716	1,657	1,654	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>5,278</b>	<b>5,172</b>	<b>5,238</b>	<b>5,270</b>	<b>5,115</b>	<b>5,270</b>	<b>5,316</b>	<b>5,374</b>	<b>5,298</b>	<b>5,371</b>	<b>5,375</b>	<b>5,636</b>	
452	<b>General merchandise stores</b> . . . . .	<b>25,009</b>	<b>25,610</b>	<b>25,684</b>	<b>26,042</b>	<b>26,147</b>	<b>26,163</b>	<b>26,282</b>	<b>26,537</b>	<b>26,644</b>	<b>26,859</b>	<b>26,811</b>	<b>27,035</b>	
4521	Department stores (excl. L.D.) . . . . .	16,945	17,319	17,309	17,599	17,565	17,582	17,635	17,787	17,930	17,980	17,984	18,121	
4529	Other general merchandise stores . . . . .	8,064	8,291	8,375	8,443	8,582	8,581	8,647	8,750	8,714	8,879	8,827	8,914	
45291	Warehouse clubs and superstores . . . . .	5,585	5,795	5,852	5,924	6,033	6,051	6,122	6,219	6,232	6,354	6,341	6,419	
45299	All other gen. merchandise stores . . . . .	2,479	2,496	2,523	2,519	2,549	2,530	2,525	2,531	2,482	2,525	2,486	2,495	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>6,338</b>	<b>6,458</b>	<b>6,589</b>	<b>6,895</b>	<b>7,207</b>	<b>7,143</b>	<b>7,156</b>	<b>6,986</b>	<b>7,130</b>	<b>7,202</b>	<b>7,284</b>	<b>7,235</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>9,135</b>	<b>9,632</b>	<b>9,703</b>	<b>9,757</b>	<b>9,696</b>	<b>9,763</b>	<b>9,733</b>	<b>9,606</b>	<b>10,091</b>	<b>10,206</b>	<b>10,430</b>	<b>10,878</b>	
4541	Electronic shopping and mail-order houses . . . . .	4,753	4,879	4,832	4,891	4,919	5,045	5,116	5,107	5,149	5,234	5,393	5,465	
45431	Fuel dealers . . . . .	2,002	2,056	2,039	2,034	1,946	1,858	1,888	1,875	2,009	2,022	2,006	2,092	
722	<b>Food services and drinking places</b> . . . . .	<b>19,615</b>	<b>19,776</b>	<b>19,937</b>	<b>19,988</b>	<b>20,114</b>	<b>20,043</b>	<b>20,197</b>	<b>20,211</b>	<b>20,389</b>	<b>20,566</b>	<b>20,844</b>	<b>20,822</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1995												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>179,051</b>	<b>175,791</b>	<b>205,565</b>	<b>200,271</b>	<b>215,166</b>	<b>216,466</b>	<b>207,717</b>	<b>218,830</b>	<b>206,461</b>	<b>208,535</b>	<b>216,434</b>	<b>251,669</b>	<b>2,501,956</b>
	Total (excl. motor vehicle and parts dealers)	137,864	133,731	153,325	151,723	161,667	160,810	157,035	164,576	156,912	159,325	169,716	207,259	1,913,943
	<b>Retail sales, total</b>	<b>161,665</b>	<b>158,767</b>	<b>186,147</b>	<b>180,816</b>	<b>194,904</b>	<b>196,177</b>	<b>187,161</b>	<b>197,897</b>	<b>186,807</b>	<b>188,713</b>	<b>197,598</b>	<b>231,679</b>	<b>2,268,331</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	120,478	116,707	133,907	132,268	141,405	140,521	136,479	143,643	137,258	139,503	150,880	187,269	1,680,318
	<b>GAFO<sup>1</sup></b>	<b>42,278</b>	<b>41,581</b>	<b>49,148</b>	<b>49,083</b>	<b>51,914</b>	<b>52,016</b>	<b>50,390</b>	<b>55,156</b>	<b>52,307</b>	<b>52,833</b>	<b>63,790</b>	<b>92,514</b>	<b>653,010</b>
441	<b>Motor vehicle and parts dealers</b>	<b>41,187</b>	<b>42,060</b>	<b>52,240</b>	<b>48,548</b>	<b>53,499</b>	<b>55,656</b>	<b>50,682</b>	<b>54,254</b>	<b>49,549</b>	<b>49,210</b>	<b>46,718</b>	<b>44,410</b>	<b>588,013</b>
4411, 4412	Automobile and other motor vehicle dealers	36,862	37,883	47,264	43,698	48,335	50,368	45,633	48,708	44,588	44,021	41,601	39,761	528,722
4411	Automobile dealers	35,546	36,306	44,741	41,194	45,557	47,331	43,105	46,110	42,270	41,973	40,197	38,152	502,482
44111	New car dealers	32,777	33,410	41,372	38,130	42,307	43,956	39,539	42,592	38,980	38,835	37,205	35,539	464,642
44112	Used car dealers	2,769	2,896	3,369	3,064	3,250	3,375	3,566	3,518	3,290	3,138	2,992	2,613	37,840
4413	Auto parts, access., and tire stores	4,325	4,177	4,976	4,850	5,164	5,288	5,049	5,546	4,961	5,189	5,117	4,649	59,291
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>9,757</b>	<b>9,111</b>	<b>10,386</b>	<b>9,558</b>	<b>10,373</b>	<b>10,588</b>	<b>10,340</b>	<b>11,108</b>	<b>10,841</b>	<b>11,044</b>	<b>12,303</b>	<b>15,038</b>	<b>130,447</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,811</b>	<b>4,569</b>	<b>5,266</b>	<b>4,990</b>	<b>5,375</b>	<b>5,374</b>	<b>5,358</b>	<b>5,686</b>	<b>5,589</b>	<b>5,678</b>	<b>6,260</b>	<b>6,572</b>	<b>65,528</b>
4421	Furniture stores	2,861	2,667	3,057	2,817	3,029	3,050	3,026	3,183	3,195	3,180	3,422	3,547	37,034
4422	Home furnishings stores	1,950	1,902	2,209	2,173	2,346	2,324	2,332	2,503	2,394	2,498	2,838	3,025	28,494
443	<b>Electronics and appliance stores</b>	<b>4,946</b>	<b>4,542</b>	<b>5,120</b>	<b>4,568</b>	<b>4,998</b>	<b>5,214</b>	<b>4,982</b>	<b>5,422</b>	<b>5,252</b>	<b>5,366</b>	<b>6,043</b>	<b>8,466</b>	<b>64,919</b>
44311	Appl., TV, and other elect. stores	3,221	2,885	3,188	2,882	3,216	3,300	3,330	3,489	3,327	3,375	4,076	5,853	42,142
443111	Household appliance stores	745	667	794	724	825	891	922	898	800	800	894	1,026	9,986
443112	Radio, TV, and other elect. stores	2,476	2,218	2,394	2,158	2,391	2,409	2,408	2,591	2,527	2,575	3,182	4,827	32,156
44312	Computer and software stores	1,570	1,513	1,764	1,521	1,586	1,712	1,464	1,737	1,743	1,810	1,783	2,299	20,502
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>13,470</b>	<b>13,312</b>	<b>16,295</b>	<b>16,787</b>	<b>18,949</b>	<b>18,618</b>	<b>17,133</b>	<b>17,913</b>	<b>16,897</b>	<b>17,706</b>	<b>16,433</b>	<b>15,555</b>	<b>199,068</b>
4441	Building mat. and supplies dealers	11,922	11,630	14,007	13,943	15,846	15,862	14,801	15,766	14,949	15,609	14,467	13,472	172,274
44413	Hardware stores	875	848	1,061	1,157	1,343	1,340	1,230	1,182	1,153	1,141	1,193	1,241	13,764
445	<b>Food and beverage stores</b>	<b>31,109</b>	<b>29,196</b>	<b>32,435</b>	<b>31,864</b>	<b>33,251</b>	<b>33,133</b>	<b>33,597</b>	<b>33,355</b>	<b>32,254</b>	<b>31,908</b>	<b>32,595</b>	<b>36,615</b>	<b>391,312</b>
4451	Grocery stores	28,669	26,798	29,748	29,126	30,429	30,271	30,697	30,479	29,423	29,114	29,668	32,510	356,932
4453	Beer, wine, and liquor stores	1,565	1,510	1,736	1,709	1,818	1,873	1,898	1,872	1,856	1,800	1,892	2,616	22,145
446	<b>Health and personal care stores</b>	<b>8,066</b>	<b>7,804</b>	<b>8,533</b>	<b>8,300</b>	<b>8,745</b>	<b>8,562</b>	<b>8,243</b>	<b>8,544</b>	<b>8,227</b>	<b>8,450</b>	<b>8,491</b>	<b>10,504</b>	<b>102,469</b>
44611	Pharmacies and drug stores	6,830	6,616	7,136	6,955	7,275	7,035	6,793	7,036	6,859	7,083	7,210	9,023	85,851
447	<b>Gasoline stations</b>	<b>13,884</b>	<b>13,224</b>	<b>14,771</b>	<b>14,645</b>	<b>15,960</b>	<b>16,223</b>	<b>16,073</b>	<b>16,233</b>	<b>15,210</b>	<b>15,173</b>	<b>14,696</b>	<b>15,202</b>	<b>181,294</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,536</b>	<b>7,982</b>	<b>9,829</b>	<b>10,178</b>	<b>10,640</b>	<b>10,316</b>	<b>9,804</b>	<b>11,280</b>	<b>10,730</b>	<b>10,464</b>	<b>12,779</b>	<b>20,067</b>	<b>131,605</b>
4481	Clothing stores	5,377	5,516	6,995	7,131	7,246	7,140	6,863	7,790	7,618	7,484	9,055	13,201	91,416
44811	Men's clothing stores	662	607	675	727	721	741	643	697	723	756	904	1,466	9,322
44812	Women's clothing stores	1,724	1,812	2,395	2,439	2,538	2,359	2,174	2,328	2,372	2,315	2,570	3,697	28,723
44814	Family clothing stores	2,197	2,267	2,902	2,961	2,959	3,061	3,007	3,489	3,321	3,291	4,292	6,267	40,014
4482	Shoe stores	1,145	1,154	1,608	1,758	1,707	1,700	1,607	1,987	1,685	1,516	1,719	2,173	19,759
44831	Jewelry stores	914	1,223	1,138	1,204	1,603	1,388	1,259	1,393	1,325	1,371	1,867	4,467	19,152
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>4,469</b>	<b>3,762</b>	<b>4,394</b>	<b>4,327</b>	<b>4,421</b>	<b>4,635</b>	<b>4,504</b>	<b>5,252</b>	<b>4,817</b>	<b>4,457</b>	<b>5,741</b>	<b>10,143</b>	<b>60,922</b>
45111	Sporting goods stores	1,230	1,256	1,609	1,616	1,655	1,759	1,715	1,857	1,579	1,406	1,557	2,747	19,986
451211	Book stores	1,309	720	696	689	786	808	783	1,248	1,103	747	851	1,468	11,208
452	<b>General merchandise stores</b>	<b>18,519</b>	<b>18,606</b>	<b>22,523</b>	<b>23,034</b>	<b>24,152</b>	<b>24,246</b>	<b>23,498</b>	<b>24,916</b>	<b>23,515</b>	<b>24,453</b>	<b>30,226</b>	<b>42,901</b>	<b>300,589</b>
4521	Department stores (excl. L.D.)	12,236	12,605	15,449	15,734	16,348	16,397	15,896	17,042	15,988	16,572	21,139	30,514	205,920
4521102	Discount dept. stores	7,147	7,241	8,781	9,161	9,511	9,665	9,259	9,614	9,003	9,446	11,647	16,145	116,620
4521101, 4521103	Conventional and national chain dept. stores	5,089	5,364	6,668	6,573	6,837	6,732	6,637	7,428	6,985	7,126	9,492	14,369	89,300
4521	Department stores (incl. L.D.) <sup>2</sup>	12,544	12,927	15,836	16,129	16,748	16,788	16,265	17,462	16,384	16,966	21,661	31,209	210,919
4521102	Discount dept. stores	7,277	7,360	8,938	9,331	9,686	9,847	9,418	9,781	9,159	9,599	11,849	16,416	118,661
4521101, 4521103	Conventional and national chain dept. stores	5,267	5,567	6,898	6,798	7,062	6,941	6,847	7,681	7,225	7,367	9,812	14,793	92,258
4529	Other general merchandise stores	6,283	6,001	7,074	7,300	7,804	7,849	7,602	7,874	7,527	7,881	9,087	12,387	94,669
45291	Warehouse clubs and superstores	4,317	4,118	4,855	4,999	5,343	5,392	5,274	5,435	5,217	5,460	6,288	8,403	65,101
45299	All other gen. merchandise stores	1,966	1,883	2,219	2,301	2,461	2,457	2,328	2,439	2,310	2,421	2,799	3,984	29,568
453	<b>Miscellaneous store retailers</b>	<b>5,101</b>	<b>5,498</b>	<b>5,783</b>	<b>5,868</b>	<b>6,898</b>	<b>6,670</b>	<b>6,335</b>	<b>6,998</b>	<b>6,406</b>	<b>6,301</b>	<b>6,461</b>	<b>8,858</b>	<b>77,177</b>
454	<b>Nonstore retailers</b>	<b>8,567</b>	<b>8,212</b>	<b>8,958</b>	<b>7,707</b>	<b>8,016</b>	<b>7,530</b>	<b>6,952</b>	<b>8,044</b>	<b>8,361</b>	<b>9,547</b>	<b>11,155</b>	<b>12,386</b>	<b>105,435</b>
4541	Electronic shopping and mail-order houses	3,944	3,344	4,125	3,653	3,948	3,714	3,572	4,085	4,362	5,028	6,121	6,845	52,741
45431	Fuel dealers	2,359	2,393	2,052	1,571	1,523	1,316	1,219	1,363	1,423	1,596	2,034	2,705	21,554
722	<b>Food services and drinking places</b>	<b>17,386</b>	<b>17,024</b>	<b>19,418</b>	<b>19,455</b>	<b>20,262</b>	<b>20,289</b>	<b>20,556</b>	<b>20,933</b>	<b>19,654</b>	<b>19,822</b>	<b>18,836</b>	<b>19,990</b>	<b>233,625</b>
7221	Full-service restaurants	7,507	7,341	8,243	8,269	8,615	8,549	8,902	9,035	8,271	8,328	7,987	8,383	99,430
7222	Limited-service eating places	7,666	7,491	8,650	8,584	8,942	8,974	9,004	9,161	8,703	8,751	8,295	8,922	103,143
7224	Drinking places	915	916	1,030	1,023	1,050	1,036	1,066	1,083	1,104	1,092	1,075	1,125	12,515

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1995												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>205,692</b>	<b>202,913</b>	<b>204,459</b>	<b>205,558</b>	<b>207,310</b>	<b>209,120</b>	<b>209,623</b>	<b>210,742</b>	<b>211,570</b>	<b>210,278</b>	<b>212,925</b>	<b>214,870</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	157,959	156,268	157,057	157,489	158,840	159,233	160,095	160,267	161,358	160,668	162,342	163,699	
	Retail sales, total . . . . .	186,438	183,955	185,252	186,103	187,827	189,667	190,027	191,012	191,896	190,594	193,284	195,137	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	138,705	137,310	137,850	138,034	139,357	139,780	140,499	140,537	141,684	140,984	142,701	143,966	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>53,676</b>	<b>52,518</b>	<b>53,241</b>	<b>53,272</b>	<b>53,954</b>	<b>54,370</b>	<b>54,792</b>	<b>54,542</b>	<b>55,626</b>	<b>54,785</b>	<b>55,752</b>	<b>55,896</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>47,733</b>	<b>46,645</b>	<b>47,402</b>	<b>48,069</b>	<b>48,470</b>	<b>49,887</b>	<b>49,528</b>	<b>50,475</b>	<b>50,212</b>	<b>49,610</b>	<b>50,583</b>	<b>51,171</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	42,863	41,860	42,580	43,180	43,584	44,931	44,607	45,479	45,175	44,601	45,466	46,073	
4413	Auto parts, access., and tire stores . . . . .	4,870	4,785	4,822	4,889	4,886	4,956	4,921	4,996	5,037	5,009	5,117	5,098	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>10,680</b>	<b>10,577</b>	<b>10,580</b>	<b>10,481</b>	<b>10,754</b>	<b>10,885</b>	<b>10,783</b>	<b>10,959</b>	<b>11,059</b>	<b>11,138</b>	<b>11,284</b>	<b>11,288</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>5,430</b>	<b>5,338</b>	<b>5,319</b>	<b>5,343</b>	<b>5,380</b>	<b>5,417</b>	<b>5,467</b>	<b>5,478</b>	<b>5,556</b>	<b>5,572</b>	<b>5,691</b>	<b>5,598</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>5,250</b>	<b>5,239</b>	<b>5,261</b>	<b>5,138</b>	<b>5,374</b>	<b>5,468</b>	<b>5,316</b>	<b>5,481</b>	<b>5,503</b>	<b>5,566</b>	<b>5,593</b>	<b>5,690</b>	
44312	Computer and software stores . . . . .	1,592	1,611	1,633	1,578	1,689	1,770	1,605	1,728	1,762	1,771	1,796	1,925	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>16,724</b>	<b>16,619</b>	<b>16,530</b>	<b>16,251</b>	<b>16,228</b>	<b>16,395</b>	<b>16,463</b>	<b>16,627</b>	<b>16,679</b>	<b>16,862</b>	<b>17,104</b>	<b>17,337</b>	
4441	Building mat. and supplies dealers . . . . .	14,592	14,429	14,351	14,127	14,098	14,163	14,150	14,281	14,430	14,547	14,732	14,986	
445	<b>Food and beverage stores</b> . . . . .	<b>32,767</b>	<b>32,473</b>	<b>32,487</b>	<b>32,388</b>	<b>32,668</b>	<b>32,640</b>	<b>32,576</b>	<b>32,632</b>	<b>32,638</b>	<b>32,721</b>	<b>32,697</b>	<b>33,070</b>	
4451	Grocery stores . . . . .	29,895	29,644	29,659	29,540	29,862	29,824	29,745	29,765	29,720	29,799	29,787	30,130	
4453	Beer, wine, and liquor stores . . . . .	1,843	1,815	1,818	1,832	1,818	1,829	1,823	1,852	1,886	1,873	1,862	1,894	
446	<b>Health and personal care stores</b> . . . . .	<b>8,411</b>	<b>8,373</b>	<b>8,390</b>	<b>8,495</b>	<b>8,499</b>	<b>8,536</b>	<b>8,498</b>	<b>8,570</b>	<b>8,651</b>	<b>8,676</b>	<b>8,763</b>	<b>8,812</b>	
44611	Pharmacies and drug stores . . . . .	7,041	7,031	7,017	7,104	7,132	7,142	7,136	7,143	7,251	7,257	7,372	7,378	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>15,010</b>	<b>14,959</b>	<b>14,875</b>	<b>15,114</b>	<b>15,229</b>	<b>15,305</b>	<b>15,366</b>	<b>15,228</b>	<b>15,104</b>	<b>15,098</b>	<b>15,011</b>	<b>15,202</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>10,946</b>	<b>10,598</b>	<b>10,871</b>	<b>10,807</b>	<b>10,967</b>	<b>10,921</b>	<b>10,885</b>	<b>10,809</b>	<b>11,234</b>	<b>10,906</b>	<b>11,252</b>	<b>11,219</b>	
4481	Clothing stores . . . . .	7,720	7,508	7,570	7,484	7,580	7,574	7,554	7,470	7,855	7,534	7,747	7,783	
44811	Men's clothing stores . . . . .	811	802	770	773	768	761	752	756	777	767	789	789	
44812	Women's clothing stores . . . . .	2,517	2,422	2,487	2,429	2,406	2,417	2,437	2,342	2,401	2,327	2,330	2,361	
4482	Shoe stores . . . . .	1,608	1,489	1,648	1,674	1,665	1,678	1,653	1,639	1,670	1,646	1,707	1,665	
44831	Jewelry stores . . . . .	1,481	1,491	1,550	1,544	1,622	1,570	1,584	1,594	1,602	1,624	1,687	1,662	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>5,102</b>	<b>4,898</b>	<b>4,915</b>	<b>4,991</b>	<b>4,990</b>	<b>5,016</b>	<b>5,118</b>	<b>5,159</b>	<b>5,130</b>	<b>5,076</b>	<b>5,229</b>	<b>5,199</b>	
452	<b>General merchandise stores</b> . . . . .	<b>24,700</b>	<b>24,119</b>	<b>24,663</b>	<b>24,651</b>	<b>24,811</b>	<b>25,129</b>	<b>25,536</b>	<b>25,097</b>	<b>25,664</b>	<b>25,118</b>	<b>25,412</b>	<b>25,561</b>	
4521	Department stores (excl. L.D.) . . . . .	17,030	16,681	16,970	16,894	16,953	17,222	17,615	17,162	17,593	17,163	17,301	17,319	
4529	Other general merchandise stores . . . . .	7,670	7,438	7,693	7,757	7,858	7,907	7,921	7,935	8,071	7,955	8,111	8,242	
45291	Warehouse clubs and superstores . . . . .	5,133	5,084	5,271	5,312	5,370	5,435	5,460	5,484	5,574	5,510	5,619	5,728	
45299	All other gen. merchandise stores . . . . .	2,537	2,354	2,422	2,445	2,488	2,472	2,461	2,451	2,497	2,445	2,492	2,514	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>6,094</b>	<b>6,220</b>	<b>6,170</b>	<b>6,401</b>	<b>6,494</b>	<b>6,332</b>	<b>6,533</b>	<b>6,563</b>	<b>6,541</b>	<b>6,530</b>	<b>6,586</b>	<b>6,666</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>8,271</b>	<b>8,474</b>	<b>8,369</b>	<b>8,455</b>	<b>8,717</b>	<b>8,621</b>	<b>8,741</b>	<b>8,893</b>	<b>8,984</b>	<b>8,859</b>	<b>9,363</b>	<b>9,612</b>	
4541	Electronic shopping and mail-order houses . . . . .	4,083	4,024	4,072	4,132	4,305	4,269	4,421	4,484	4,601	4,571	4,752	4,777	
45431	Fuel dealers . . . . .	1,577	1,783	1,717	1,779	1,890	1,872	1,870	1,839	1,770	1,676	1,930	2,007	
722	<b>Food services and drinking places</b> . . . . .	<b>19,254</b>	<b>18,958</b>	<b>19,207</b>	<b>19,455</b>	<b>19,483</b>	<b>19,453</b>	<b>19,596</b>	<b>19,730</b>	<b>19,674</b>	<b>19,684</b>	<b>19,641</b>	<b>19,733</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>164,828</b>	<b>166,379</b>	<b>196,622</b>	<b>193,940</b>	<b>199,597</b>	<b>202,607</b>	<b>197,760</b>	<b>207,064</b>	<b>198,400</b>	<b>202,481</b>	<b>206,828</b>	<b>245,440</b>	<b>2,381,946</b>
	Total (excl. motor vehicle and parts dealers)	127,685	126,530	147,044	145,615	151,769	152,516	151,245	157,909	151,316	155,506	162,457	202,259	1,831,851
	<b>Retail sales, total</b>	<b>148,712</b>	<b>149,822</b>	<b>177,811</b>	<b>175,110</b>	<b>180,139</b>	<b>183,114</b>	<b>177,546</b>	<b>187,067</b>	<b>179,524</b>	<b>183,113</b>	<b>188,533</b>	<b>225,826</b>	<b>2,156,317</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	111,569	109,973	128,233	126,785	132,311	133,023	131,031	137,912	132,440	136,138	144,162	182,645	1,606,222
	<b>GAFO<sup>1</sup></b>	<b>38,350</b>	<b>39,215</b>	<b>47,139</b>	<b>46,279</b>	<b>47,976</b>	<b>48,721</b>	<b>47,657</b>	<b>52,315</b>	<b>49,233</b>	<b>51,880</b>	<b>60,394</b>	<b>90,421</b>	<b>619,580</b>
441	<b>Motor vehicle and parts dealers</b>	<b>37,143</b>	<b>39,849</b>	<b>49,578</b>	<b>48,325</b>	<b>47,828</b>	<b>50,091</b>	<b>46,515</b>	<b>49,155</b>	<b>47,084</b>	<b>46,975</b>	<b>44,371</b>	<b>43,181</b>	<b>550,095</b>
4411, 4412	Automobile and other motor vehicle dealers	33,073	35,721	44,670	43,461	42,998	45,039	41,555	43,850	42,253	42,036	39,552	38,572	492,780
4411	Automobile dealers	32,113	34,450	42,476	41,042	40,570	42,348	39,230	41,726	40,338	39,860	37,792	36,924	468,869
44111	New car dealers	29,861	31,958	39,743	38,191	37,869	39,513	36,389	38,533	37,383	36,653	35,170	34,398	435,661
44112	Used car dealers	2,252	2,492	2,733	2,851	2,701	2,835	2,841	3,193	2,955	3,207	2,622	2,526	33,208
4413	Auto parts, access., and tire stores	4,070	4,128	4,908	4,864	4,830	5,052	4,960	5,305	4,831	4,939	4,819	4,609	57,315
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>8,261</b>	<b>8,141</b>	<b>9,403</b>	<b>8,965</b>	<b>9,272</b>	<b>9,720</b>	<b>9,635</b>	<b>10,312</b>	<b>10,091</b>	<b>10,419</b>	<b>11,503</b>	<b>14,457</b>	<b>120,179</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,174</b>	<b>4,305</b>	<b>5,024</b>	<b>4,893</b>	<b>5,070</b>	<b>5,166</b>	<b>5,179</b>	<b>5,574</b>	<b>5,404</b>	<b>5,539</b>	<b>5,937</b>	<b>6,501</b>	<b>62,766</b>
4421	Furniture stores	2,540	2,562	2,921	2,829	2,865	2,896	2,930	3,083	3,069	3,043	3,277	3,547	35,562
4422	Home furnishings stores	1,634	1,743	2,103	2,064	2,205	2,270	2,249	2,491	2,335	2,496	2,660	2,954	27,204
443	<b>Electronics and appliance stores</b>	<b>4,087</b>	<b>3,836</b>	<b>4,379</b>	<b>4,072</b>	<b>4,202</b>	<b>4,554</b>	<b>4,456</b>	<b>4,738</b>	<b>4,687</b>	<b>4,880</b>	<b>5,566</b>	<b>7,956</b>	<b>57,413</b>
44311	Appl., TV, and other elect. stores	2,650	2,438	2,736	2,611	2,753	2,996	2,951	3,090	3,009	3,147	3,843	5,718	37,942
443111	Household appliance stores	641	593	693	676	704	830	789	771	715	746	885	1,008	9,051
443112	Radio, TV, and other elect. stores	2,009	1,845	2,043	1,935	2,049	2,166	2,162	2,319	2,294	2,401	2,958	4,710	28,891
44312	Computer and software stores	1,292	1,256	1,470	1,294	1,261	1,353	1,317	1,447	1,494	1,551	1,534	1,918	17,187
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>11,803</b>	<b>11,986</b>	<b>15,379</b>	<b>16,870</b>	<b>18,192</b>	<b>17,861</b>	<b>16,514</b>	<b>17,424</b>	<b>16,784</b>	<b>16,878</b>	<b>15,776</b>	<b>15,350</b>	<b>190,817</b>
4441	Building mat. and supplies dealers	10,255	10,391	13,088	13,828	14,960	15,225	14,494	15,579	14,868	15,005	14,130	13,423	165,246
44413	Hardware stores	959	866	1,053	1,232	1,296	1,271	1,217	1,193	1,138	1,198	1,165	1,243	13,831
445	<b>Food and beverage stores</b>	<b>30,322</b>	<b>28,585</b>	<b>32,000</b>	<b>31,282</b>	<b>32,293</b>	<b>32,616</b>	<b>33,367</b>	<b>32,690</b>	<b>31,935</b>	<b>31,920</b>	<b>31,991</b>	<b>36,264</b>	<b>385,265</b>
4451	Grocery stores	27,932	26,216	29,307	28,573	29,448	29,767	30,391	29,837	29,145	29,122	29,119	32,199	351,056
4453	Beer, wine, and liquor stores	1,557	1,514	1,724	1,769	1,842	1,869	1,994	1,870	1,834	1,817	1,857	2,593	22,240
446	<b>Health and personal care stores</b>	<b>7,580</b>	<b>7,276</b>	<b>8,143</b>	<b>7,835</b>	<b>8,121</b>	<b>8,070</b>	<b>7,936</b>	<b>8,206</b>	<b>7,903</b>	<b>8,041</b>	<b>7,996</b>	<b>10,192</b>	<b>97,299</b>
44611	Pharmacies and drug stores	6,504	6,205	6,927	6,624	6,789	6,671	6,575	6,830	6,571	6,778	6,801	8,731	82,006
447	<b>Gasoline stations</b>	<b>12,729</b>	<b>12,308</b>	<b>13,663</b>	<b>13,660</b>	<b>14,367</b>	<b>14,737</b>	<b>15,155</b>	<b>15,616</b>	<b>14,738</b>	<b>14,872</b>	<b>14,551</b>	<b>15,020</b>	<b>171,416</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,293</b>	<b>7,918</b>	<b>9,929</b>	<b>9,882</b>	<b>10,021</b>	<b>9,906</b>	<b>9,753</b>	<b>11,172</b>	<b>10,232</b>	<b>10,751</b>	<b>12,382</b>	<b>20,088</b>	<b>129,327</b>
4481	Clothing stores	5,166	5,464	7,145	7,062	6,993	6,995	6,886	7,824	7,229	7,772	8,873	13,397	90,806
44811	Men's clothing stores	688	633	762	775	790	819	719	754	755	836	936	1,572	10,039
44812	Women's clothing stores	1,787	1,971	2,562	2,560	2,554	2,449	2,250	2,540	2,420	2,574	2,801	4,143	30,611
44814	Family clothing stores	1,997	2,126	2,875	2,807	2,783	2,877	2,969	3,354	3,030	3,315	3,977	6,008	38,118
4482	Shoe stores	1,159	1,205	1,659	1,583	1,592	1,578	1,576	1,931	1,662	1,554	1,651	2,211	19,361
44831	Jewelry stores	904	1,191	1,058	1,171	1,367	1,257	1,224	1,320	1,246	1,323	1,731	4,204	17,996
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>3,950</b>	<b>3,564</b>	<b>4,181</b>	<b>4,123</b>	<b>4,124</b>	<b>4,325</b>	<b>4,263</b>	<b>4,924</b>	<b>4,576</b>	<b>4,377</b>	<b>5,376</b>	<b>9,755</b>	<b>57,538</b>
45111	Sporting goods stores	1,175	1,202	1,498	1,562	1,561	1,689	1,595	1,749	1,479	1,333	1,481	2,627	18,951
451211	Book stores	1,055	636	635	610	684	726	679	1,156	1,023	733	772	1,410	10,119
452	<b>General merchandise stores</b>	<b>17,059</b>	<b>17,669</b>	<b>21,685</b>	<b>21,422</b>	<b>22,431</b>	<b>22,643</b>	<b>21,846</b>	<b>23,506</b>	<b>22,099</b>	<b>24,104</b>	<b>28,642</b>	<b>42,172</b>	<b>285,278</b>
4521	Department stores (excl. L.D.)	11,636	12,159	15,193	14,896	15,507	15,618	15,024	16,422	15,257	16,679	20,235	30,319	198,945
4521102	Discount dept. stores	6,676	6,811	8,250	8,341	8,817	8,919	8,638	8,969	8,354	9,212	10,846	15,710	109,543
4521101, 4521103	Conventional and national chain dept. stores	4,960	5,348	6,943	6,555	6,690	6,699	6,386	7,453	6,903	7,467	9,389	14,609	89,402
4521	Department stores (incl. L.D.) <sup>2</sup>	11,930	12,476	15,572	15,285	15,888	15,992	15,381	16,816	15,649	17,082	20,726	31,011	203,808
4521102	Discount dept. stores	6,807	6,937	8,413	8,521	9,002	9,109	8,813	9,157	8,539	9,401	11,074	16,020	111,793
4521101, 4521103	Conventional and national chain dept. stores	5,123	5,539	7,159	6,764	6,886	6,883	6,568	7,659	7,110	7,681	9,652	14,991	92,015
4529	Other general merchandise stores	5,423	5,510	6,492	6,526	6,924	7,025	6,822	7,084	6,842	7,425	8,407	11,853	86,333
45291	Warehouse clubs and superstores	3,560	3,575	4,220	4,282	4,594	4,691	4,629	4,795	4,632	5,067	5,746	7,965	57,756
45299	All other gen. merchandise stores	1,863	1,935	2,272	2,244	2,330	2,334	2,193	2,289	2,210	2,358	2,661	3,888	28,577
453	<b>Miscellaneous store retailers</b>	<b>4,417</b>	<b>4,768</b>	<b>5,232</b>	<b>5,189</b>	<b>6,173</b>	<b>6,000</b>	<b>5,929</b>	<b>6,439</b>	<b>6,167</b>	<b>5,860</b>	<b>6,037</b>	<b>8,374</b>	<b>70,585</b>
454	<b>Nonstore retailers</b>	<b>8,155</b>	<b>7,758</b>	<b>8,618</b>	<b>7,557</b>	<b>7,317</b>	<b>7,145</b>	<b>6,633</b>	<b>7,623</b>	<b>7,915</b>	<b>8,916</b>	<b>9,908</b>	<b>10,973</b>	<b>98,518</b>
4541	Electronic shopping and mail-order houses	3,536	3,145	3,902	3,623	3,469	3,300	3,100	3,602	3,816	4,314	5,260	6,026	47,093
45431	Fuel dealers	2,716	2,448	2,117	1,396	1,293	1,221	1,167	1,331	1,418	1,621	1,795	2,239	20,762
722	<b>Food services and drinking places</b>	<b>16,116</b>	<b>16,557</b>	<b>18,811</b>	<b>18,830</b>	<b>19,458</b>	<b>19,493</b>	<b>20,214</b>	<b>19,997</b>	<b>18,876</b>	<b>19,368</b>	<b>18,295</b>	<b>19,614</b>	<b>225,629</b>
7221	Full-service restaurants	6,998	7,275	8,177	8,143	8,364	8,292	8,689	8,661	8,080	8,264	7,822	8,352	97,117
7222	Limited-service eating places	6,954	7,055	8,116	8,138	8,450	8,561	8,873	8,690	8,309	8,562	8,073	8,665	98,446
7224	Drinking places	911	915	1,032	1,032	1,020	982	996	994	964	986	967	1,027	11,826

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1994												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>189,813</b>	<b>192,393</b>	<b>195,397</b>	<b>196,217</b>	<b>195,118</b>	<b>197,435</b>	<b>198,032</b>	<b>200,568</b>	<b>201,759</b>	<b>204,115</b>	<b>204,263</b>	<b>204,861</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	146,093	148,013	150,129	150,317	150,467	152,148	152,821	154,500	155,022	156,101	156,236	157,184	
	Retail sales, total . . . . .	172,142	173,894	176,661	177,592	176,426	178,510	178,962	181,667	182,750	185,033	185,146	185,613	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	128,422	129,514	131,393	131,692	131,775	133,223	133,751	135,599	136,013	137,019	137,119	137,936	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>48,895</b>	<b>49,933</b>	<b>50,695</b>	<b>50,593</b>	<b>50,469</b>	<b>51,228</b>	<b>51,404</b>	<b>52,128</b>	<b>52,238</b>	<b>53,097</b>	<b>53,142</b>	<b>53,515</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>43,720</b>	<b>44,380</b>	<b>45,268</b>	<b>45,900</b>	<b>44,651</b>	<b>45,287</b>	<b>45,211</b>	<b>46,068</b>	<b>46,737</b>	<b>48,014</b>	<b>48,027</b>	<b>47,677</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	39,047	39,646	40,535	41,117	39,998	40,539	40,423	41,174	41,959	43,158	43,179	42,810	
4413	Auto parts, access., and tire stores . . . . .	4,673	4,734	4,733	4,783	4,653	4,748	4,788	4,894	4,778	4,856	4,848	4,867	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>9,017</b>	<b>9,440</b>	<b>9,578</b>	<b>9,658</b>	<b>9,772</b>	<b>9,977</b>	<b>9,988</b>	<b>10,200</b>	<b>10,287</b>	<b>10,480</b>	<b>10,558</b>	<b>10,649</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>4,690</b>	<b>5,012</b>	<b>5,085</b>	<b>5,118</b>	<b>5,179</b>	<b>5,218</b>	<b>5,253</b>	<b>5,365</b>	<b>5,388</b>	<b>5,425</b>	<b>5,407</b>	<b>5,440</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>4,327</b>	<b>4,428</b>	<b>4,493</b>	<b>4,540</b>	<b>4,593</b>	<b>4,759</b>	<b>4,735</b>	<b>4,835</b>	<b>4,899</b>	<b>5,055</b>	<b>5,151</b>	<b>5,209</b>	
44312	Computer and software stores . . . . .	1,302	1,323	1,345	1,354	1,368	1,393	1,441	1,460	1,491	1,540	1,557	1,576	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>14,958</b>	<b>14,966</b>	<b>15,513</b>	<b>15,936</b>	<b>15,778</b>	<b>15,845</b>	<b>15,944</b>	<b>16,144</b>	<b>16,263</b>	<b>16,387</b>	<b>16,303</b>	<b>16,530</b>	
4441	Building mat. and supplies dealers . . . . .	12,835	12,892	13,341	13,624	13,600	13,729	13,883	14,099	14,093	14,304	14,273	14,433	
445	<b>Food and beverage stores</b> . . . . .	<b>31,575</b>	<b>31,769</b>	<b>31,769</b>	<b>31,989</b>	<b>31,968</b>	<b>32,221</b>	<b>31,988</b>	<b>32,294</b>	<b>32,451</b>	<b>32,331</b>	<b>32,360</b>	<b>32,421</b>	
4451	Grocery stores . . . . .	28,796	28,968	28,959	29,156	29,099	29,385	29,138	29,454	29,559	29,446	29,473	29,540	
4453	Beer, wine, and liquor stores . . . . .	1,806	1,820	1,838	1,845	1,872	1,852	1,879	1,848	1,877	1,860	1,855	1,850	
446	<b>Health and personal care stores</b> . . . . .	<b>7,937</b>	<b>7,815</b>	<b>7,921</b>	<b>7,987</b>	<b>8,057</b>	<b>8,078</b>	<b>8,156</b>	<b>8,231</b>	<b>8,249</b>	<b>8,273</b>	<b>8,303</b>	<b>8,347</b>	
44611	Pharmacies and drug stores . . . . .	6,733	6,587	6,725	6,759	6,796	6,786	6,870	6,920	6,924	6,959	6,983	6,990	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>13,731</b>	<b>13,892</b>	<b>14,028</b>	<b>13,826</b>	<b>13,814</b>	<b>14,102</b>	<b>14,324</b>	<b>14,635</b>	<b>14,621</b>	<b>14,725</b>	<b>14,894</b>	<b>14,916</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>10,467</b>	<b>10,577</b>	<b>10,693</b>	<b>10,684</b>	<b>10,510</b>	<b>10,582</b>	<b>10,701</b>	<b>10,825</b>	<b>10,672</b>	<b>11,003</b>	<b>11,032</b>	<b>11,003</b>	
4481	Clothing stores . . . . .	7,311	7,448	7,570	7,553	7,420	7,485	7,504	7,625	7,433	7,683	7,711	7,708	
44811	Men's clothing stores . . . . .	830	837	854	847	835	850	835	837	813	839	836	828	
44812	Women's clothing stores . . . . .	2,575	2,639	2,612	2,588	2,494	2,535	2,489	2,566	2,462	2,546	2,563	2,557	
4482	Shoe stores . . . . .	1,603	1,579	1,604	1,583	1,581	1,570	1,613	1,611	1,631	1,651	1,663	1,644	
44831	Jewelry stores . . . . .	1,472	1,478	1,439	1,466	1,424	1,442	1,496	1,492	1,508	1,560	1,550	1,528	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>4,520</b>	<b>4,671</b>	<b>4,678</b>	<b>4,658</b>	<b>4,728</b>	<b>4,775</b>	<b>4,776</b>	<b>4,869</b>	<b>4,929</b>	<b>4,940</b>	<b>4,859</b>	<b>4,900</b>	
452	<b>General merchandise stores</b> . . . . .	<b>22,785</b>	<b>23,076</b>	<b>23,459</b>	<b>23,433</b>	<b>23,208</b>	<b>23,598</b>	<b>23,627</b>	<b>23,906</b>	<b>24,015</b>	<b>24,321</b>	<b>24,393</b>	<b>24,616</b>	
4521	Department stores (excl. L.D.) . . . . .	16,035	16,211	16,511	16,413	16,223	16,490	16,517	16,670	16,676	16,855	16,871	16,974	
4529	Other general merchandise stores . . . . .	6,750	6,865	6,948	7,020	6,985	7,108	7,110	7,236	7,339	7,466	7,522	7,642	
45291	Warehouse clubs and superstores . . . . .	4,305	4,425	4,518	4,604	4,622	4,738	4,797	4,903	4,975	5,082	5,144	5,261	
45299	All other gen. merchandise stores . . . . .	2,445	2,440	2,430	2,416	2,363	2,370	2,313	2,333	2,364	2,384	2,378	2,381	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>5,423</b>	<b>5,395</b>	<b>5,751</b>	<b>5,535</b>	<b>5,850</b>	<b>5,804</b>	<b>5,991</b>	<b>6,106</b>	<b>6,169</b>	<b>6,144</b>	<b>6,107</b>	<b>6,161</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>8,009</b>	<b>7,913</b>	<b>8,003</b>	<b>7,986</b>	<b>8,090</b>	<b>8,241</b>	<b>8,256</b>	<b>8,389</b>	<b>8,357</b>	<b>8,415</b>	<b>8,310</b>	<b>8,393</b>	
4541	Electronic shopping and mail-order houses . . . . .	3,714	3,744	3,848	3,960	3,889	3,901	3,890	3,967	3,959	3,987	4,034	4,083	
45431	Fuel dealers . . . . .	1,997	1,826	1,705	1,526	1,651	1,708	1,734	1,756	1,790	1,696	1,656	1,671	
722	<b>Food services and drinking places</b> . . . . .	<b>17,671</b>	<b>18,499</b>	<b>18,736</b>	<b>18,625</b>	<b>18,692</b>	<b>18,925</b>	<b>19,070</b>	<b>18,901</b>	<b>19,009</b>	<b>19,082</b>	<b>19,117</b>	<b>19,248</b>	

See footnotes at end of table.



**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>156,690</b>	<b>153,641</b>	<b>174,475</b>	<b>180,709</b>	<b>186,633</b>	<b>185,927</b>	<b>187,957</b>	<b>187,591</b>	<b>181,596</b>	<b>186,950</b>	<b>191,559</b>	<b>228,715</b>	<b>2,202,443</b>
	Total (excl. motor vehicle and parts dealers)	123,794	120,148	134,464	138,872	144,446	142,173	144,175	145,089	140,559	145,895	151,852	189,027	1,720,494
	<b>Retail sales, total</b>	<b>140,447</b>	<b>137,973</b>	<b>157,012</b>	<b>162,820</b>	<b>167,873</b>	<b>167,307</b>	<b>168,811</b>	<b>168,212</b>	<b>163,438</b>	<b>168,156</b>	<b>174,047</b>	<b>210,296</b>	<b>1,986,392</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	107,551	104,480	117,001	120,983	125,686	123,553	125,029	125,710	122,401	127,101	134,340	170,608	1,504,443
	<b>GAFO<sup>1</sup></b>	<b>36,914</b>	<b>36,116</b>	<b>41,447</b>	<b>43,899</b>	<b>45,624</b>	<b>44,683</b>	<b>45,181</b>	<b>47,743</b>	<b>45,476</b>	<b>47,932</b>	<b>55,545</b>	<b>83,566</b>	<b>574,126</b>
441	<b>Motor vehicle and parts dealers</b>	<b>32,896</b>	<b>33,493</b>	<b>40,011</b>	<b>41,837</b>	<b>42,187</b>	<b>43,754</b>	<b>43,782</b>	<b>42,502</b>	<b>41,037</b>	<b>41,055</b>	<b>39,707</b>	<b>39,688</b>	<b>481,949</b>
4411, 4412	Automobile and other motor vehicle dealers	29,144	29,715	35,710	37,324	37,687	39,071	38,986	37,702	36,444	36,423	35,266	35,461	428,933
4411	Automobile dealers	27,877	28,422	33,869	35,217	35,155	36,950	36,711	35,862	34,721	34,932	33,989	34,127	407,832
44111	New car dealers	25,802	26,164	31,278	32,587	32,787	34,495	34,161	33,517	32,500	32,534	31,680	32,017	379,522
44112	Used car dealers	2,075	2,258	2,591	2,630	2,368	2,455	2,550	2,345	2,221	2,398	2,309	2,110	28,310
4413	Auto parts, access., and tire stores	3,752	3,778	4,301	4,513	4,500	4,683	4,796	4,800	4,593	4,632	4,441	4,227	53,016
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>7,868</b>	<b>7,370</b>	<b>8,271</b>	<b>8,119</b>	<b>8,319</b>	<b>8,626</b>	<b>8,953</b>	<b>8,973</b>	<b>8,864</b>	<b>9,038</b>	<b>9,937</b>	<b>12,357</b>	<b>106,695</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,297</b>	<b>4,092</b>	<b>4,577</b>	<b>4,588</b>	<b>4,740</b>	<b>4,779</b>	<b>4,892</b>	<b>4,946</b>	<b>4,834</b>	<b>4,991</b>	<b>5,365</b>	<b>5,834</b>	<b>57,935</b>
4421	Furniture stores	2,557	2,451	2,718	2,650	2,771	2,748	2,812	2,780	2,756	2,827	3,032	3,254	33,356
4422	Home furnishings stores	1,740	1,641	1,859	1,938	1,969	2,031	2,080	2,166	2,078	2,164	2,333	2,580	24,579
443	<b>Electronics and appliance stores</b>	<b>3,571</b>	<b>3,278</b>	<b>3,694</b>	<b>3,531</b>	<b>3,579</b>	<b>3,847</b>	<b>4,061</b>	<b>4,027</b>	<b>4,030</b>	<b>4,047</b>	<b>4,572</b>	<b>6,523</b>	<b>48,760</b>
44311	Appl., TV, and other elect. stores	2,372	2,093	2,356	2,273	2,399	2,548	2,787	2,658	2,658	2,636	3,155	4,675	32,610
443111	Household appliance stores	643	594	668	701	726	803	921	818	741	774	805	949	9,143
443112	Radio, TV, and other elect. stores	1,729	1,499	1,688	1,572	1,673	1,745	1,866	1,840	1,917	1,862	2,350	3,726	23,467
44312	Computer and software stores	1,040	1,037	1,165	1,085	993	1,100	1,082	1,168	1,191	1,231	1,230	1,529	13,851
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>10,921</b>	<b>11,257</b>	<b>13,519</b>	<b>15,075</b>	<b>16,151</b>	<b>16,087</b>	<b>15,258</b>	<b>15,214</b>	<b>14,812</b>	<b>14,892</b>	<b>14,453</b>	<b>14,094</b>	<b>171,733</b>
4441	Building mat. and supplies dealers	9,503	9,752	11,558	12,452	13,180	13,592	13,255	13,384	12,978	13,132	12,725	12,144	147,655
44413	Hardware stores	883	808	987	1,097	1,289	1,210	1,186	1,101	1,077	1,111	1,098	1,204	13,051
445	<b>Food and beverage stores</b>	<b>30,109</b>	<b>28,198</b>	<b>30,527</b>	<b>30,897</b>	<b>31,970</b>	<b>31,431</b>	<b>33,110</b>	<b>31,292</b>	<b>30,694</b>	<b>31,297</b>	<b>30,880</b>	<b>35,035</b>	<b>375,440</b>
4451	Grocery stores	27,615	25,789	27,956	28,157	29,142	28,621	30,114	28,515	28,065	28,576	28,124	31,181	341,855
4453	Beer, wine, and liquor stores	1,623	1,539	1,688	1,725	1,807	1,804	1,962	1,788	1,717	1,769	1,794	2,459	21,675
446	<b>Health and personal care stores</b>	<b>7,261</b>	<b>7,218</b>	<b>7,804</b>	<b>7,809</b>	<b>7,771</b>	<b>7,733</b>	<b>7,761</b>	<b>7,626</b>	<b>7,483</b>	<b>7,629</b>	<b>7,600</b>	<b>9,928</b>	<b>93,623</b>
44611	Pharmacies and drug stores	6,164	6,199	6,644	6,657	6,595	6,520	6,539	6,416	6,311	6,481	6,536	8,658	79,720
447	<b>Gasoline stations</b>	<b>12,545</b>	<b>12,076</b>	<b>13,181</b>	<b>13,395</b>	<b>14,108</b>	<b>14,017</b>	<b>14,464</b>	<b>14,139</b>	<b>13,393</b>	<b>13,979</b>	<b>13,538</b>	<b>13,752</b>	<b>162,587</b>
448	<b>Clothing and clothing access. stores</b>	<b>7,520</b>	<b>7,542</b>	<b>8,777</b>	<b>9,876</b>	<b>10,078</b>	<b>9,650</b>	<b>9,814</b>	<b>10,641</b>	<b>10,030</b>	<b>10,366</b>	<b>11,788</b>	<b>18,907</b>	<b>124,989</b>
4481	Clothing stores	5,480	5,322	6,390	7,155	7,175	6,770	6,954	7,438	7,144	7,585	8,558	12,753	88,724
44811	Men's clothing stores	696	619	707	797	809	791	722	730	749	836	914	1,598	9,968
44812	Women's clothing stores	2,125	2,006	2,444	2,763	2,876	2,554	2,540	2,629	2,625	2,715	2,926	4,174	32,377
44814	Family clothing stores	1,945	1,993	2,414	2,686	2,652	2,617	2,773	3,052	2,814	3,085	3,707	5,573	35,311
4482	Shoe stores	1,143	1,131	1,402	1,626	1,572	1,523	1,504	1,846	1,614	1,483	1,565	2,119	18,528
44831	Jewelry stores	802	1,002	902	1,007	1,246	1,270	1,278	1,270	1,191	1,213	1,561	3,829	16,571
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>3,819</b>	<b>3,219</b>	<b>3,706</b>	<b>3,848</b>	<b>3,790</b>	<b>3,943</b>	<b>3,859</b>	<b>4,291</b>	<b>4,011</b>	<b>3,937</b>	<b>4,880</b>	<b>9,065</b>	<b>52,368</b>
45111	Sporting goods stores	1,040	990	1,222	1,377	1,398	1,467	1,468	1,543	1,323	1,207	1,387	2,491	16,913
451211	Book stores	999	568	602	583	613	619	608	985	905	669	693	1,275	9,119
452	<b>General merchandise stores</b>	<b>16,066</b>	<b>16,326</b>	<b>19,065</b>	<b>20,276</b>	<b>21,575</b>	<b>20,568</b>	<b>20,674</b>	<b>21,836</b>	<b>20,649</b>	<b>22,636</b>	<b>26,719</b>	<b>39,698</b>	<b>266,088</b>
4521	Department stores (excl. L.D.) <sup>2</sup>	11,128	11,300	13,405	14,243	15,116	14,345	14,334	15,457	14,489	15,970	19,070	28,828	187,685
4521102	Discount dept. stores	6,179	6,179	7,114	7,812	8,421	8,023	8,112	8,320	7,845	8,739	10,022	14,594	101,360
4521101, 4521103	Conventional and national chain dept. stores	4,949	5,121	6,291	6,431	6,695	6,322	6,222	7,137	6,644	7,231	9,048	14,234	86,325
4521	Department stores (incl. L.D.) <sup>2</sup>	11,391	11,592	13,736	14,598	15,479	14,691	14,667	15,817	14,850	16,331	19,510	29,463	192,125
4521102	Discount dept. stores	6,290	6,295	7,251	7,974	8,600	8,193	8,272	8,490	8,014	8,902	10,234	14,890	103,405
4521101, 4521103	Conventional and national chain dept. stores	5,101	5,297	6,485	6,624	6,879	6,498	6,395	7,327	6,836	7,429	9,276	14,573	88,720
4529	Other general merchandise stores	4,938	5,026	5,660	6,033	6,459	6,223	6,340	6,379	6,160	6,666	7,649	10,870	78,403
45291	Warehouse clubs and superstores	2,877	2,885	3,259	3,454	3,771	3,667	3,743	3,792	3,699	4,082	4,727	6,672	46,628
45299	All other gen. merchandise stores	2,061	2,141	2,401	2,579	2,688	2,556	2,597	2,587	2,461	2,584	2,922	4,198	31,775
453	<b>Miscellaneous store retailers</b>	<b>4,432</b>	<b>4,375</b>	<b>4,385</b>	<b>4,890</b>	<b>5,264</b>	<b>5,440</b>	<b>5,177</b>	<b>5,342</b>	<b>5,199</b>	<b>5,344</b>	<b>5,175</b>	<b>7,578</b>	<b>62,601</b>
454	<b>Nonstore retailers</b>	<b>7,010</b>	<b>6,899</b>	<b>7,766</b>	<b>6,798</b>	<b>6,660</b>	<b>6,058</b>	<b>5,959</b>	<b>6,356</b>	<b>7,266</b>	<b>7,983</b>	<b>9,370</b>	<b>10,194</b>	<b>88,319</b>
4541	Electronic shopping and mail-order houses	3,062	2,743	3,304	2,966	2,794	2,670	2,625	2,899	3,283	3,873	4,959	5,547	40,725
45431	Fuel dealers	2,168	2,154	2,173	1,479	1,247	1,199	1,152	1,247	1,355	1,618	1,861	2,259	19,912
722	<b>Food services and drinking places</b>	<b>16,243</b>	<b>15,668</b>	<b>17,463</b>	<b>17,889</b>	<b>18,760</b>	<b>18,620</b>	<b>19,146</b>	<b>19,379</b>	<b>18,158</b>	<b>18,794</b>	<b>17,512</b>	<b>18,419</b>	<b>216,051</b>
7221	Full-service restaurants	6,854	6,699	7,324	7,514	7,898	7,814	8,049	8,322	7,730	8,049	7,449	7,774	91,476
7222	Limited-service eating places	7,157	6,796	7,732	7,878	8,214	8,222	8,463	8,420	7,933	8,146	7,643	8,132	94,736
7224	Drinking places	964	925	1,026	1,062	1,064	1,022	1,102	1,057	977	1,038	983	989	12,209

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1993												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>179,452</b>	<b>177,939</b>	<b>176,394</b>	<b>180,318</b>	<b>182,601</b>	<b>182,456</b>	<b>184,582</b>	<b>184,664</b>	<b>185,906</b>	<b>186,890</b>	<b>189,057</b>	<b>190,132</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	140,932	140,516	139,519	141,339	142,702	142,757	143,592	143,561	144,896	145,293	146,322	146,715	
	Retail sales, total . . . . .	161,854	160,413	158,896	162,518	164,717	164,361	166,588	166,399	167,377	168,608	170,777	171,877	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	123,334	122,990	122,021	123,539	124,818	124,662	125,598	125,296	126,367	127,011	128,042	128,460	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>46,913</b>	<b>46,159</b>	<b>45,872</b>	<b>47,005</b>	<b>47,437</b>	<b>47,611</b>	<b>48,164</b>	<b>48,098</b>	<b>48,418</b>	<b>48,613</b>	<b>49,005</b>	<b>49,208</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>38,520</b>	<b>37,423</b>	<b>36,875</b>	<b>38,979</b>	<b>39,899</b>	<b>39,699</b>	<b>40,990</b>	<b>41,103</b>	<b>41,010</b>	<b>41,597</b>	<b>42,735</b>	<b>43,417</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	34,247	33,090	32,642	34,623	35,487	35,294	36,504	36,604	36,444	37,091	38,249	38,968	
4413	Auto parts, access., and tire stores . . . . .	4,273	4,333	4,233	4,356	4,412	4,405	4,486	4,499	4,566	4,506	4,486	4,449	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>8,576</b>	<b>8,538</b>	<b>8,494</b>	<b>8,711</b>	<b>8,771</b>	<b>8,838</b>	<b>9,043</b>	<b>9,011</b>	<b>9,064</b>	<b>9,066</b>	<b>9,147</b>	<b>9,191</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>4,812</b>	<b>4,747</b>	<b>4,651</b>	<b>4,804</b>	<b>4,832</b>	<b>4,813</b>	<b>4,853</b>	<b>4,844</b>	<b>4,839</b>	<b>4,879</b>	<b>4,904</b>	<b>4,903</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>3,764</b>	<b>3,791</b>	<b>3,843</b>	<b>3,907</b>	<b>3,939</b>	<b>4,025</b>	<b>4,190</b>	<b>4,167</b>	<b>4,225</b>	<b>4,187</b>	<b>4,243</b>	<b>4,288</b>	
44312	Computer and software stores . . . . .	1,034	1,088	1,091	1,099	1,107	1,146	1,150	1,183	1,198	1,229	1,256	1,245	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>13,862</b>	<b>14,056</b>	<b>13,696</b>	<b>13,981</b>	<b>14,266</b>	<b>14,257</b>	<b>14,306</b>	<b>14,416</b>	<b>14,429</b>	<b>14,522</b>	<b>14,886</b>	<b>15,011</b>	
4441	Building mat. and supplies dealers . . . . .	11,879	12,099	11,818	12,019	12,283	12,212	12,319	12,358	12,384	12,531	12,763	12,878	
445	<b>Food and beverage stores</b> . . . . .	<b>31,100</b>	<b>31,310</b>	<b>31,135</b>	<b>31,173</b>	<b>31,269</b>	<b>31,245</b>	<b>31,344</b>	<b>31,206</b>	<b>31,302</b>	<b>31,367</b>	<b>31,441</b>	<b>31,570</b>	
4451	Grocery stores . . . . .	28,236	28,465	28,353	28,384	28,459	28,422	28,517	28,401	28,550	28,605	28,669	28,818	
4453	Beer, wine, and liquor stores . . . . .	1,859	1,845	1,823	1,804	1,798	1,811	1,810	1,799	1,776	1,783	1,790	1,781	
446	<b>Health and personal care stores</b> . . . . .	<b>7,603</b>	<b>7,745</b>	<b>7,734</b>	<b>7,732</b>	<b>7,725</b>	<b>7,795</b>	<b>7,831</b>	<b>7,782</b>	<b>7,836</b>	<b>7,833</b>	<b>7,884</b>	<b>8,045</b>	
44611	Pharmacies and drug stores . . . . .	6,381	6,581	6,585	6,598	6,602	6,673	6,714	6,628	6,664	6,647	6,710	6,861	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>13,417</b>	<b>13,599</b>	<b>13,491</b>	<b>13,517</b>	<b>13,578</b>	<b>13,491</b>	<b>13,543</b>	<b>13,377</b>	<b>13,460</b>	<b>13,705</b>	<b>13,786</b>	<b>13,562</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>10,662</b>	<b>10,131</b>	<b>9,927</b>	<b>10,240</b>	<b>10,383</b>	<b>10,456</b>	<b>10,573</b>	<b>10,462</b>	<b>10,535</b>	<b>10,471</b>	<b>10,522</b>	<b>10,454</b>	
4481	Clothing stores . . . . .	7,700	7,274	7,108	7,344	7,435	7,373	7,447	7,352	7,419	7,424	7,462	7,363	
44811	Men's clothing stores . . . . .	830	822	833	835	839	834	835	814	817	828	822	842	
44812	Women's clothing stores . . . . .	3,044	2,696	2,594	2,701	2,752	2,708	2,758	2,694	2,687	2,672	2,672	2,570	
4482	Shoe stores . . . . .	1,561	1,492	1,484	1,511	1,535	1,545	1,512	1,564	1,579	1,556	1,574	1,594	
44831	Jewelry stores . . . . .	1,283	1,256	1,231	1,278	1,310	1,433	1,512	1,460	1,452	1,402	1,396	1,408	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>4,321</b>	<b>4,183</b>	<b>4,174</b>	<b>4,380</b>	<b>4,345</b>	<b>4,351</b>	<b>4,264</b>	<b>4,309</b>	<b>4,340</b>	<b>4,392</b>	<b>4,437</b>	<b>4,571</b>	
452	<b>General merchandise stores</b> . . . . .	<b>21,389</b>	<b>21,397</b>	<b>21,343</b>	<b>21,651</b>	<b>21,940</b>	<b>21,949</b>	<b>22,294</b>	<b>22,323</b>	<b>22,443</b>	<b>22,662</b>	<b>22,841</b>	<b>22,930</b>	
4521	Department stores (excl. L.D.) . . . . .	15,260	15,129	15,066	15,321	15,499	15,508	15,738	15,744	15,815	15,982	16,018	16,020	
4529	Other general merchandise stores . . . . .	6,129	6,268	6,277	6,330	6,441	6,441	6,556	6,579	6,628	6,680	6,823	6,910	
45291	Warehouse clubs and superstores . . . . .	3,466	3,575	3,585	3,655	3,737	3,784	3,859	3,909	3,990	4,086	4,198	4,369	
45299	All other gen. merchandise stores . . . . .	2,663	2,693	2,692	2,675	2,704	2,657	2,697	2,670	2,638	2,594	2,625	2,541	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>5,440</b>	<b>5,002</b>	<b>4,930</b>	<b>5,113</b>	<b>5,061</b>	<b>5,228</b>	<b>5,164</b>	<b>5,185</b>	<b>5,274</b>	<b>5,482</b>	<b>5,268</b>	<b>5,482</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>6,964</b>	<b>7,029</b>	<b>7,097</b>	<b>7,041</b>	<b>7,480</b>	<b>7,052</b>	<b>7,236</b>	<b>7,225</b>	<b>7,684</b>	<b>7,511</b>	<b>7,830</b>	<b>7,644</b>	
4541	Electronic shopping and mail-order houses . . . . .	3,186	3,231	3,223	3,200	3,204	3,171	3,245	3,298	3,431	3,556	3,771	3,703	
45431	Fuel dealers . . . . .	1,620	1,631	1,692	1,625	1,601	1,647	1,697	1,701	1,679	1,675	1,728	1,654	
722	<b>Food services and drinking places</b> . . . . .	<b>17,598</b>	<b>17,526</b>	<b>17,498</b>	<b>17,800</b>	<b>17,884</b>	<b>18,095</b>	<b>17,994</b>	<b>18,265</b>	<b>18,529</b>	<b>18,282</b>	<b>18,280</b>	<b>18,255</b>	

See footnotes at end of table.

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	<b>UNADJUSTED</b>													
	<b>Retail and food services sales, total</b>	<b>149,918</b>	<b>150,595</b>	<b>163,324</b>	<b>167,859</b>	<b>174,365</b>	<b>172,979</b>	<b>174,082</b>	<b>174,430</b>	<b>168,719</b>	<b>177,951</b>	<b>175,358</b>	<b>212,915</b>	<b>2,062,495</b>
	Total (excl. motor vehicle and parts dealers)	119,413	118,701	127,402	130,977	137,108	133,789	135,465	138,213	132,060	140,381	142,283	179,094	1,634,886
	<b>Retail sales, total</b>	<b>134,185</b>	<b>134,716</b>	<b>146,430</b>	<b>151,320</b>	<b>156,671</b>	<b>156,116</b>	<b>156,729</b>	<b>156,497</b>	<b>152,214</b>	<b>160,234</b>	<b>158,592</b>	<b>195,376</b>	<b>1,859,080</b>
	Retail sales, total (excl. motor vehicle and parts dealers)	103,680	102,822	110,508	114,438	119,414	116,926	118,112	120,280	115,555	122,664	125,517	161,555	1,431,471
	<b>GAFO<sup>1</sup></b>	<b>34,126</b>	<b>35,465</b>	<b>38,994</b>	<b>40,826</b>	<b>42,496</b>	<b>41,283</b>	<b>41,249</b>	<b>44,928</b>	<b>41,770</b>	<b>45,213</b>	<b>51,528</b>	<b>79,016</b>	<b>536,894</b>
441	<b>Motor vehicle and parts dealers</b>	<b>30,505</b>	<b>31,894</b>	<b>35,922</b>	<b>36,882</b>	<b>37,257</b>	<b>39,190</b>	<b>38,617</b>	<b>36,217</b>	<b>36,659</b>	<b>37,570</b>	<b>33,075</b>	<b>33,821</b>	<b>427,609</b>
4411, 4412	Automobile and other motor vehicle dealers	26,862	28,261	31,761	32,624	32,950	34,711	34,124	31,860	32,404	33,027	28,944	29,702	377,230
4411	Automobile dealers	25,850	27,086	30,255	30,651	31,153	32,857	32,246	30,197	31,019	31,637	27,882	28,277	359,110
44111	New car dealers	24,057	25,040	28,018	27,981	28,924	30,591	29,933	28,052	28,950	29,431	26,171	26,653	333,801
44112	Used car dealers	1,793	2,046	2,237	2,670	2,229	2,266	2,313	2,145	2,069	2,206	1,711	1,624	25,309
4413	Auto parts, access., and tire stores	3,643	3,633	4,161	4,258	4,307	4,479	4,493	4,357	4,255	4,543	4,131	4,119	50,379
442, 443	<b>Furniture, home furnishings, electronics, and appliance stores</b>	<b>7,289</b>	<b>7,138</b>	<b>7,623</b>	<b>7,534</b>	<b>7,701</b>	<b>8,022</b>	<b>8,165</b>	<b>8,104</b>	<b>7,974</b>	<b>8,331</b>	<b>8,768</b>	<b>11,108</b>	<b>97,757</b>
442	<b>Furniture and home furnishings stores</b>	<b>4,036</b>	<b>4,096</b>	<b>4,377</b>	<b>4,370</b>	<b>4,491</b>	<b>4,596</b>	<b>4,638</b>	<b>4,676</b>	<b>4,553</b>	<b>4,736</b>	<b>4,915</b>	<b>5,510</b>	<b>54,994</b>
4421	Furniture stores	2,397	2,465	2,612	2,530	2,609	2,608	2,632	2,644	2,616	2,669	2,773	3,053	31,608
4422	Home furnishings stores	1,639	1,631	1,765	1,840	1,882	1,988	2,006	2,032	1,937	2,067	2,142	2,457	23,386
443	<b>Electronics and appliance stores</b>	<b>3,253</b>	<b>3,042</b>	<b>3,246</b>	<b>3,164</b>	<b>3,210</b>	<b>3,426</b>	<b>3,527</b>	<b>3,428</b>	<b>3,321</b>	<b>3,595</b>	<b>3,853</b>	<b>5,598</b>	<b>42,763</b>
44311	Appl., TV, and other elect. stores	2,147	2,048	2,146	2,068	2,185	2,318	2,391	2,294	2,278	2,422	2,719	3,986	29,002
443111	Household appliance stores	602	577	631	643	663	745	765	728	684	733	754	918	8,443
443112	Radio, TV, and other elect. stores	1,545	1,471	1,515	1,425	1,522	1,573	1,626	1,566	1,594	1,689	1,965	3,068	20,559
44312	Computer and software stores	939	844	936	932	842	901	939	939	952	984	950	1,295	11,453
444	<b>Building mat. and garden equip. and supplies dealers</b>	<b>10,986</b>	<b>11,057</b>	<b>12,987</b>	<b>14,216</b>	<b>15,031</b>	<b>14,945</b>	<b>14,265</b>	<b>13,736</b>	<b>13,848</b>	<b>14,198</b>	<b>12,405</b>	<b>12,497</b>	<b>160,171</b>
4441	Building mat. and supplies dealers	9,398	9,315	10,727	11,467	11,929	12,508	12,265	11,978	12,069	12,313	10,839	10,714	135,522
44413	Hardware stores	846	822	962	1,077	1,235	1,170	1,147	1,086	1,056	1,110	1,041	1,168	12,720
445	<b>Food and beverage stores</b>	<b>29,660</b>	<b>28,642</b>	<b>29,756</b>	<b>30,306</b>	<b>31,756</b>	<b>30,845</b>	<b>32,486</b>	<b>31,548</b>	<b>30,233</b>	<b>31,486</b>	<b>30,465</b>	<b>34,268</b>	<b>371,451</b>
4451	Grocery stores	27,352	26,268	27,281	27,635	28,931	28,086	29,527	28,691	27,519	28,628	27,665	30,342	337,925
4453	Beer, wine, and liquor stores	1,519	1,551	1,606	1,686	1,834	1,786	1,924	1,874	1,781	1,894	1,843	2,527	21,825
446	<b>Health and personal care stores</b>	<b>7,340</b>	<b>7,228</b>	<b>7,499</b>	<b>7,616</b>	<b>7,583</b>	<b>7,483</b>	<b>7,370</b>	<b>7,406</b>	<b>7,162</b>	<b>7,562</b>	<b>7,200</b>	<b>9,345</b>	<b>90,794</b>
44611	Pharmacies and drug stores	6,359	6,285	6,421	6,574	6,492	6,343	6,237	6,281	6,075	6,441	6,176	8,122	77,806
447	<b>Gasoline stations</b>	<b>12,117</b>	<b>11,597</b>	<b>12,291</b>	<b>12,461</b>	<b>13,469</b>	<b>13,448</b>	<b>13,896</b>	<b>13,846</b>	<b>13,159</b>	<b>13,682</b>	<b>13,083</b>	<b>13,507</b>	<b>156,556</b>
448	<b>Clothing and clothing access. stores</b>	<b>6,952</b>	<b>7,538</b>	<b>8,485</b>	<b>9,405</b>	<b>9,573</b>	<b>9,199</b>	<b>9,123</b>	<b>10,528</b>	<b>9,588</b>	<b>10,277</b>	<b>11,216</b>	<b>18,462</b>	<b>120,346</b>
4481	Clothing stores	4,889	5,197	6,061	6,720	6,811	6,579	6,598	7,536	6,923	7,566	8,257	12,804	85,941
44811	Men's clothing stores	702	659	731	816	857	854	714	777	762	842	915	1,556	10,185
44812	Women's clothing stores	1,874	1,993	2,405	2,667	2,755	2,425	2,375	2,660	2,562	2,757	2,948	4,419	31,840
44814	Family clothing stores	1,650	1,865	2,152	2,438	2,412	2,518	2,655	3,046	2,688	2,994	3,400	5,341	33,159
4482	Shoe stores	1,176	1,232	1,426	1,633	1,521	1,460	1,413	1,792	1,539	1,490	1,477	1,989	18,148
44831	Jewelry stores	803	1,030	922	977	1,182	1,104	1,046	1,100	1,043	1,132	1,376	3,469	15,184
451	<b>Sporting goods, hobby, book, and music stores</b>	<b>3,456</b>	<b>3,282</b>	<b>3,493</b>	<b>3,544</b>	<b>3,564</b>	<b>3,627</b>	<b>3,658</b>	<b>4,007</b>	<b>3,817</b>	<b>3,781</b>	<b>4,455</b>	<b>8,612</b>	<b>49,296</b>
45111	Sporting goods stores	979	1,108	1,224	1,276	1,302	1,343	1,350	1,389	1,216	1,129	1,216	2,170	15,702
451211	Book stores	790	540	536	524	553	589	593	895	863	647	642	1,166	8,338
452	<b>General merchandise stores</b>	<b>14,976</b>	<b>16,022</b>	<b>17,980</b>	<b>18,878</b>	<b>20,052</b>	<b>18,815</b>	<b>18,578</b>	<b>20,519</b>	<b>18,715</b>	<b>20,984</b>	<b>25,024</b>	<b>37,425</b>	<b>247,968</b>
4521	Department stores (excl. L.D.)	10,278	11,250	12,905	13,457	14,292	13,350	13,097	14,776	13,332	14,969	18,123	27,260	177,089
4521102	Discount dept. stores	5,488	5,904	6,654	7,043	7,650	7,192	7,077	7,638	6,862	7,879	9,132	13,417	91,936
4521101, 4521103	Conventional and national chain dept. stores	4,790	5,346	6,251	6,414	6,642	6,158	6,020	7,138	6,470	7,090	8,991	13,843	85,153
4521	Department stores (incl. L.D.) <sup>2</sup>	10,530	11,547	13,236	13,803	14,626	13,662	13,394	15,101	13,665	15,327	18,528	27,836	181,255
4521102	Discount dept. stores	5,601	6,025	6,800	7,205	7,810	7,347	7,224	7,805	7,021	8,044	9,326	13,663	93,871
4521101, 4521103	Conventional and national chain dept. stores	4,929	5,522	6,436	6,598	6,816	6,315	6,170	7,296	6,644	7,283	9,202	14,173	87,384
4529	Other general merchandise stores	4,698	4,772	5,075	5,421	5,760	5,465	5,481	5,743	5,383	6,015	6,901	10,165	70,879
45291	Warehouse clubs and superstores	2,580	2,616	2,838	2,985	3,258	3,107	3,097	3,288	3,077	3,429	4,011	5,739	40,025
45299	All other gen. merchandise stores	2,118	2,156	2,237	2,436	2,502	2,358	2,384	2,455	2,306	2,586	2,890	4,426	30,854
453	<b>Miscellaneous store retailers</b>	<b>3,715</b>	<b>3,976</b>	<b>3,826</b>	<b>4,223</b>	<b>4,685</b>	<b>4,605</b>	<b>4,571</b>	<b>4,586</b>	<b>4,535</b>	<b>4,851</b>	<b>4,930</b>	<b>7,330</b>	<b>55,833</b>
454	<b>Nonstore retailers</b>	<b>7,189</b>	<b>6,342</b>	<b>6,568</b>	<b>6,255</b>	<b>6,000</b>	<b>5,937</b>	<b>6,000</b>	<b>6,000</b>	<b>6,524</b>	<b>7,512</b>	<b>7,971</b>	<b>9,001</b>	<b>81,299</b>
4541	Electronic shopping and mail-order houses	2,693	2,287	2,486	2,509	2,486	2,605	2,668	2,677	2,936	3,441	3,928	4,536	35,252
45431	Fuel dealers	2,233	1,899	1,796	1,562	1,349	1,179	1,123	1,162	1,327	1,653	1,762	2,266	19,311
722	<b>Food services and drinking places</b>	<b>15,733</b>	<b>15,879</b>	<b>16,894</b>	<b>16,539</b>	<b>17,694</b>	<b>16,863</b>	<b>17,353</b>	<b>17,933</b>	<b>16,505</b>	<b>17,717</b>	<b>16,766</b>	<b>17,539</b>	<b>203,415</b>
7221	Full-service restaurants	6,910	6,959	7,268	7,023	7,555	7,021	7,297	7,558	6,945	7,464	7,138	7,355	86,493
7222	Limited-service eating places	6,451	6,551	7,116	7,080	7,560	7,403	7,619	7,859	7,179	7,714	7,222	7,679	87,433
7224	Drinking places	1,054	1,032	1,078	1,037	1,053	992	1,021	1,028	964	1,048	1,005	1,040	12,352

**Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2002—Con.**

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1992												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	<b>ADJUSTED<sup>3</sup></b>													
	<b>Retail and food services sales, total</b> . . . . .	<b>168,085</b>	<b>168,613</b>	<b>167,764</b>	<b>168,585</b>	<b>169,496</b>	<b>170,166</b>	<b>170,881</b>	<b>171,699</b>	<b>173,805</b>	<b>174,511</b>	<b>175,113</b>	<b>177,029</b>	
	Total (excl. motor vehicle and parts dealers) . . . . .	133,895	133,915	133,668	133,965	134,433	134,690	135,035	136,245	137,008	137,822	138,465	139,954	
	Retail sales, total . . . . .	150,947	151,557	150,870	151,913	152,835	153,794	154,370	154,924	156,929	157,393	157,539	159,525	
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	116,757	116,859	116,774	117,293	117,772	118,318	118,524	119,470	120,132	120,704	120,891	122,450	
	<b>GAFO<sup>1</sup></b> . . . . .	<b>43,053</b>	<b>43,644</b>	<b>43,631</b>	<b>43,817</b>	<b>43,896</b>	<b>44,238</b>	<b>44,180</b>	<b>44,689</b>	<b>44,983</b>	<b>45,229</b>	<b>45,522</b>	<b>46,764</b>	
441	<b>Motor vehicle and parts dealers</b> . . . . .	<b>34,190</b>	<b>34,698</b>	<b>34,096</b>	<b>34,620</b>	<b>35,063</b>	<b>35,476</b>	<b>35,846</b>	<b>35,454</b>	<b>36,797</b>	<b>36,689</b>	<b>36,648</b>	<b>37,075</b>	
4411, 4412	Automobile and other motor vehicle dealers . . . . .	30,182	30,652	29,935	30,490	30,881	31,243	31,655	31,297	32,567	32,411	32,340	32,784	
4413	Auto parts, access., and tire stores . . . . .	4,008	4,046	4,161	4,130	4,182	4,233	4,191	4,157	4,230	4,278	4,308	4,291	
442, 443	<b>Furniture, home furnishings, electronics and appliance stores</b> . . . . .	<b>7,827</b>	<b>7,960</b>	<b>7,975</b>	<b>8,083</b>	<b>8,098</b>	<b>8,213</b>	<b>8,239</b>	<b>8,137</b>	<b>8,160</b>	<b>8,200</b>	<b>8,229</b>	<b>8,318</b>	
442	<b>Furniture and home furnishings stores</b> . . . . .	<b>4,450</b>	<b>4,556</b>	<b>4,540</b>	<b>4,576</b>	<b>4,564</b>	<b>4,633</b>	<b>4,606</b>	<b>4,575</b>	<b>4,562</b>	<b>4,549</b>	<b>4,593</b>	<b>4,642</b>	
443	<b>Electronics and appliance stores</b> . . . . .	<b>3,377</b>	<b>3,404</b>	<b>3,435</b>	<b>3,507</b>	<b>3,534</b>	<b>3,580</b>	<b>3,633</b>	<b>3,562</b>	<b>3,598</b>	<b>3,651</b>	<b>3,636</b>	<b>3,676</b>	
44312	Computer and software stores . . . . .	899	866	885	936	940	944	981	969	969	968	987	1,044	
444	<b>Building mat. and garden equip. and supplies dealers</b> . . . . .	<b>13,415</b>	<b>13,482</b>	<b>13,401</b>	<b>13,177</b>	<b>13,223</b>	<b>13,159</b>	<b>13,277</b>	<b>13,323</b>	<b>13,463</b>	<b>13,452</b>	<b>13,237</b>	<b>13,188</b>	
4441	Building mat. and supplies dealers . . . . .	11,269	11,291	11,209	11,133	11,128	11,178	11,283	11,343	11,451	11,390	11,279	11,254	
445	<b>Food and beverage stores</b> . . . . .	<b>30,457</b>	<b>30,456</b>	<b>30,641</b>	<b>30,700</b>	<b>30,745</b>	<b>30,836</b>	<b>30,958</b>	<b>31,090</b>	<b>31,079</b>	<b>31,172</b>	<b>31,185</b>	<b>31,138</b>	
4451	Grocery stores . . . . .	27,825	27,767	27,923	27,942	27,980	28,058	28,148	28,239	28,225	28,317	28,345	28,278	
4453	Beer, wine, and liquor stores . . . . .	1,728	1,773	1,765	1,792	1,798	1,793	1,800	1,854	1,853	1,866	1,862	1,869	
446	<b>Health and personal care stores</b> . . . . .	<b>7,490</b>	<b>7,521</b>	<b>7,575</b>	<b>7,571</b>	<b>7,530</b>	<b>7,528</b>	<b>7,377</b>	<b>7,565</b>	<b>7,555</b>	<b>7,623</b>	<b>7,563</b>	<b>7,641</b>	
44611	Pharmacies and drug stores . . . . .	6,417	6,459	6,499	6,522	6,492	6,486	6,351	6,489	6,449	6,493	6,420	6,498	See note 3
447	<b>Gasoline stations</b> . . . . .	<b>12,755</b>	<b>12,660</b>	<b>12,697</b>	<b>12,767</b>	<b>12,864</b>	<b>12,918</b>	<b>12,939</b>	<b>13,099</b>	<b>13,292</b>	<b>13,283</b>	<b>13,350</b>	<b>13,575</b>	
448	<b>Clothing and clothing access. stores</b> . . . . .	<b>9,727</b>	<b>9,688</b>	<b>9,740</b>	<b>9,825</b>	<b>9,775</b>	<b>9,969</b>	<b>9,916</b>	<b>10,135</b>	<b>10,201</b>	<b>10,151</b>	<b>10,094</b>	<b>10,396</b>	
4481	Clothing stores . . . . .	6,778	6,804	6,818	6,951	6,993	7,169	7,142	7,296	7,329	7,263	7,237	7,510	
44811	Men's clothing stores . . . . .	839	843	856	863	875	903	833	855	848	829	815	832	
44812	Women's clothing stores . . . . .	2,639	2,568	2,592	2,615	2,626	2,583	2,596	2,663	2,677	2,659	2,695	2,760	
4482	Shoe stores . . . . .	1,587	1,552	1,532	1,528	1,475	1,485	1,443	1,487	1,522	1,524	1,495	1,515	
44831	Jewelry stores . . . . .	1,261	1,236	1,295	1,257	1,235	1,246	1,245	1,256	1,257	1,272	1,274	1,282	
451	<b>Sporting goods, hobby, book, and music stores</b> . . . . .	<b>3,971</b>	<b>4,096</b>	<b>3,973</b>	<b>4,047</b>	<b>4,048</b>	<b>4,024</b>	<b>4,100</b>	<b>4,027</b>	<b>4,100</b>	<b>4,154</b>	<b>4,156</b>	<b>4,314</b>	
452	<b>General merchandise stores</b> . . . . .	<b>19,848</b>	<b>20,213</b>	<b>20,230</b>	<b>20,180</b>	<b>20,277</b>	<b>20,305</b>	<b>20,126</b>	<b>20,594</b>	<b>20,739</b>	<b>20,845</b>	<b>21,119</b>	<b>21,802</b>	
4521	Department stores (excl. L.D.) . . . . .	14,098	14,489	14,546	14,493	14,566	14,593	14,449	14,736	14,843	14,892	15,002	15,324	
4529	Other general merchandise stores . . . . .	5,750	5,724	5,684	5,687	5,711	5,712	5,677	5,858	5,896	5,953	6,117	6,478	
45291	Warehouse clubs and superstores . . . . .	3,082	3,114	3,139	3,155	3,216	3,230	3,209	3,348	3,381	3,398	3,518	3,773	
45299	All other gen. merchandise stores . . . . .	2,668	2,610	2,545	2,532	2,495	2,482	2,468	2,510	2,515	2,555	2,599	2,705	
453	<b>Miscellaneous store retailers</b> . . . . .	<b>4,380</b>	<b>4,432</b>	<b>4,378</b>	<b>4,450</b>	<b>4,420</b>	<b>4,461</b>	<b>4,515</b>	<b>4,560</b>	<b>4,622</b>	<b>4,915</b>	<b>5,108</b>	<b>5,201</b>	
454	<b>Nonstore retailers</b> . . . . .	<b>6,887</b>	<b>6,351</b>	<b>6,164</b>	<b>6,493</b>	<b>6,792</b>	<b>6,905</b>	<b>7,077</b>	<b>6,940</b>	<b>6,921</b>	<b>6,909</b>	<b>6,850</b>	<b>6,877</b>	
4541	Electronic shopping and mail-order houses . . . . .	2,682	2,614	2,486	2,724	2,867	3,079	3,250	3,109	3,071	3,072	3,069	3,048	
45431	Fuel dealers . . . . .	1,628	1,414	1,443	1,683	1,725	1,649	1,607	1,594	1,618	1,688	1,647	1,675	
722	<b>Food services and drinking places</b> . . . . .	<b>17,138</b>	<b>17,056</b>	<b>16,894</b>	<b>16,672</b>	<b>16,661</b>	<b>16,372</b>	<b>16,511</b>	<b>16,775</b>	<b>16,876</b>	<b>17,118</b>	<b>17,574</b>	<b>17,504</b>	

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

<sup>3</sup>Estimates are adjusted for seasonal variation, holiday, and trading-day differences, but not for price changes. Cumulative seasonally adjusted sales estimates are not tabulated.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2002											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>400,412</b>	<b>406,554</b>	<b>412,674</b>	<b>414,211</b>	<b>415,200</b>	<b>412,835</b>	<b>408,641</b>	<b>409,384</b>	<b>425,816</b>	<b>451,108</b>	<b>462,680</b>	<b>431,121</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	271,745	273,731	278,540	279,034	277,898	276,342	279,567	283,098	295,156	310,293	315,157	281,124
441	Motor vehicle and parts dealers . . . . .	128,667	132,823	134,134	135,177	137,302	136,493	129,074	126,286	130,660	140,815	147,523	149,997
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	24,095	23,873	24,519	24,784	24,995	24,813	25,287	25,289	26,620	28,985	30,027	26,162
444	Building mat. and garden equip. and supplies dealers . . . . .	40,116	41,483	43,358	43,990	43,329	42,318	41,231	40,984	41,532	42,427	41,687	41,816
445	Food and beverage stores . . . . .	34,090	33,649	33,717	33,464	33,284	33,288	32,933	33,152	34,111	34,665	35,484	35,074
448	Clothing and clothing access. stores . . . . .	32,357	32,977	33,649	33,797	33,383	33,794	35,378	36,299	38,205	39,782	39,760	33,356
452	General merchandise stores . . . . .	59,573	61,196	62,341	62,163	62,229	60,728	62,325	64,098	69,141	75,678	78,820	62,207
4521	Department stores . . . . .	36,542	37,691	38,256	37,669	37,246	36,066	36,673	37,575	40,514	43,978	45,695	35,010
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>408,259</b>	<b>410,708</b>	<b>410,942</b>	<b>411,904</b>	<b>416,352</b>	<b>418,394</b>	<b>423,139</b>	<b>422,377</b>	<b>427,879</b>	<b>430,960</b>	<b>434,693</b>	<b>436,317</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	282,807	282,508	282,344	282,426	283,380	283,949	285,714	285,419	287,726	286,804	288,090	289,851
441	Motor vehicle and parts dealers . . . . .	125,452	128,200	128,598	129,478	132,972	134,445	137,425	136,958	140,153	144,156	146,603	146,466
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	24,892	25,024	25,148	25,187	25,662	25,686	25,989	25,964	26,356	26,422	26,432	26,453
444	Building mat. and garden equip. and supplies dealers . . . . .	41,018	41,113	41,650	41,816	41,743	41,816	41,774	41,778	42,423	43,073	42,844	43,288
445	Food and beverage stores . . . . .	33,981	33,955	33,844	33,841	33,860	33,774	33,687	33,991	34,333	33,576	33,871	34,268
448	Clothing and clothing access. stores . . . . .	35,247	34,749	34,583	34,771	34,774	35,056	35,343	35,379	35,639	35,425	35,627	36,061
452	General merchandise stores . . . . .	64,525	64,859	64,398	64,325	64,513	64,301	65,173	64,977	65,141	65,233	66,124	66,344
4521	Department stores . . . . .	39,893	40,012	39,439	38,995	38,677	38,450	38,563	38,186	38,006	37,620	37,764	37,564
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.68</b>	<b>1.72</b>	<b>1.55</b>	<b>1.55</b>	<b>1.47</b>	<b>1.53</b>	<b>1.47</b>	<b>1.42</b>	<b>1.66</b>	<b>1.67</b>	<b>1.69</b>	<b>1.35</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.55	1.60	1.44	1.44	1.34	1.41	1.42	1.38	1.57	1.54	1.50	1.11
441	Motor vehicle and parts dealers . . . . .	2.05	2.04	1.86	1.85	1.84	1.85	1.62	1.52	1.91	2.02	2.31	2.24
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.69	1.72	1.64	1.79	1.67	1.70	1.72	1.60	1.85	1.93	1.74	1.21
444	Building mat. and garden equip. and supplies dealers . . . . .	2.00	2.13	1.89	1.51	1.42	1.51	1.50	1.55	1.68	1.59	1.75	1.92
445	Food and beverage stores . . . . .	0.86	0.91	0.81	0.87	0.78	0.82	0.78	0.79	0.87	0.85	0.85	0.78
448	Clothing and clothing access. stores . . . . .	3.13	2.81	2.41	2.56	2.36	2.56	2.76	2.42	3.08	2.85	2.51	1.32
452	General merchandise stores . . . . .	1.95	1.95	1.70	1.78	1.63	1.64	1.76	1.67	2.04	2.04	1.81	1.06
4521	Department stores . . . . .	2.47	2.45	2.09	2.15	1.98	2.02	2.18	2.00	2.50	2.45	2.12	1.10
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.54</b>	<b>1.54</b>	<b>1.54</b>	<b>1.53</b>	<b>1.56</b>	<b>1.55</b>	<b>1.54</b>	<b>1.53</b>	<b>1.58</b>	<b>1.59</b>	<b>1.59</b>	<b>1.57</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.45	1.44	1.43	1.42	1.43	1.43	1.43	1.42	1.44	1.42	1.42	1.43
441	Motor vehicle and parts dealers . . . . .	1.81	1.84	1.86	1.86	1.97	1.91	1.85	1.81	1.98	2.07	2.06	1.95
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.63	1.62	1.63	1.64	1.66	1.66	1.70	1.68	1.71	1.71	1.70	1.71
444	Building mat. and garden equip. and supplies dealers . . . . .	1.68	1.68	1.69	1.67	1.67	1.66	1.66	1.66	1.68	1.70	1.67	1.71
445	Food and beverage stores . . . . .	0.83	0.83	0.83	0.83	0.83	0.83	0.82	0.83	0.84	0.82	0.82	0.84
448	Clothing and clothing access. stores . . . . .	2.48	2.40	2.41	2.41	2.46	2.44	2.49	2.49	2.55	2.44	2.47	2.48
452	General merchandise stores . . . . .	1.73	1.72	1.71	1.69	1.71	1.69	1.71	1.69	1.70	1.69	1.72	1.73
4521	Department stores . . . . .	2.07	2.08	2.06	2.03	2.04	2.02	2.04	2.02	2.02	1.98	2.06	2.06

See footnotes at end of table.



**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2001											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>410,215</b>	<b>411,235</b>	<b>417,997</b>	<b>419,123</b>	<b>415,535</b>	<b>410,358</b>	<b>402,453</b>	<b>407,342</b>	<b>417,731</b>	<b>429,029</b>	<b>432,532</b>	<b>399,880</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	275,052	277,381	283,138	283,507	280,936	277,928	278,063	283,439	292,520	309,441	310,218	273,980
441	Motor vehicle and parts dealers . . . . .	135,163	133,854	134,859	135,616	134,599	132,430	124,390	123,903	125,211	119,588	122,314	125,900
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	24,630	23,832	24,556	24,767	24,147	23,689	23,605	23,621	24,233	26,503	27,550	24,060
444	Building mat. and garden equip. and supplies dealers . . . . .	39,961	41,062	42,261	42,737	42,369	41,172	39,803	39,920	39,899	40,201	39,610	39,315
445	Food and beverage stores . . . . .	33,270	33,100	33,407	33,365	33,187	33,403	33,185	33,215	33,842	35,317	35,967	34,987
448	Clothing and clothing access. stores . . . . .	33,181	34,476	35,377	35,103	34,543	34,790	35,846	36,777	38,581	40,693	39,604	32,548
452	General merchandise stores . . . . .	60,670	62,350	65,149	64,701	64,757	63,449	63,423	66,107	70,659	77,340	78,278	60,950
4521	Department stores . . . . .	39,492	40,627	42,324	41,955	41,730	40,494	40,180	41,907	45,177	49,116	49,719	37,851
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>418,174</b>	<b>415,880</b>	<b>416,218</b>	<b>416,516</b>	<b>416,918</b>	<b>416,088</b>	<b>416,937</b>	<b>420,198</b>	<b>419,382</b>	<b>407,895</b>	<b>404,842</b>	<b>405,571</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	286,502	286,489	287,057	286,844	286,445	285,617	284,311	285,696	285,124	285,610	283,366	282,665
441	Motor vehicle and parts dealers . . . . .	131,672	129,391	129,161	129,672	130,473	130,471	132,626	134,502	134,258	122,285	121,476	122,906
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	25,523	24,981	25,211	25,144	24,817	24,497	24,235	24,202	23,969	24,160	24,295	24,328
444	Building mat. and garden equip. and supplies dealers . . . . .	40,860	40,736	40,675	40,663	40,857	40,684	40,286	40,652	40,755	40,855	40,667	40,699
445	Food and beverage stores . . . . .	33,144	33,415	33,530	33,772	33,770	33,900	33,945	34,042	34,043	34,185	34,286	34,186
448	Clothing and clothing access. stores . . . . .	36,224	36,367	36,321	36,040	35,907	36,089	35,810	35,845	36,057	36,236	35,456	35,187
452	General merchandise stores . . . . .	65,670	65,976	67,126	66,795	67,057	67,116	66,431	67,052	66,625	66,586	65,817	65,221
4521	Department stores . . . . .	43,020	43,037	43,498	43,297	43,244	43,079	42,295	42,632	42,540	41,979	41,261	40,700
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.76</b>	<b>1.79</b>	<b>1.61</b>	<b>1.64</b>	<b>1.50</b>	<b>1.53</b>	<b>1.55</b>	<b>1.48</b>	<b>1.71</b>	<b>1.57</b>	<b>1.60</b>	<b>1.30</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.60	1.66	1.51	1.52	1.40	1.44	1.48	1.42	1.62	1.61	1.53	1.12
441	Motor vehicle and parts dealers . . . . .	2.21	2.11	1.84	1.96	1.76	1.77	1.75	1.64	1.99	1.46	1.82	2.00
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.78	1.82	1.72	1.92	1.74	1.69	1.69	1.57	1.80	1.87	1.65	1.13
444	Building mat. and garden equip. and supplies dealers . . . . .	2.07	2.16	1.86	1.59	1.42	1.50	1.56	1.56	1.77	1.58	1.73	1.91
445	Food and beverage stores . . . . .	0.89	0.93	0.84	0.87	0.80	0.82	0.82	0.80	0.86	0.88	0.88	0.78
448	Clothing and clothing access. stores . . . . .	3.29	3.00	2.71	2.63	2.50	2.69	2.85	2.49	3.19	3.08	2.59	1.33
452	General merchandise stores . . . . .	2.11	2.18	2.01	1.93	1.84	1.85	1.90	1.83	2.17	2.22	1.85	1.05
4521	Department stores . . . . .	2.60	2.66	2.44	2.32	2.24	2.26	2.34	2.18	2.68	2.73	2.14	1.14
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.61</b>	<b>1.60</b>	<b>1.61</b>	<b>1.60</b>	<b>1.59</b>	<b>1.59</b>	<b>1.59</b>	<b>1.60</b>	<b>1.62</b>	<b>1.48</b>	<b>1.52</b>	<b>1.53</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.49	1.49	1.51	1.49	1.48	1.48	1.47	1.47	1.49	1.47	1.46	1.46
441	Motor vehicle and parts dealers . . . . .	1.95	1.91	1.91	1.90	1.89	1.89	1.93	1.96	2.02	1.49	1.65	1.71
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.73	1.71	1.74	1.75	1.72	1.68	1.64	1.64	1.67	1.66	1.60	1.58
444	Building mat. and garden equip. and supplies dealers . . . . .	1.74	1.72	1.72	1.68	1.68	1.69	1.68	1.70	1.74	1.70	1.69	1.70
445	Food and beverage stores . . . . .	0.85	0.85	0.85	0.85	0.85	0.85	0.85	0.84	0.84	0.84	0.84	0.84
448	Clothing and clothing access. stores . . . . .	2.56	2.55	2.59	2.58	2.58	2.61	2.55	2.55	2.69	2.60	2.57	2.48
452	General merchandise stores . . . . .	1.84	1.90	1.95	1.90	1.90	1.90	1.84	1.85	1.83	1.82	1.78	1.74
4521	Department stores . . . . .	2.15	2.24	2.32	2.29	2.27	2.27	2.19	2.20	2.21	2.19	2.14	2.11

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	2000											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>386,182</b>	<b>390,830</b>	<b>399,277</b>	<b>402,125</b>	<b>401,987</b>	<b>402,234</b>	<b>392,745</b>	<b>399,445</b>	<b>410,276</b>	<b>435,289</b>	<b>445,310</b>	<b>412,144</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	263,677	267,359	273,571	274,426	274,454	273,179	274,771	280,322	289,474	308,052	312,818	276,922
441	Motor vehicle and parts dealers . . . . .	122,505	123,471	125,706	127,699	127,533	129,055	117,974	119,123	120,802	127,237	132,492	135,222
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	23,083	23,038	23,928	24,201	23,994	24,410	24,537	24,894	25,243	27,774	29,401	25,301
444	Building mat. and garden equip. and supplies dealers . . . . .	38,133	39,536	40,758	41,713	41,419	40,757	40,117	40,113	40,052	40,052	39,993	39,300
445	Food and beverage stores . . . . .	33,164	32,681	32,932	32,706	32,670	32,216	31,947	31,923	32,687	33,976	34,325	33,664
448	Clothing and clothing access. stores . . . . .	29,999	31,530	32,911	33,084	33,234	33,172	34,859	36,145	37,678	40,223	40,262	33,632
452	General merchandise stores . . . . .	59,919	61,563	62,715	62,716	62,527	61,525	61,749	63,731	68,519	75,651	77,239	60,782
4521	Department stores . . . . .	40,499	41,720	42,416	42,254	42,055	40,918	40,879	42,177	45,287	50,490	51,731	39,794
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>394,078</b>	<b>395,623</b>	<b>397,613</b>	<b>399,094</b>	<b>403,505</b>	<b>407,948</b>	<b>406,745</b>	<b>412,074</b>	<b>411,753</b>	<b>414,440</b>	<b>417,274</b>	<b>417,786</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	274,705	276,161	277,401	277,306	279,792	280,689	280,774	282,657	282,371	284,283	285,714	286,002
441	Motor vehicle and parts dealers . . . . .	119,373	119,462	120,212	121,788	123,713	127,259	125,971	129,417	129,382	130,157	131,560	131,784
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	23,970	24,149	24,617	24,570	24,711	25,243	25,166	25,454	24,944	25,295	25,950	25,582
444	Building mat. and garden equip. and supplies dealers . . . . .	38,951	39,222	39,266	39,765	39,980	40,314	40,522	40,807	40,911	40,745	41,018	40,641
445	Food and beverage stores . . . . .	33,015	33,034	33,058	33,102	33,276	32,732	32,641	32,676	32,860	32,875	32,725	32,938
448	Clothing and clothing access. stores . . . . .	32,858	33,295	33,720	33,932	34,511	34,375	34,824	35,263	35,246	35,817	36,013	36,398
452	General merchandise stores . . . . .	64,813	65,032	64,606	64,500	64,705	65,039	64,657	64,722	64,700	65,164	65,099	65,256
4521	Department stores . . . . .	44,021	44,101	43,593	43,427	43,490	43,484	42,985	42,950	42,804	43,228	43,109	42,928
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.76</b>	<b>1.67</b>	<b>1.53</b>	<b>1.63</b>	<b>1.51</b>	<b>1.53</b>	<b>1.56</b>	<b>1.50</b>	<b>1.63</b>	<b>1.72</b>	<b>1.72</b>	<b>1.37</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.65	1.62	1.48	1.53	1.44	1.45	1.50	1.46	1.58	1.65	1.57	1.14
441	Motor vehicle and parts dealers . . . . .	2.04	1.80	1.64	1.89	1.71	1.73	1.71	1.62	1.78	1.94	2.20	2.33
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.69	1.66	1.62	1.78	1.67	1.72	1.73	1.64	1.75	1.95	1.84	1.29
444	Building mat. and garden equip. and supplies dealers . . . . .	2.06	2.03	1.70	1.74	1.50	1.56	1.69	1.64	1.76	1.69	1.85	1.91
445	Food and beverage stores . . . . .	0.94	0.94	0.87	0.87	0.84	0.83	0.81	0.81	0.86	0.90	0.88	0.77
448	Clothing and clothing access. stores . . . . .	3.17	2.82	2.56	2.52	2.41	2.56	2.79	2.48	2.81	3.00	2.57	1.35
452	General merchandise stores . . . . .	2.30	2.25	2.00	2.00	1.89	1.88	1.95	1.91	2.19	2.31	1.94	1.10
4521	Department stores . . . . .	2.74	2.69	2.36	2.31	2.21	2.24	2.35	2.24	2.61	2.79	2.20	1.15
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.57</b>	<b>1.56</b>	<b>1.54</b>	<b>1.58</b>	<b>1.59</b>	<b>1.60</b>	<b>1.59</b>	<b>1.61</b>	<b>1.59</b>	<b>1.61</b>	<b>1.62</b>	<b>1.62</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.51	1.50	1.48	1.50	1.50	1.50	1.49	1.50	1.48	1.49	1.50	1.49
441	Motor vehicle and parts dealers . . . . .	1.72	1.70	1.72	1.79	1.84	1.88	1.86	1.92	1.88	1.94	1.98	1.99
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.63	1.62	1.65	1.63	1.65	1.71	1.70	1.71	1.66	1.70	1.77	1.80
444	Building mat. and garden equip. and supplies dealers . . . . .	1.66	1.70	1.61	1.76	1.75	1.77	1.78	1.78	1.79	1.78	1.79	1.72
445	Food and beverage stores . . . . .	0.90	0.89	0.87	0.86	0.87	0.85	0.85	0.85	0.85	0.85	0.84	0.84
448	Clothing and clothing access. stores . . . . .	2.46	2.45	2.42	2.47	2.46	2.49	2.52	2.51	2.43	2.51	2.53	2.58
452	General merchandise stores . . . . .	2.00	1.99	1.94	1.96	1.93	1.94	1.90	1.90	1.87	1.89	1.89	1.87
4521	Department stores . . . . .	2.27	2.31	2.26	2.26	2.23	2.26	2.22	2.23	2.18	2.23	2.20	2.17

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1999											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>358,219</b>	<b>364,672</b>	<b>375,865</b>	<b>380,518</b>	<b>376,481</b>	<b>375,401</b>	<b>368,775</b>	<b>371,371</b>	<b>384,096</b>	<b>404,672</b>	<b>416,524</b>	<b>388,879</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	251,011	253,567	259,643	262,166	260,149	259,196	261,524	265,862	276,130	293,330	298,825	267,062
441	Motor vehicle and parts dealers . . . . .	107,208	111,105	116,222	118,352	116,332	116,205	107,251	105,509	107,966	111,342	117,699	121,817
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,076	22,020	22,163	22,749	22,353	22,502	22,919	23,112	24,046	26,179	26,986	23,869
444	Building mat. and garden equip. and supplies dealers . . . . .	35,775	36,912	38,186	38,631	38,273	37,664	37,242	37,061	37,014	37,531	37,488	37,662
445	Food and beverage stores . . . . .	31,598	31,138	31,441	31,038	31,082	31,284	31,314	31,487	32,403	33,835	34,516	33,812
448	Clothing and clothing access. stores . . . . .	29,782	31,263	32,190	32,321	31,976	32,112	33,010	33,668	34,768	36,846	36,998	30,999
452	General merchandise stores . . . . .	56,952	58,410	60,431	61,079	60,493	59,141	59,956	62,028	66,862	73,042	75,699	59,996
4521	Department stores . . . . .	40,180	41,000	42,457	42,766	42,243	40,996	41,515	42,785	45,917	50,300	52,354	40,773
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>366,587</b>	<b>369,551</b>	<b>374,442</b>	<b>377,384</b>	<b>378,192</b>	<b>381,319</b>	<b>381,717</b>	<b>382,896</b>	<b>384,870</b>	<b>384,603</b>	<b>389,752</b>	<b>394,311</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	261,993	262,270	263,409	264,740	265,172	266,414	266,926	268,144	269,387	270,683	272,887	275,904
441	Motor vehicle and parts dealers . . . . .	104,594	107,281	111,033	112,644	113,020	114,905	114,791	114,752	115,483	113,920	116,865	118,407
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,972	23,106	22,872	23,119	23,044	23,294	23,507	23,560	23,691	23,777	23,839	24,159
444	Building mat. and garden equip. and supplies dealers . . . . .	36,505	36,655	36,824	36,932	36,979	37,217	37,542	37,702	37,808	38,219	38,410	38,867
445	Food and beverage stores . . . . .	31,439	31,516	31,577	31,411	31,661	31,782	31,960	32,222	32,571	32,769	32,866	33,099
448	Clothing and clothing access. stores . . . . .	32,763	33,048	32,914	33,082	33,136	33,311	32,977	32,847	32,585	32,752	33,063	33,585
452	General merchandise stores . . . . .	61,641	61,770	62,242	62,594	62,571	62,474	62,621	62,982	63,126	63,003	64,063	64,525
4521	Department stores . . . . .	43,626	43,386	43,635	43,773	43,639	43,474	43,471	43,525	43,441	43,176	43,921	44,031
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.78</b>	<b>1.78</b>	<b>1.59</b>	<b>1.63</b>	<b>1.54</b>	<b>1.54</b>	<b>1.51</b>	<b>1.50</b>	<b>1.62</b>	<b>1.69</b>	<b>1.68</b>	<b>1.30</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.69	1.73	1.55	1.57	1.49	1.50	1.50	1.51	1.61	1.67	1.60	1.12
441	Motor vehicle and parts dealers . . . . .	2.00	1.91	1.69	1.79	1.68	1.64	1.54	1.49	1.64	1.75	1.92	1.98
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.80	1.84	1.66	1.82	1.72	1.68	1.67	1.64	1.74	1.89	1.75	1.20
444	Building mat. and garden equip. and supplies dealers . . . . .	2.13	2.11	1.79	1.65	1.55	1.53	1.59	1.61	1.66	1.66	1.71	1.77
445	Food and beverage stores . . . . .	0.91	0.95	0.87	0.87	0.82	0.86	0.81	0.85	0.89	0.91	0.94	0.78
448	Clothing and clothing access. stores . . . . .	3.22	3.07	2.66	2.60	2.42	2.61	2.65	2.45	2.81	2.84	2.52	1.27
452	General merchandise stores . . . . .	2.31	2.32	2.06	2.11	1.93	1.94	2.00	2.00	2.27	2.32	2.08	1.13
4521	Department stores . . . . .	2.77	2.68	2.37	2.41	2.22	2.28	2.36	2.30	2.63	2.71	2.35	1.19
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.59</b>	<b>1.59</b>	<b>1.60</b>	<b>1.61</b>	<b>1.59</b>	<b>1.60</b>	<b>1.59</b>	<b>1.58</b>	<b>1.58</b>	<b>1.58</b>	<b>1.58</b>	<b>1.56</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.56	1.55	1.54	1.54	1.53	1.54	1.53	1.52	1.52	1.52	1.52	1.50
441	Motor vehicle and parts dealers . . . . .	1.69	1.72	1.77	1.79	1.75	1.78	1.74	1.72	1.73	1.72	1.74	1.75
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.74	1.73	1.69	1.70	1.68	1.68	1.68	1.67	1.65	1.66	1.68	1.67
444	Building mat. and garden equip. and supplies dealers . . . . .	1.72	1.70	1.71	1.73	1.72	1.71	1.72	1.71	1.72	1.71	1.68	1.69
445	Food and beverage stores . . . . .	0.87	0.87	0.87	0.86	0.86	0.87	0.87	0.87	0.87	0.88	0.88	0.86
448	Clothing and clothing access. stores . . . . .	2.53	2.56	2.52	2.51	2.47	2.49	2.48	2.45	2.44	2.43	2.46	2.49
452	General merchandise stores . . . . .	2.01	1.99	1.98	2.01	1.99	1.97	1.97	1.98	1.95	1.95	1.98	1.95
4521	Department stores . . . . .	2.29	2.25	2.26	2.28	2.27	2.25	2.25	2.27	2.23	2.23	2.29	2.28

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1998											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>342,823</b>	<b>348,555</b>	<b>356,692</b>	<b>359,984</b>	<b>351,555</b>	<b>347,704</b>	<b>344,409</b>	<b>345,991</b>	<b>359,362</b>	<b>379,630</b>	<b>388,696</b>	<b>359,587</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	238,484	242,337	249,186	251,756	247,868	248,416	252,301	255,658	264,916	280,011	284,378	251,780
441	Motor vehicle and parts dealers . . . . .	104,339	106,218	107,506	108,228	103,687	99,288	92,108	90,333	94,446	99,619	104,318	107,807
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,341	21,279	21,808	22,261	21,846	21,737	22,150	22,289	23,038	25,040	25,868	22,543
444	Building mat. and garden equip. and supplies dealers . . . . .	33,407	34,853	35,836	36,129	35,256	35,180	34,824	34,974	34,812	34,996	35,296	35,225
445	Food and beverage stores . . . . .	30,231	29,693	30,179	30,257	30,045	30,310	30,406	30,267	30,706	31,871	32,679	31,703
448	Clothing and clothing access. stores . . . . .	28,316	29,452	30,957	31,150	30,669	30,902	32,323	33,168	34,759	36,473	36,217	29,804
452	General merchandise stores . . . . .	56,314	57,798	59,340	59,916	58,483	58,109	59,378	60,897	65,726	71,679	72,857	57,292
4521	Department stores . . . . .	40,877	41,972	43,061	43,338	42,154	41,694	42,692	43,666	46,873	51,021	51,841	40,304
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>351,160</b>	<b>353,136</b>	<b>355,713</b>	<b>356,970</b>	<b>353,505</b>	<b>353,977</b>	<b>355,695</b>	<b>356,132</b>	<b>359,370</b>	<b>359,956</b>	<b>362,920</b>	<b>365,085</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	249,276	250,777	253,125	254,142	252,629	255,607	257,189	257,825	258,271	258,012	259,351	260,486
441	Motor vehicle and parts dealers . . . . .	101,884	102,359	102,588	102,828	100,876	98,370	98,506	98,307	101,099	101,944	103,569	104,599
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,207	22,328	22,576	22,692	22,545	22,502	22,741	22,674	22,586	22,681	22,852	22,840
444	Building mat. and garden equip. and supplies dealers . . . . .	34,054	34,645	34,624	34,640	34,064	34,763	35,034	35,615	35,595	35,637	36,090	36,314
445	Food and beverage stores . . . . .	30,063	30,062	30,312	30,617	30,608	30,816	31,026	30,937	30,843	30,857	31,123	31,054
448	Clothing and clothing access. stores . . . . .	31,254	31,166	31,621	31,818	31,748	32,123	32,258	32,359	32,638	32,363	32,308	32,360
452	General merchandise stores . . . . .	61,049	61,115	61,216	61,289	60,504	61,373	61,790	61,799	62,064	61,963	61,813	61,675
4521	Department stores . . . . .	44,432	44,368	44,347	44,268	43,548	44,167	44,517	44,376	44,345	43,984	43,711	43,525
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.79</b>	<b>1.85</b>	<b>1.68</b>	<b>1.65</b>	<b>1.55</b>	<b>1.53</b>	<b>1.54</b>	<b>1.56</b>	<b>1.68</b>	<b>1.68</b>	<b>1.73</b>	<b>1.33</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.69	1.78	1.64	1.61	1.52	1.55	1.55	1.57	1.69	1.69	1.67	1.17
441	Motor vehicle and parts dealers . . . . .	2.07	2.06	1.77	1.78	1.64	1.51	1.52	1.54	1.64	1.64	1.95	1.93
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.80	1.90	1.78	1.91	1.82	1.75	1.74	1.71	1.85	1.95	1.83	1.25
444	Building mat. and garden equip. and supplies dealers . . . . .	2.09	2.18	1.86	1.65	1.54	1.54	1.58	1.70	1.67	1.62	1.81	1.77
445	Food and beverage stores . . . . .	0.90	0.96	0.90	0.88	0.83	0.87	0.82	0.84	0.89	0.89	0.93	0.80
448	Clothing and clothing access. stores . . . . .	3.21	3.09	2.85	2.63	2.50	2.69	2.77	2.56	3.09	2.94	2.61	1.32
452	General merchandise stores . . . . .	2.50	2.51	2.27	2.18	2.00	2.09	2.16	2.09	2.46	2.44	2.11	1.18
4521	Department stores . . . . .	2.94	2.86	2.59	2.47	2.27	2.42	2.52	2.37	2.84	2.80	2.34	1.23
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.64</b>	<b>1.65</b>	<b>1.65</b>	<b>1.63</b>	<b>1.61</b>	<b>1.60</b>	<b>1.62</b>	<b>1.62</b>	<b>1.62</b>	<b>1.60</b>	<b>1.60</b>	<b>1.60</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.58	1.58	1.59	1.59	1.57	1.58	1.58	1.58	1.58	1.57	1.56	1.56
441	Motor vehicle and parts dealers . . . . .	1.81	1.84	1.81	1.76	1.70	1.66	1.72	1.75	1.73	1.69	1.71	1.70
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.76	1.77	1.79	1.80	1.79	1.75	1.75	1.74	1.75	1.74	1.73	1.71
444	Building mat. and garden equip. and supplies dealers . . . . .	1.73	1.75	1.74	1.72	1.69	1.74	1.73	1.76	1.74	1.73	1.72	1.71
445	Food and beverage stores . . . . .	0.87	0.87	0.87	0.88	0.88	0.88	0.88	0.87	0.87	0.87	0.87	0.86
448	Clothing and clothing access. stores . . . . .	2.56	2.55	2.57	2.57	2.58	2.57	2.58	2.58	2.67	2.57	2.54	2.54
452	General merchandise stores . . . . .	2.15	2.12	2.12	2.11	2.07	2.09	2.12	2.10	2.09	2.07	2.05	2.05
4521	Department stores . . . . .	2.41	2.38	2.38	2.38	2.33	2.37	2.41	2.38	2.38	2.34	2.32	2.31

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1997											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>331,675</b>	<b>338,127</b>	<b>341,407</b>	<b>345,213</b>	<b>341,953</b>	<b>338,821</b>	<b>336,037</b>	<b>335,558</b>	<b>348,419</b>	<b>368,190</b>	<b>374,288</b>	<b>345,657</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	230,678	234,370	237,164	240,400	239,666	237,532	240,998	242,418	253,350	268,100	271,239	239,724
441	Motor vehicle and parts dealers . . . . .	100,997	103,757	104,243	104,813	102,287	101,289	95,039	93,140	95,069	100,090	103,049	105,933
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,868	21,630	21,612	21,670	21,866	21,664	22,017	21,903	22,833	24,848	25,318	21,993
444	Building mat. and garden equip. and supplies dealers . . . . .	31,742	32,530	33,599	33,940	33,914	33,435	32,839	32,594	32,909	32,901	32,808	32,908
445	Food and beverage stores . . . . .	29,660	29,142	29,423	29,163	29,065	29,096	29,047	29,249	29,850	30,822	31,481	30,463
448	Clothing and clothing access. stores . . . . .	26,875	26,308	26,777	29,611	29,311	29,068	30,472	31,080	32,753	34,779	34,580	28,642
452	General merchandise stores . . . . .	55,252	56,934	57,952	59,116	58,557	57,544	58,367	59,381	63,976	69,386	70,783	56,416
4521	Department stores . . . . .	40,175	41,529	42,404	43,199	42,716	41,884	42,365	43,141	46,438	50,617	51,765	41,074
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>339,949</b>	<b>342,364</b>	<b>340,615</b>	<b>342,486</b>	<b>343,553</b>	<b>345,047</b>	<b>347,157</b>	<b>345,895</b>	<b>348,920</b>	<b>349,371</b>	<b>349,226</b>	<b>350,901</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	241,304	242,652	241,180	242,804	244,169	244,607	245,501	244,395	246,900	246,840	247,018	248,138
441	Motor vehicle and parts dealers . . . . .	98,645	99,712	99,435	99,682	99,384	100,440	101,656	101,500	102,020	102,531	102,208	102,763
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	22,708	22,673	22,419	22,157	22,566	22,473	22,698	22,237	22,298	22,446	22,346	22,260
444	Building mat. and garden equip. and supplies dealers . . . . .	32,291	32,336	32,463	32,603	32,736	33,039	33,004	33,225	33,684	33,504	33,478	33,856
445	Food and beverage stores . . . . .	29,502	29,508	29,593	29,514	29,613	29,602	29,603	29,902	30,005	29,862	29,989	29,826
448	Clothing and clothing access. stores . . . . .	29,762	29,987	29,394	30,185	30,343	30,311	30,411	30,292	30,754	30,805	30,793	31,133
452	General merchandise stores . . . . .	59,998	60,254	59,873	60,485	60,561	60,660	60,507	60,158	60,350	60,055	60,118	60,735
4521	Department stores . . . . .	43,716	43,900	43,761	44,126	44,128	44,228	43,993	43,754	43,851	43,748	43,794	44,309
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.80</b>	<b>1.86</b>	<b>1.64</b>	<b>1.70</b>	<b>1.58</b>	<b>1.61</b>	<b>1.57</b>	<b>1.55</b>	<b>1.69</b>	<b>1.71</b>	<b>1.77</b>	<b>1.36</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.70	1.79	1.59	1.64	1.52	1.56	1.56	1.54	1.68	1.69	1.67	1.18
441	Motor vehicle and parts dealers . . . . .	2.06	2.05	1.79	1.84	1.75	1.75	1.61	1.59	1.71	1.78	2.09	2.08
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.04	2.11	1.91	1.96	1.90	1.90	1.86	1.79	1.93	2.04	1.91	1.31
444	Building mat. and garden equip. and supplies dealers . . . . .	2.11	2.16	1.85	1.65	1.54	1.58	1.56	1.66	1.64	1.58	1.84	1.80
445	Food and beverage stores . . . . .	0.89	0.95	0.85	0.89	0.82	0.87	0.82	0.83	0.90	0.89	0.92	0.81
448	Clothing and clothing access. stores . . . . .	3.27	3.20	2.65	2.92	2.54	2.72	2.83	2.49	2.99	2.98	2.60	1.35
452	General merchandise stores . . . . .	2.61	2.64	2.26	2.41	2.13	2.19	2.25	2.12	2.57	2.49	2.17	1.24
4521	Department stores . . . . .	2.99	2.95	2.48	2.67	2.36	2.43	2.54	2.32	2.86	2.77	2.34	1.28
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.65</b>	<b>1.64</b>	<b>1.63</b>	<b>1.65</b>	<b>1.67</b>	<b>1.65</b>	<b>1.64</b>	<b>1.63</b>	<b>1.64</b>	<b>1.64</b>	<b>1.63</b>	<b>1.64</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.59	1.58	1.56	1.58	1.60	1.58	1.58	1.57	1.57	1.57	1.57	1.58
441	Motor vehicle and parts dealers . . . . .	1.81	1.81	1.81	1.82	1.88	1.86	1.82	1.80	1.84	1.85	1.81	1.82
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.98	1.93	1.91	1.86	1.90	1.88	1.88	1.83	1.82	1.84	1.80	1.78
444	Building mat. and garden equip. and supplies dealers . . . . .	1.76	1.73	1.70	1.72	1.72	1.73	1.71	1.73	1.72	1.71	1.72	1.74
445	Food and beverage stores . . . . .	0.87	0.87	0.87	0.86	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.59	2.61	2.55	2.65	2.66	2.60	2.59	2.55	2.59	2.60	2.57	2.57
452	General merchandise stores . . . . .	2.22	2.21	2.20	2.22	2.21	2.21	2.16	2.15	2.17	2.14	2.13	2.17
4521	Department stores . . . . .	2.43	2.42	2.41	2.43	2.42	2.42	2.38	2.35	2.38	2.36	2.34	2.40

See footnotes at end of table.



**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1996											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>322,182</b>	<b>327,068</b>	<b>329,151</b>	<b>331,324</b>	<b>330,409</b>	<b>326,147</b>	<b>325,598</b>	<b>328,245</b>	<b>338,269</b>	<b>359,916</b>	<b>365,188</b>	<b>335,257</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	223,898	227,115	231,463	233,997	232,813	229,742	234,269	237,640	245,769	262,806	265,986	233,374
441	Motor vehicle and parts dealers . . . . .	98,284	99,953	97,688	97,327	97,596	96,405	91,329	90,605	92,500	97,110	99,202	101,883
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,130	21,268	21,505	22,038	22,056	21,707	21,945	22,529	23,557	25,517	25,529	22,210
444	Building mat. and garden equip. and supplies dealers . . . . .	30,720	31,364	32,412	32,747	32,884	32,340	31,904	31,172	31,183	31,495	31,634	31,453
445	Food and beverage stores . . . . .	28,697	28,319	28,433	28,529	28,390	28,238	28,485	28,358	28,950	30,307	30,918	30,244
448	Clothing and clothing access. stores . . . . .	26,450	27,675	28,715	28,387	27,837	27,585	29,092	30,046	30,948	33,407	33,934	27,414
452	General merchandise stores . . . . .	54,975	56,233	57,739	58,209	57,820	56,965	58,457	60,476	64,513	70,350	71,760	56,302
4521	Department stores . . . . .	39,996	41,153	42,233	42,554	42,185	41,466	42,479	44,063	46,894	51,173	52,385	40,903
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>330,441</b>	<b>331,022</b>	<b>328,590</b>	<b>329,200</b>	<b>331,684</b>	<b>332,141</b>	<b>336,196</b>	<b>338,191</b>	<b>338,967</b>	<b>341,246</b>	<b>340,266</b>	<b>340,552</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	234,304	235,078	235,534	236,551	237,039	236,628	238,676	239,490	239,388	241,594	241,887	241,660
441	Motor vehicle and parts dealers . . . . .	96,137	95,944	93,056	92,649	94,645	95,513	97,520	98,701	99,579	99,652	98,379	98,892
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	21,829	22,270	22,331	22,626	22,785	22,518	22,717	22,872	22,938	23,030	22,532	22,434
444	Building mat. and garden equip. and supplies dealers . . . . .	31,220	31,177	31,316	31,488	31,711	31,925	32,064	31,776	31,950	32,040	32,280	32,359
445	Food and beverage stores . . . . .	28,569	28,676	28,620	28,861	28,897	28,731	28,998	28,992	29,077	29,365	29,450	29,595
448	Clothing and clothing access. stores . . . . .	29,324	29,348	29,361	28,907	28,787	28,824	29,034	29,256	29,059	29,538	30,164	29,830
452	General merchandise stores . . . . .	59,715	59,470	59,636	59,645	59,737	60,004	60,554	61,160	60,887	60,938	60,968	60,611
4521	Department stores . . . . .	43,521	43,410	43,584	43,556	43,535	43,741	44,065	44,598	44,281	44,306	44,394	44,124
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.88</b>	<b>1.84</b>	<b>1.68</b>	<b>1.69</b>	<b>1.57</b>	<b>1.62</b>	<b>1.61</b>	<b>1.57</b>	<b>1.75</b>	<b>1.74</b>	<b>1.76</b>	<b>1.39</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.78	1.78	1.66	1.65	1.53	1.58	1.60	1.56	1.73	1.73	1.67	1.20
441	Motor vehicle and parts dealers . . . . .	2.16	1.99	1.73	1.78	1.66	1.73	1.64	1.61	1.79	1.77	2.04	2.18
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.06	2.13	1.95	2.07	1.98	1.97	1.96	1.92	2.10	2.17	2.01	1.46
444	Building mat. and garden equip. and supplies dealers . . . . .	2.20	2.20	2.00	1.74	1.61	1.66	1.63	1.64	1.73	1.61	1.82	1.94
445	Food and beverage stores . . . . .	0.90	0.92	0.86	0.88	0.82	0.84	0.83	0.81	0.90	0.90	0.91	0.83
448	Clothing and clothing access. stores . . . . .	3.43	3.07	2.77	2.68	2.44	2.61	2.85	2.47	2.91	2.96	2.63	1.37
452	General merchandise stores . . . . .	2.90	2.70	2.45	2.45	2.21	2.26	2.43	2.26	2.67	2.67	2.30	1.27
4521	Department stores . . . . .	3.26	2.99	2.67	2.67	2.42	2.49	2.70	2.46	2.91	2.93	2.45	1.29
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.71</b>	<b>1.68</b>	<b>1.66</b>	<b>1.66</b>	<b>1.66</b>	<b>1.65</b>	<b>1.68</b>	<b>1.69</b>	<b>1.67</b>	<b>1.67</b>	<b>1.66</b>	<b>1.66</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.65	1.63	1.62	1.61	1.61	1.60	1.61	1.61	1.60	1.60	1.60	1.59
441	Motor vehicle and parts dealers . . . . .	1.88	1.82	1.74	1.79	1.78	1.81	1.85	1.90	1.86	1.84	1.84	1.87
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.98	2.00	1.96	1.97	1.98	1.95	1.98	1.98	1.95	1.96	1.94	1.95
444	Building mat. and garden equip. and supplies dealers . . . . .	1.84	1.83	1.84	1.82	1.81	1.78	1.79	1.76	1.77	1.76	1.76	1.83
445	Food and beverage stores . . . . .	0.86	0.87	0.86	0.87	0.87	0.86	0.86	0.86	0.87	0.87	0.87	0.88
448	Clothing and clothing access. stores . . . . .	2.64	2.58	2.57	2.53	2.52	2.51	2.56	2.57	2.52	2.55	2.65	2.61
452	General merchandise stores . . . . .	2.39	2.32	2.32	2.29	2.28	2.29	2.30	2.30	2.29	2.27	2.27	2.24
4521	Department stores . . . . .	2.57	2.51	2.52	2.47	2.48	2.49	2.50	2.51	2.47	2.46	2.47	2.43

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1995											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>307,651</b>	<b>313,757</b>	<b>321,099</b>	<b>325,123</b>	<b>323,994</b>	<b>319,870</b>	<b>314,758</b>	<b>318,289</b>	<b>326,935</b>	<b>347,842</b>	<b>356,939</b>	<b>324,410</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	215,825	218,975	223,463	226,246	225,669	223,999	226,275	232,041	240,255	255,636	259,891	226,340
441	Motor vehicle and parts dealers . . . . .	91,826	94,782	97,636	98,877	98,325	95,871	88,483	86,248	86,680	92,206	97,048	98,070
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	20,043	19,826	20,203	20,416	20,426	20,693	20,510	21,510	22,617	24,157	25,208	21,900
444	Building mat. and garden equip. and supplies dealers . . . . .	29,213	29,794	30,799	31,444	31,169	30,474	30,172	30,020	30,180	30,713	30,667	30,235
445	Food and beverage stores . . . . .	28,189	27,749	27,873	27,769	27,658	27,759	27,840	27,892	28,367	29,419	29,855	29,272
448	Clothing and clothing access. stores . . . . .	26,787	26,126	29,307	29,763	29,367	28,681	29,768	31,005	31,885	33,943	33,919	26,976
452	General merchandise stores . . . . .	52,699	54,670	55,969	56,269	56,242	55,748	56,608	58,416	62,396	68,544	70,225	55,343
4521	Department stores . . . . .	38,888	40,404	41,055	41,258	41,263	40,782	41,431	42,745	45,679	50,179	51,407	40,326
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>315,600</b>	<b>317,500</b>	<b>320,304</b>	<b>323,052</b>	<b>324,886</b>	<b>325,536</b>	<b>324,978</b>	<b>327,488</b>	<b>327,659</b>	<b>329,897</b>	<b>332,622</b>	<b>329,644</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	225,754	226,594	227,203	228,791	229,739	230,724	230,543	233,708	234,066	234,954	236,298	234,538
441	Motor vehicle and parts dealers . . . . .	89,846	90,906	93,101	94,261	95,147	94,812	94,435	93,780	93,593	94,943	96,324	95,106
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	20,599	20,760	20,936	21,026	21,123	21,466	21,298	21,838	22,001	21,842	22,269	22,032
444	Building mat. and garden equip. and supplies dealers . . . . .	29,658	29,616	29,729	30,264	30,057	30,083	30,324	30,601	30,954	31,244	31,261	31,138
445	Food and beverage stores . . . . .	28,088	28,102	28,047	28,090	28,133	28,192	28,335	28,524	28,506	28,478	28,476	28,628
448	Clothing and clothing access. stores . . . . .	29,730	29,826	29,997	30,309	30,369	30,032	29,679	30,102	29,939	30,011	30,123	29,354
452	General merchandise stores . . . . .	57,217	57,772	57,672	57,550	57,942	58,632	58,657	59,049	58,976	59,434	59,732	59,691
4521	Department stores . . . . .	42,270	42,531	42,281	42,186	42,452	42,928	42,978	43,220	43,175	43,520	43,676	43,596
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.90</b>	<b>1.98</b>	<b>1.72</b>	<b>1.80</b>	<b>1.66</b>	<b>1.63</b>	<b>1.68</b>	<b>1.61</b>	<b>1.75</b>	<b>1.84</b>	<b>1.81</b>	<b>1.40</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.79	1.88	1.67	1.71	1.60	1.59	1.66	1.62	1.75	1.83	1.72	1.21
441	Motor vehicle and parts dealers . . . . .	2.23	2.25	1.87	2.04	1.84	1.72	1.75	1.59	1.75	1.87	2.08	2.21
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.05	2.18	1.95	2.14	1.97	1.95	1.98	1.94	2.09	2.19	2.05	1.46
444	Building mat. and garden equip. and supplies dealers . . . . .	2.17	2.24	1.89	1.87	1.64	1.64	1.76	1.68	1.79	1.73	1.87	1.94
445	Food and beverage stores . . . . .	0.91	0.95	0.86	0.87	0.83	0.84	0.83	0.84	0.88	0.92	0.92	0.80
448	Clothing and clothing access. stores . . . . .	3.55	3.52	2.98	2.92	2.76	2.78	3.04	2.75	2.97	3.24	2.65	1.34
452	General merchandise stores . . . . .	2.85	2.94	2.48	2.44	2.33	2.30	2.41	2.34	2.65	2.80	2.32	1.29
4521	Department stores . . . . .	3.18	3.21	2.66	2.62	2.52	2.49	2.61	2.51	2.86	3.03	2.43	1.32
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.69</b>	<b>1.73</b>	<b>1.73</b>	<b>1.74</b>	<b>1.73</b>	<b>1.72</b>	<b>1.71</b>	<b>1.71</b>	<b>1.71</b>	<b>1.73</b>	<b>1.72</b>	<b>1.69</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.63	1.65	1.65	1.66	1.65	1.65	1.64	1.66	1.65	1.67	1.66	1.63
441	Motor vehicle and parts dealers . . . . .	1.88	1.95	1.96	1.96	1.96	1.90	1.91	1.86	1.86	1.91	1.90	1.86
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.93	1.96	1.98	2.01	1.96	1.97	1.98	1.99	1.99	1.96	1.97	1.95
444	Building mat. and garden equip. and supplies dealers . . . . .	1.77	1.78	1.80	1.86	1.85	1.83	1.84	1.84	1.86	1.85	1.83	1.80
445	Food and beverage stores . . . . .	0.86	0.87	0.86	0.87	0.86	0.86	0.87	0.87	0.87	0.87	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.72	2.81	2.76	2.80	2.77	2.75	2.73	2.78	2.67	2.75	2.68	2.62
452	General merchandise stores . . . . .	2.32	2.40	2.34	2.33	2.34	2.33	2.30	2.35	2.30	2.37	2.35	2.34
4521	Department stores . . . . .	2.48	2.55	2.49	2.50	2.50	2.49	2.44	2.52	2.45	2.54	2.52	2.52

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1994											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>277,191</b>	<b>282,406</b>	<b>287,981</b>	<b>290,468</b>	<b>293,198</b>	<b>293,527</b>	<b>289,868</b>	<b>295,561</b>	<b>306,705</b>	<b>324,489</b>	<b>332,391</b>	<b>307,023</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	199,056	202,697	207,221	209,460	210,798	211,251	213,266	217,760	226,313	241,304	245,036	216,567
441	Motor vehicle and parts dealers . . . . .	78,135	79,709	80,760	81,008	82,400	82,276	76,602	77,801	80,392	83,185	87,355	90,456
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	18,081	17,791	17,713	18,263	18,519	18,664	18,576	19,302	20,545	22,568	23,244	20,640
444	Building mat. and garden equip. and supplies dealers . . . . .	26,764	27,919	28,685	28,929	29,336	28,750	28,380	28,432	28,010	28,443	28,722	28,621
445	Food and beverage stores . . . . .	27,611	27,146	27,559	27,268	27,215	27,493	27,443	27,291	27,903	28,910	29,361	28,684
448	Clothing and clothing access. stores . . . . .	25,253	26,443	27,358	27,793	27,529	27,506	28,801	29,873	31,093	33,167	33,244	27,207
452	General merchandise stores . . . . .	47,752	49,519	51,348	52,273	52,937	52,893	52,927	54,692	59,041	64,432	65,823	52,529
4521	Department stores . . . . .	36,182	37,549	38,745	39,464	39,857	39,683	39,728	40,964	44,164	48,008	48,920	38,849
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>284,485</b>	<b>286,331</b>	<b>287,385</b>	<b>288,890</b>	<b>294,038</b>	<b>298,686</b>	<b>298,836</b>	<b>303,798</b>	<b>307,627</b>	<b>307,891</b>	<b>309,767</b>	<b>312,162</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	207,874	209,732	210,364	211,606	214,432	217,581	217,282	219,344	220,538	221,977	223,071	224,485
441	Motor vehicle and parts dealers . . . . .	76,611	76,599	77,021	77,284	79,606	81,105	81,554	84,454	87,089	85,914	86,696	87,677
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	18,488	18,629	18,317	18,847	19,171	19,361	19,310	19,616	19,985	20,498	20,570	20,661
444	Building mat. and garden equip. and supplies dealers . . . . .	27,172	27,725	27,662	27,843	28,262	28,381	28,523	28,983	28,758	28,935	29,278	29,506
445	Food and beverage stores . . . . .	27,507	27,491	27,718	27,572	27,688	27,892	27,899	27,953	28,047	28,004	28,016	28,053
448	Clothing and clothing access. stores . . . . .	27,997	28,012	28,059	28,274	28,468	28,832	28,686	28,947	29,223	29,325	29,498	29,573
452	General merchandise stores . . . . .	51,792	52,439	52,758	53,204	54,349	55,633	54,876	55,273	55,804	55,966	56,186	56,830
4521	Department stores . . . . .	39,243	39,609	39,779	40,187	40,837	41,772	41,212	41,378	41,743	41,746	41,776	42,136
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.86</b>	<b>1.88</b>	<b>1.62</b>	<b>1.66</b>	<b>1.63</b>	<b>1.60</b>	<b>1.63</b>	<b>1.58</b>	<b>1.71</b>	<b>1.77</b>	<b>1.76</b>	<b>1.36</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.78	1.84	1.62	1.65	1.59	1.59	1.63	1.58	1.71	1.77	1.70	1.19
441	Motor vehicle and parts dealers . . . . .	2.10	2.00	1.63	1.68	1.72	1.64	1.65	1.58	1.71	1.77	1.97	2.09
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.19	2.19	1.88	2.04	2.00	1.92	1.93	1.87	2.04	2.17	2.02	1.43
444	Building mat. and garden equip. and supplies dealers . . . . .	2.27	2.33	1.87	1.71	1.61	1.61	1.72	1.63	1.67	1.69	1.82	1.86
445	Food and beverage stores . . . . .	0.91	0.95	0.86	0.87	0.84	0.84	0.82	0.83	0.87	0.91	0.92	0.79
448	Clothing and clothing access. stores . . . . .	3.46	3.34	2.76	2.81	2.75	2.78	2.95	2.67	3.04	3.09	2.68	1.35
452	General merchandise stores . . . . .	2.80	2.80	2.37	2.44	2.36	2.34	2.42	2.33	2.67	2.67	2.30	1.25
4521	Department stores . . . . .	3.11	3.09	2.55	2.65	2.57	2.54	2.64	2.49	2.89	2.88	2.42	1.28
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.65</b>	<b>1.65</b>	<b>1.63</b>	<b>1.63</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.68</b>	<b>1.66</b>	<b>1.67</b>	<b>1.68</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.62	1.62	1.60	1.61	1.63	1.63	1.62	1.62	1.62	1.62	1.63	1.63
441	Motor vehicle and parts dealers . . . . .	1.75	1.73	1.70	1.68	1.78	1.79	1.80	1.83	1.86	1.79	1.81	1.84
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.05	1.97	1.91	1.95	1.96	1.94	1.93	1.92	1.94	1.96	1.95	1.94
444	Building mat. and garden equip. and supplies dealers . . . . .	1.82	1.85	1.78	1.75	1.79	1.79	1.79	1.80	1.77	1.77	1.80	1.78
445	Food and beverage stores . . . . .	0.87	0.87	0.87	0.86	0.87	0.87	0.87	0.87	0.86	0.87	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.67	2.65	2.62	2.65	2.71	2.72	2.68	2.67	2.74	2.67	2.67	2.69
452	General merchandise stores . . . . .	2.27	2.27	2.25	2.27	2.34	2.36	2.32	2.31	2.32	2.30	2.30	2.31
4521	Department stores . . . . .	2.45	2.44	2.41	2.45	2.52	2.53	2.50	2.48	2.50	2.48	2.48	2.48

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1993											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>262,010</b>	<b>267,703</b>	<b>276,039</b>	<b>277,292</b>	<b>275,408</b>	<b>272,535</b>	<b>270,316</b>	<b>270,405</b>	<b>279,039</b>	<b>295,962</b>	<b>303,988</b>	<b>281,052</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	189,506	192,458	198,591	200,202	199,083	197,207	200,234	202,724	210,608	223,452	227,123	201,472
441	Motor vehicle and parts dealers . . . . .	72,504	75,245	77,448	77,090	76,325	75,328	70,082	67,681	68,431	72,510	76,865	79,580
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	16,011	15,604	16,087	16,194	16,271	16,550	16,784	17,107	17,998	19,176	20,017	18,436
444	Building mat. and garden equip. and supplies dealers . . . . .	25,257	26,031	26,918	26,995	26,981	26,481	25,994	25,823	25,662	26,055	26,190	26,109
445	Food and beverage stores . . . . .	27,435	27,086	27,376	27,429	27,161	27,179	26,957	26,743	27,229	28,270	28,639	28,038
448	Clothing and clothing access. stores . . . . .	25,065	26,259	27,116	27,387	27,023	26,736	28,297	29,016	30,096	31,616	31,714	25,912
452	General merchandise stores . . . . .	46,686	48,219	51,118	51,797	51,125	49,804	50,889	52,425	56,075	61,210	62,635	49,479
4521	Department stores . . . . .	35,939	37,173	39,324	39,661	39,273	38,133	38,916	40,074	42,759	46,484	47,545	37,545
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>268,975</b>	<b>271,702</b>	<b>275,271</b>	<b>275,591</b>	<b>276,072</b>	<b>277,187</b>	<b>278,517</b>	<b>277,516</b>	<b>279,490</b>	<b>280,782</b>	<b>283,367</b>	<b>286,026</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	197,801	199,266	201,455	202,033	202,516	203,105	203,987	204,186	205,299	205,722	207,081	208,928
441	Motor vehicle and parts dealers . . . . .	71,174	72,436	73,816	73,558	73,556	74,082	74,530	73,330	74,191	75,060	76,286	77,098
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	16,304	16,356	16,602	16,729	16,861	17,168	17,465	17,403	17,525	17,480	17,746	18,399
444	Building mat. and garden equip. and supplies dealers . . . . .	25,616	25,824	25,958	25,982	25,993	26,141	26,125	26,323	26,374	26,533	26,724	26,944
445	Food and beverage stores . . . . .	27,362	27,433	27,540	27,707	27,616	27,545	27,393	27,406	27,395	27,383	27,349	27,412
448	Clothing and clothing access. stores . . . . .	27,788	27,787	27,868	27,861	27,945	28,055	28,184	28,089	28,312	27,979	28,165	28,165
452	General merchandise stores . . . . .	50,564	51,160	52,425	52,470	52,412	52,399	52,721	52,952	53,039	53,230	53,651	53,700
4521	Department stores . . . . .	38,895	39,295	40,291	40,224	40,156	40,140	40,327	40,438	40,453	40,491	40,776	40,854
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.87</b>	<b>1.94</b>	<b>1.76</b>	<b>1.70</b>	<b>1.64</b>	<b>1.63</b>	<b>1.60</b>	<b>1.61</b>	<b>1.71</b>	<b>1.76</b>	<b>1.75</b>	<b>1.34</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.76	1.84	1.70	1.65	1.58	1.60	1.60	1.61	1.72	1.76	1.69	1.18
441	Motor vehicle and parts dealers . . . . .	2.20	2.25	1.94	1.84	1.81	1.72	1.60	1.59	1.67	1.77	1.94	2.01
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	2.03	2.12	1.94	1.99	1.96	1.92	1.87	1.91	2.03	2.12	2.01	1.49
444	Building mat. and garden equip. and supplies dealers . . . . .	2.31	2.31	1.99	1.79	1.67	1.65	1.70	1.70	1.73	1.75	1.81	1.85
445	Food and beverage stores . . . . .	0.91	0.96	0.90	0.89	0.85	0.86	0.81	0.85	0.89	0.90	0.93	0.80
448	Clothing and clothing access. stores . . . . .	3.33	3.48	3.09	2.77	2.68	2.77	2.88	2.73	3.00	3.05	2.69	1.37
452	General merchandise stores . . . . .	2.91	2.95	2.68	2.55	2.37	2.42	2.46	2.40	2.72	2.70	2.34	1.25
4521	Department stores . . . . .	3.23	3.29	2.93	2.78	2.60	2.66	2.71	2.59	2.95	2.91	2.49	1.30
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.66</b>	<b>1.69</b>	<b>1.73</b>	<b>1.70</b>	<b>1.68</b>	<b>1.69</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.66</b>	<b>1.66</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.60	1.62	1.65	1.64	1.62	1.63	1.62	1.63	1.62	1.62	1.62	1.63
441	Motor vehicle and parts dealers . . . . .	1.85	1.94	2.00	1.89	1.84	1.87	1.82	1.78	1.81	1.80	1.79	1.78
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.90	1.92	1.95	1.92	1.92	1.94	1.93	1.93	1.93	1.93	1.94	2.00
444	Building mat. and garden equip. and supplies dealers . . . . .	1.85	1.84	1.90	1.86	1.82	1.83	1.83	1.83	1.83	1.83	1.80	1.79
445	Food and beverage stores . . . . .	0.88	0.88	0.88	0.89	0.88	0.88	0.87	0.88	0.88	0.87	0.87	0.87
448	Clothing and clothing access. stores . . . . .	2.61	2.74	2.81	2.72	2.69	2.68	2.67	2.68	2.69	2.67	2.68	2.69
452	General merchandise stores . . . . .	2.36	2.39	2.46	2.42	2.39	2.39	2.36	2.37	2.36	2.35	2.35	2.34
4521	Department stores . . . . .	2.55	2.60	2.67	2.63	2.59	2.59	2.56	2.57	2.56	2.53	2.55	2.55

See footnotes at end of table.

**Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2002—Con.**

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records]

NAICS Code	Kind of business	1992											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	<b>UNADJUSTED</b>												
	<b>Retail inventories, total . . . . .</b>	<b>242,125</b>	<b>246,076</b>	<b>251,898</b>	<b>256,538</b>	<b>254,321</b>	<b>253,216</b>	<b>255,131</b>	<b>254,540</b>	<b>261,446</b>	<b>276,184</b>	<b>282,627</b>	<b>263,182</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	177,582	179,789	184,351	187,409	185,337	184,757	188,877	190,505	197,445	209,381	212,340	189,658
441	Motor vehicle and parts dealers . . . . .	64,543	66,287	67,547	69,129	68,984	68,459	66,254	64,035	64,001	66,803	70,287	73,524
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	14,120	13,923	14,557	14,769	14,895	14,891	15,002	15,233	15,876	17,001	17,701	16,549
444	Building mat. and garden equip. and supplies dealers . . . . .	23,436	24,193	24,976	25,495	25,185	24,869	24,767	24,417	24,367	24,697	24,630	24,490
445	Food and beverage stores . . . . .	26,891	26,604	26,628	26,861	26,906	26,855	26,844	26,410	26,934	28,144	28,616	27,953
448	Clothing and clothing access. stores . . . . .	22,670	24,098	24,769	25,323	24,991	24,716	26,418	27,495	28,085	29,741	30,228	25,280
452	General merchandise stores . . . . .	43,769	44,293	46,316	47,509	45,921	45,587	47,361	48,190	51,815	56,618	57,324	45,765
4521	Department stores . . . . .	33,798	34,272	35,914	36,757	35,543	35,164	36,528	37,206	39,808	43,506	44,075	35,151
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Retail inventories, total . . . . .</b>	<b>248,564</b>	<b>250,013</b>	<b>251,248</b>	<b>254,992</b>	<b>254,963</b>	<b>257,460</b>	<b>262,842</b>	<b>261,272</b>	<b>262,016</b>	<b>262,338</b>	<b>263,848</b>	<b>267,931</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	185,133	186,127	186,830	189,002	188,515	190,175	192,380	191,965	192,599	193,086	194,029	196,676
441	Motor vehicle and parts dealers . . . . .	63,431	63,886	64,418	65,990	66,448	67,285	70,462	69,307	69,417	69,252	69,819	71,255
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	14,350	14,594	15,023	15,257	15,435	15,431	15,595	15,512	15,474	15,526	15,706	16,483
444	Building mat. and garden equip. and supplies dealers . . . . .	23,793	23,977	24,062	24,538	24,263	24,550	24,891	24,890	25,069	25,150	25,158	25,300
445	Food and beverage stores . . . . .	26,824	26,969	26,792	27,134	27,362	27,191	27,268	27,087	27,109	27,263	27,345	27,323
448	Clothing and clothing access. stores . . . . .	25,133	25,501	25,483	25,761	25,844	25,908	26,313	26,617	26,396	26,343	26,845	27,448
452	General merchandise stores . . . . .	47,364	47,119	47,424	48,009	47,048	48,014	49,056	48,695	49,024	49,306	49,254	49,783
4521	Department stores . . . . .	36,538	36,344	36,722	37,203	36,305	37,054	37,853	37,544	37,697	37,963	37,930	38,333
	<b>UNADJUSTED</b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.80</b>	<b>1.83</b>	<b>1.72</b>	<b>1.70</b>	<b>1.62</b>	<b>1.62</b>	<b>1.63</b>	<b>1.63</b>	<b>1.72</b>	<b>1.72</b>	<b>1.78</b>	<b>1.35</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.71	1.75	1.67	1.64	1.55	1.58	1.60	1.58	1.71	1.71	1.69	1.17
441	Motor vehicle and parts dealers . . . . .	2.12	2.08	1.88	1.87	1.85	1.75	1.72	1.77	1.75	1.78	2.13	2.17
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.94	1.95	1.91	1.96	1.93	1.86	1.84	1.88	1.99	2.04	2.02	1.49
444	Building mat. and garden equip. and supplies dealers . . . . .	2.13	2.19	1.92	1.79	1.68	1.66	1.74	1.78	1.76	1.74	1.99	1.96
445	Food and beverage stores . . . . .	0.91	0.93	0.89	0.89	0.85	0.87	0.83	0.84	0.89	0.89	0.94	0.82
448	Clothing and clothing access. stores . . . . .	3.26	3.20	2.92	2.69	2.61	2.69	2.90	2.61	2.93	2.89	2.70	1.37
452	General merchandise stores . . . . .	2.92	2.76	2.58	2.52	2.29	2.42	2.55	2.35	2.77	2.70	2.29	1.22
4521	Department stores . . . . .	3.29	3.05	2.78	2.73	2.49	2.63	2.79	2.52	2.99	2.91	2.43	1.29
	<b>ADJUSTED<sup>1</sup></b>												
	<b>Inventories/sales ratios</b>												
	<b>Retail trade, total . . . . .</b>	<b>1.65</b>	<b>1.65</b>	<b>1.67</b>	<b>1.68</b>	<b>1.67</b>	<b>1.67</b>	<b>1.70</b>	<b>1.69</b>	<b>1.67</b>	<b>1.67</b>	<b>1.67</b>	<b>1.68</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	1.59	1.59	1.60	1.61	1.60	1.61	1.62	1.61	1.60	1.60	1.60	1.61
441	Motor vehicle and parts dealers . . . . .	1.86	1.84	1.89	1.91	1.90	1.90	1.97	1.95	1.89	1.89	1.91	1.92
442, 443	Furniture, home furnishings, electronics, and appliance stores . . . . .	1.83	1.83	1.88	1.89	1.91	1.88	1.89	1.91	1.90	1.89	1.91	1.98
444	Building mat. and garden equip. and supplies dealers . . . . .	1.77	1.78	1.80	1.86	1.83	1.87	1.87	1.87	1.86	1.87	1.90	1.92
445	Food and beverage stores . . . . .	0.88	0.89	0.87	0.88	0.89	0.88	0.88	0.87	0.87	0.87	0.88	0.88
448	Clothing and clothing access. stores . . . . .	2.58	2.63	2.62	2.62	2.64	2.60	2.65	2.63	2.59	2.60	2.66	2.64
452	General merchandise stores . . . . .	2.39	2.33	2.34	2.38	2.32	2.36	2.44	2.36	2.36	2.37	2.33	2.28
4521	Department stores . . . . .	2.59	2.51	2.52	2.57	2.49	2.54	2.62	2.55	2.54	2.55	2.53	2.50

<sup>1</sup>Inventory estimates are adjusted for seasonal variation and, in the case of sales for holiday and trading-day differences. Estimates are not adjusted for price changes.

Note: Estimates exclude food services. Inventory estimates include data for auxiliary establishments; for example, warehouses servicing retail stores. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).



**Table 5. Estimated Annual Purchases of Retail Stores by Kinds of Business: 1992 Through 2001**

[Estimates are shown in millions of dollars. Estimates are based on data from the Annual Retail Trade Survey and administrative records]

NAICS Code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
	<b>Retail purchases, total . . . . .</b>	<b>1,351,059</b>	<b>1,448,495</b>	<b>1,576,031</b>	<b>1,650,006</b>	<b>1,754,559</b>	<b>1,834,887</b>	<b>1,923,281</b>	<b>2,101,890</b>	<b>2,241,724</b>	<b>2,299,906</b>
	Total (excl. motor vehicle and parts dealers)	1,008,422	1,060,613	1,132,128	1,178,607	1,244,031	1,300,135	1,353,659	1,464,440	1,570,564	1,609,642
	GAFO <sup>1</sup> . . . . .	360,347	388,059	421,623	445,217	464,932	483,206	512,626	554,136	588,153	605,545
441	Motor vehicle and parts dealers . . . . .	342,637	387,882	443,903	471,399	510,528	534,752	569,622	637,450	671,160	690,264
4411	Automobile dealers . . . . .	297,188	338,174	389,223	413,796	449,349	470,345	500,155	562,701	591,350	610,650
4413	Automotive parts, acc., and tire stores . . . . .	31,502	33,547	36,274	37,840	39,814	41,003	42,866	45,069	46,774	45,848
442	Furniture and home furnishings stores . . . . .	32,059	34,219	36,681	38,264	40,578	42,993	45,240	48,792	52,121	51,207
443	Electronics and appliance stores . . . . .	30,761	35,853	42,538	48,991	51,462	52,131	56,635	60,979	63,270	62,195
444	Building mat. and garden equip. & supplies dealers	115,884	125,055	138,958	145,222	155,085	169,754	177,917	192,320	197,113	203,382
4441	Building mat. and supplies dealers . . . . .	98,296	107,915	120,826	126,019	133,801	145,778	153,579	167,958	171,690	176,793
445	Food and beverage stores . . . . .	279,212	281,895	289,000	290,339	298,228	303,648	310,000	323,431	334,234	345,642
4451	Grocery stores . . . . .	255,595	258,502	265,630	267,156	273,955	278,255	283,434	295,727	303,888	313,393
4453	Beer, wine, and liquor stores . . . . .	16,558	16,272	16,354	16,076	16,940	17,875	18,892	19,920	21,809	22,956
446	Health and personal care stores . . . . .	63,738	65,395	68,271	72,251	77,272	82,989	90,626	101,964	110,288	119,082
44611	Pharmacies and drug stores . . . . .	57,974	59,069	61,231	64,660	68,886	73,737	80,529	91,431	98,146	107,002
447	Gasoline stations . . . . .	125,357	128,699	134,851	140,133	151,168	155,665	149,553	166,421	198,055	196,372
448	Clothing and clothing access. stores . . . . .	71,695	74,359	76,824	78,291	81,078	83,517	87,225	92,644	98,569	96,630
4481	Clothing stores . . . . .	52,624	54,382	55,269	55,687	56,908	59,524	61,562	65,510	69,837	69,575
44811	Men's clothing stores . . . . .	5,922	5,699	5,572	5,213	5,333	5,689	5,991	5,804	6,069	5,635
44812	Women's clothing stores . . . . .	20,203	20,373	18,963	17,665	17,170	16,965	17,108	17,866	18,747	18,503
44814	Family clothing stores . . . . .	20,420	21,952	23,861	25,174	26,270	28,212	29,634	32,008	34,313	34,440
4482	Shoe stores . . . . .	10,585	10,582	11,049	11,254	11,908	12,286	12,645	12,819	13,142	12,973
451	Sporting goods, hobby, book & music . . . . .	31,054	33,658	36,935	39,247	40,928	41,069	44,404	47,151	49,625	49,145
452	General merchandise stores . . . . .	181,988	195,516	212,511	223,054	232,700	243,438	256,975	280,313	298,986	322,077
4521	Department stores . . . . .	126,955	134,713	145,528	150,387	154,830	159,714	153,975	158,997	159,801	158,585
452112	Discount dept. stores . . . . .	72,955	79,712	87,969	92,892	95,903	99,604	93,981	97,583	98,255	100,669
4529	Other general merchandise stores . . . . .	55,033	60,803	66,983	72,667	77,870	83,724	103,000	121,316	139,185	163,492
45291	Warehouse clubs and superstores . . . . .	34,313	39,738	48,431	53,501	58,649	65,255	83,608	101,086	118,224	141,091
45299	All other gen. merchandise stores . . . . .	20,720	21,065	18,552	19,166	19,221	18,469	19,392	20,230	20,961	22,401
453	Miscellaneous store retailers . . . . .	31,525	36,274	40,996	44,814	48,645	53,094	58,699	62,726	63,712	61,675
454	Nonstore retailers . . . . .	45,149	49,690	54,563	58,001	66,887	71,837	76,385	87,699	104,591	102,235
4541	Electronic shopping and mail-order houses . . . . .	19,307	22,946	26,870	30,108	35,215	41,223	47,720	57,158	67,914	67,231

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 6. Estimated Annual Gross Margin of Retail Stores by Kinds of Business: 1993 Through 2001**

[Estimates are shown in millions of dollars. Estimates are based on data from the Annual Retail Trade Survey and administrative records]

NAICS Code	Kind of business	1993	1994	1995	1996	1997	1998	1999	2000	2001
	<b>Retail gross margin, total</b> . . . . .	<b>555,767</b>	<b>606,257</b>	<b>635,712</b>	<b>668,982</b>	<b>695,832</b>	<b>735,600</b>	<b>805,826</b>	<b>853,233</b>	<b>841,145</b>
	Total (excl. motor vehicle and parts dealers) . .	455,644	489,189	511,484	540,446	565,852	603,891	649,503	694,358	700,221
	GAFO <sup>1</sup> . . . . .	194,445	206,800	213,297	221,910	234,087	254,338	275,903	290,494	284,919
441	Motor vehicle and parts dealers . . . . .	100,123	117,068	124,228	128,536	129,980	131,709	156,323	158,875	140,924
4411	Automobile dealers . . . . .	75,074	89,677	95,869	97,669	98,054	97,989	118,423	119,375	102,788
4413	Automotive parts, acc., and tire stores . . . . .	19,711	21,765	21,695	23,468	23,800	25,138	28,296	28,425	27,663
442	Furniture and home furnishings stores . . . . .	24,457	26,886	27,414	29,322	31,452	33,901	37,190	40,380	39,726
443	Electronics and appliance stores . . . . .	14,053	16,278	17,038	16,878	17,510	19,329	21,504	23,684	22,298
444	Building mat. and garden equip. & supplies dealers . .	48,297	54,371	55,460	58,892	61,190	67,890	73,075	80,688	83,993
4441	Building mat. and supplies dealers . . . . .	41,242	46,681	47,334	50,739	52,650	58,426	63,577	70,744	74,276
445	Food and beverage stores . . . . .	93,630	96,911	101,561	104,764	106,859	112,819	121,181	126,099	136,211
4451	Grocery stores . . . . .	83,569	86,028	90,357	92,911	94,919	99,778	108,095	112,309	122,056
4453	Beer, wine, and liquor stores . . . . .	5,269	5,932	6,061	6,532	6,438	7,220	7,161	7,594	7,592
446	Health and personal care stores . . . . .	28,888	29,887	30,722	33,736	37,538	40,930	43,346	47,242	49,492
44611	Pharmacies and drug stores . . . . .	21,152	21,432	21,552	23,570	26,347	28,885	30,904	33,003	35,346
447	Gasoline stations . . . . .	33,795	36,789	41,297	43,758	44,262	42,466	45,623	48,827	48,699
448	Clothing and clothing access. stores . . . . .	51,262	53,798	53,083	56,220	58,276	63,379	68,570	71,946	69,527
4481	Clothing stores . . . . .	34,501	36,201	35,217	37,663	40,229	44,021	47,292	50,471	49,291
44811	Men's clothing stores . . . . .	4,217	4,470	3,910	4,186	4,435	4,782	4,657	4,908	4,577
44812	Women's clothing stores . . . . .	11,960	11,296	10,668	11,032	10,937	11,663	12,523	14,168	14,441
44814	Family clothing stores . . . . .	13,656	15,119	14,793	16,129	18,035	20,318	22,004	23,058	21,734
4482	Shoe stores . . . . .	7,941	8,426	8,478	8,708	8,634	9,032	9,279	8,948	8,739
451	Sporting goods, hobby, book & music stores . . . . .	19,953	22,580	22,750	22,844	24,706	26,048	28,219	29,773	29,926
452	General merchandise stores . . . . .	74,286	75,817	80,349	83,657	88,130	95,773	103,933	108,008	108,454
4521	Department stores . . . . .	55,366	54,721	57,010	57,950	60,565	68,908	72,520	72,848	69,679
452112	Discount dept. stores . . . . .	22,824	22,083	24,532	23,695	26,307	34,785	36,483	37,112	37,219
4529	Other general merchandise stores . . . . .	18,920	21,096	23,339	25,707	27,565	26,865	31,413	35,160	38,775
45291	Warehouse clubs and superstores . . . . .	7,959	11,345	12,442	15,129	17,296	16,425	20,239	23,624	26,622
45299	All other gen. merchandise stores . . . . .	10,961	9,751	10,897	10,578	10,269	10,440	11,174	11,536	12,153
453	Miscellaneous store retailers . . . . .	27,873	30,813	33,824	36,321	39,602	42,874	43,991	44,995	41,819
454	Nonstore retailers . . . . .	39,150	45,059	47,986	54,054	56,327	58,482	62,871	72,716	70,076
4541	Electronic shopping and mail-order houses . . . . .	18,217	21,027	23,067	26,920	29,992	32,470	36,328	43,174	41,264

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 7. Estimated Annual Gross Margin as a Percentage of Sales by Kinds of Business: 1993 Through 2001**

[Estimates are shown as percents. Estimates are based on data from the Annual Retail Trade Survey and administrative records]

NAICS Code	Kind of business	1993	1994	1995	1996	1997	1998	1999	2000	2001
	<b>Retail gross margin, total</b> . . . . .	<b>28.0</b>	<b>28.1</b>	<b>28.0</b>	<b>27.7</b>	<b>27.6</b>	<b>27.8</b>	<b>28.0</b>	<b>27.8</b>	<b>26.7</b>
	Total (excl. motor vehicle and parts dealers) . .	30.3	30.5	30.4	30.4	30.4	31.0	30.9	30.8	30.3
	GAFO <sup>1</sup> . . . . .	33.9	33.4	32.7	32.4	32.7	33.3	33.5	33.3	31.9
441	Motor vehicle and parts dealers . . . . .	20.8	21.3	21.1	20.2	19.7	18.8	20.0	19.5	16.8
4411	Automobile dealers . . . . .	18.4	19.1	19.1	17.9	17.3	16.4	17.7	17.1	14.2
4413	Automotive parts, acc., and tire stores . . . . .	37.2	38.0	36.6	37.6	36.9	37.2	39.4	38.1	37.5
442	Furniture and home furnishings stores . . . . .	42.2	42.8	41.8	42.2	42.4	43.1	43.6	44.1	43.5
443	Electronics and appliance stores . . . . .	28.8	28.4	26.2	24.6	24.9	25.4	26.2	27.4	26.2
444	Building mat. and garden equip. & supplies dealers . .	28.1	28.5	27.9	27.7	26.7	27.9	27.8	29.2	29.2
4441	Building mat. and supplies dealers . . . . .	27.9	28.2	27.5	27.7	26.7	27.8	27.7	29.3	29.6
445	Food and beverage stores . . . . .	24.9	25.2	26.0	26.1	26.0	26.8	27.4	27.4	28.3
4451	Grocery stores . . . . .	24.4	24.5	25.3	25.4	25.4	26.1	26.9	27.0	28.1
4453	Beer, wine, and liquor stores . . . . .	24.3	26.7	27.4	28.0	26.6	28.1	26.6	26.1	25.0
446	Health and personal care stores . . . . .	30.9	30.7	30.0	30.6	31.5	31.4	30.2	30.1	29.5
44611	Pharmacies and drug stores . . . . .	26.5	26.1	25.1	25.7	26.7	26.7	25.5	25.2	25.0
447	Gasoline stations . . . . .	20.8	21.5	22.8	22.5	22.1	22.1	21.6	19.8	19.8
448	Clothing and clothing access. stores . . . . .	41.0	41.6	40.3	41.1	41.5	42.4	42.9	42.9	41.6
4481	Clothing stores . . . . .	38.9	39.9	38.5	39.9	40.8	42.0	42.1	42.5	41.2
44811	Men's clothing stores . . . . .	42.3	44.5	41.9	43.8	44.0	45.0	44.2	45.4	44.4
44812	Women's clothing stores . . . . .	36.9	36.9	37.1	39.0	39.3	40.7	41.4	43.5	43.7
44814	Family clothing stores . . . . .	38.7	39.7	37.0	38.2	39.8	41.1	40.9	40.9	38.3
4482	Shoe stores . . . . .	42.9	43.5	42.9	42.3	41.5	41.9	42.2	40.4	39.7
451	Sporting goods, hobby, book & music stores . . . . .	38.1	39.2	37.3	35.7	37.7	37.5	38.1	38.2	37.7
452	General merchandise stores . . . . .	27.9	26.6	26.7	26.5	26.6	27.2	27.2	26.6	25.2
4521	Department stores . . . . .	29.5	27.5	27.7	27.3	27.5	30.8	31.4	31.2	30.3
452112	Discount dept. stores . . . . .	22.5	20.2	21.0	19.7	20.9	27.0	27.3	27.2	27.0
4529	Other general merchandise stores . . . . .	24.1	24.4	24.7	24.9	24.8	21.0	20.9	20.4	19.4
45291	Warehouse clubs and superstores . . . . .	17.1	19.6	19.1	20.7	21.1	16.6	17.0	16.9	16.1
45299	All other gen. merchandise stores . . . . .	34.5	34.1	36.9	35.1	34.9	35.5	35.8	35.6	35.2
453	Miscellaneous store retailers . . . . .	44.5	43.7	43.8	43.2	43.2	43.0	41.6	41.5	39.8
454	Nonstore retailers . . . . .	44.3	45.7	45.5	45.2	44.2	43.9	42.0	41.3	40.4
4541	Electronic shopping and mail-order houses . . . . .	44.7	44.6	43.7	44.0	42.8	40.8	39.2	39.1	37.7

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-3 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 8. Estimated End-of-Year Accounts Receivable of Retail Firms by Type of Account and Kinds of Business: 2000 and 2001**

[Estimates are shown in millions of dollars. Estimates are based on data from the Annual Retail Trade Survey and administrative records]

NAICS Code	Kind of business	Total accounts receivable		Type of account							
				Charge		Installment					
						Total		Open-end		Closed-end	
						2001	2000	2001	2000	2001	2000
	<b>Retail accounts receivables, total . . . . .</b>	<b>66,569</b>	<b>65,997</b>	<b>22,043</b>	<b>22,154</b>	<b>44,526</b>	<b>43,843</b>	<b>39,356</b>	<b>39,096</b>	<b>5,170</b>	<b>4,747</b>
	Total (excl. Motor vehicle and parts dealers) . . . . .	57,448	56,970	16,985	17,046	40,463	39,924	37,071	36,757	3,392	3,167
441	Motor Vehicle and parts dealers . . . . .	9,121	9,027	5,058	5,108	4,063	3,919	2,285	2,339	1,778	1,580
442	Furniture, homes furnishings stores . . . . .	3,951	3,967	859	848	3,092	3,119	1,875	1,865	1,217	1,254
443	Electronics and appliance stores . . . . .	1,753	1,865	872	1,027	881	838	S	538	368	300
444	Building mat., garden equip. & supply stores . . . . .	8,840	8,313	6,276	5,903	2,564	2,410	2,353	2,261	211	149
445	Food and beverage stores . . . . .	1,096	1,073	587	586	509	487	405	423	S	S
446	Health and personal care stores . . . . .	3,803	3,359	2,643	2,279	1,160	1,080	1,076	1,016	S	S
447	Gasoline stations . . . . .	1,232	1,440	808	895	424	545	409	521	S	S
448	Clothing access. stores . . . . .	3,659	3,763	546	610	3,113	3,153	2,740	2,825	373	328
451	Sporting goods, hobby, book & music . . . . .	795	685	267	291	528	394	S	S	192	106
452	General merchandise stores . . . . .	24,621	23,916	42	49	24,579	23,867	24,224	23,440	355	427
4521	Department stores (ex. L.D.) . . . . .	24,401	23,724	12	13	24,389	23,711	24,077	23,327	312	384
453	Miscellaneous store retailers . . . . .	1,989	1,881	1,119	1,100	870	S	648	S	222	S
454	Nonstore retailers . . . . .	5,709	6,708	2,966	3,458	2,743	3,250	2,492	3,002	S	248

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-3 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

**Table 9. Estimated Per Capita Retail Sales by Selected Kinds of Business: 1992 Through 2002**

[Estimates are shown in dollars. Estimates are based on data from the Annual Retail Trade Survey, administrative records, and the Census Bureau's Population Estimates Program<sup>1</sup>]

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
	<b>Retail sales, total<sup>2</sup> . . . . .</b>	<b>7,290</b>	<b>7,706</b>	<b>8,283</b>	<b>8,631</b>	<b>9,097</b>	<b>9,412</b>	<b>9,787</b>	<b>10,556</b>	<b>11,264</b>	<b>11,052</b>	<b>11,254</b>
	Total (excl. motor vehicle and parts dealers) . . . . .	5,613	5,836	6,170	6,394	6,702	6,945	7,199	7,696	8,270	8,106	8,297
441	Motor vehicle and parts dealers . . . .	1,677	1,870	2,113	2,237	2,395	2,467	2,588	2,860	2,995	2,946	2,957
442	Furniture and home furnishings stores . . . . .	216	225	241	249	262	277	291	313	336	320	329
443	Electronics and appliance stores . . . .	168	189	221	247	258	262	281	300	317	299	312
444	Building mat. and garden equip. and supplies dealers . . . . .	628	666	733	757	802	857	901	964	1,013	1,007	1,042
445	Food and beverage stores . . . . .	1,456	1,456	1,480	1,489	1,516	1,532	1,560	1,623	1,689	1,684	1,702
446	Health and personal care stores . . . .	356	363	374	390	415	445	482	527	576	587	625
447	Gasoline stations . . . . .	614	631	658	690	734	746	710	775	905	860	835
448	Clothing and clothing access. stores . .	472	485	497	501	516	525	553	587	616	586	596
451	Sporting goods, hobby, book and music stores . . . . .	193	203	221	232	242	245	257	272	286	278	284
452	General merchandise stores . . . . .	972	1,032	1,096	1,144	1,189	1,238	1,302	1,399	1,490	1,508	1,580
453	Miscellaneous store retailers . . . . .	219	243	271	294	317	342	369	388	398	368	362
454	Nonstore retailers . . . . .	319	343	378	401	451	476	493	549	646	607	627
722	Food services and drinking places . .	798	838	867	889	916	964	1,009	1,049	1,123	1,116	1,160

<sup>1</sup>Time Series of National Population Estimates, U.S. Census Bureau, Population Division. Population estimates (in thousands) for July 1 of: 1992—255,030; 1993—257,783; 1994—260,327; 1995—262,803; 1996—265,229; 1997—267,784; 1998—270,248; 1999—272,691; 2000—282,224; 2001—285,318; 2002—288,369. For additional information, see <http://eire.census.gov/popest/estimates.php>.

<sup>2</sup>Estimates for food services and drinking places not included in total retail.

Note: Estimates have not been adjusted for price changes. Measures of sampling variability for these estimates have not been computed. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

# Appendix A.

## Explanatory Material

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### SAMPLE DESIGN AND ESTIMATION PROCEDURES

New samples were introduced with the 1999 Annual Retail Trade Survey (ARTS) and with the March 2001 Monthly Retail Trade Survey (MRTS). The new samples were designed to produce estimates based on the North American Industry Classification System (NAICS) and replace samples designed to produce estimates based on the Standard Industrial Classification (SIC) system. This section describes the design, selection, and estimation procedures for the new samples. For descriptions of the prior samples see the *Annual Benchmark Report for Retail Trade for January 1990 to December 1999*, or prior benchmark reports.

The sample used to estimate end-of-month inventories is a subsample of the MRTS sample. A description of the methods used to design and select this subsample is included at the end of this section.

### Sampling Frame

The same sampling frame was used for the Monthly Retail Trade Survey (MRTS) and the Annual Retail Trade Survey (ARTS). The sampling frame has two types of sampling units represented—Employer Identification Numbers (EINs) and large, multiple establishment firms. Both sampling units represent clusters of one or more establishments owned or controlled by the same firm. The information used to create these sampling units was extracted from data collected as part of the 1997 Economic Census and from establishment records contained on the Census Bureau's Business Register, as updated to June 1999. The next few paragraphs give details about the Business Register; the distinction between firms, EINs, and establishments; and the construction of the sampling units. Though important, they are not essential to understanding the basic sample design and readers may continue to the Stratification, Sampling Rates, and Allocation section.

The Business Register is a multirelational database that contains a record for each known establishment that is located in the United States or one of its territories and has employees. An establishment is a single physical location where business transactions take place and for which payroll and employment records are kept. Groups of one or more establishments under common ownership or control are firms. A singleunit firm owns or operates only one establishment. A multiunit firm owns or operates two or more establishments. The treatment of establishments on

the Business Register differs according to whether the establishment is part of a singleunit or multiunit firm. In particular, the structure of an establishment's primary identifier on the Business Register differs depending on whether it is owned by a singleunit firm or by a multiunit firm.

A singleunit firm's primary identifier is its Employer Identification Number (EIN). The Internal Revenue Service (IRS) issues the EIN and the firm uses it as an identifier to report social security payments for its employees under the Federal Insurance Contributions Act (FICA). The same act requires all employer firms to use EINs. Each employer firm is associated with at least one EIN and only one firm can use a given EIN. Because a singleunit firm has only one establishment, there is a one-to-one relationship between the firm and the EIN. Thus the firm, the EIN, and the establishment all reference the same physical location and all three terms can be used interchangeably and unambiguously when referring to a singleunit firm.

For multiunit firms however, a different structure connects the firm with its establishments via the EIN. Essentially a multiunit firm is associated with a cluster of one or more EINs and EINs are associated with one or more establishments. A multiunit firm consists of at least two establishments. Each firm is associated with at least one EIN and only one firm can use a given EIN. However, one multiunit firm may have several EINs. Similarly, there is a one-to-many relationship between EINs and establishments. Each EIN can be associated with many establishments, but each establishment is associated with only one EIN. Because of the possibility of one-to-many relationships, we must distinguish between the firm, its EINs, and its establishments. The multiunit firm that owns or controls a particular establishment is identified on the Business Register by way of the establishment's primary identifier.

The primary identifier of an establishment owned by a multiunit firm consists of a unique combination of an alpha number and a plant number. The alpha number identifies the multiunit firm, and the plant number identifies a particular establishment within that firm. All establishments owned or controlled by the same multiunit firm have the same alpha number. Different multiunit firms have different alpha numbers, and different establishments within the same multiunit firm have different plant numbers. The Census Bureau assigns both the alpha number to the multiunit firm and plant numbers to the corresponding establishments based on the results of the quinquennial economic census and the annual Company Organization Survey.



To create the sampling frame, we extract the records for all establishments classified in the Retail Trade and Accommodation and Food Services sectors as defined by the 1997 North American Industry Classification System (NAICS). For these establishments, we extract sales, payroll, employment, inventory, name and address information, as well as primary identifiers and, for establishments owned by multiunit firms, associated EINs. To create the sampling units for multiunit firms, we aggregate the economic data of the establishments owned by these firms to an EIN level by tabulating the establishment data for all extracted establishment records (i.e., establishments classified in the Retail Trade and Accommodation and Food Services sectors) associated with the same EIN. Similarly we aggregate the data to a multiunit firm level by tabulating the establishment data for all extracted establishment records associated with the same alpha number. No aggregation is necessary to put singleunit establishment information on an EIN basis or a firm basis. Thus, the sampling units created for singleunit firms simultaneously represent establishment, EIN, and firm information. In summary, the sampling frame is a complex amalgam of establishments, EINs, and firms.

### **Stratification, Sampling Rates, and Allocation**

The primary stratification of the frame is by kind-of-business group based on the detail required for this publication. We further stratify the sampling units within kind-of-business group (substratify) by a measure of size related to their annual sales. Sampling units expected to have a large effect on the precision of the estimates are selected “with certainty.” This means they are sure to be selected and will represent only themselves (i.e., have a selection probability of one and a sampling weight of one). Within each kind-of-business stratum, we determined a substratum boundary (or cutoff) that divides the certainty units from the noncertainty units. We based these cutoffs on a statistical analysis of data from the 1997 Economic Census. Accordingly, these values are on a 1997 sales basis. We also used this analysis to determine the number of size substrata for each kind-of-business stratum and to set preliminary sampling rates needed to achieve specified sampling variability objectives on sales estimates for different kind-of-business groups. The size substrata and sampling rates were later updated through an analysis of the sampling frame.

### **Sample Selection**

The first step in the sample selection identified certainty firms. If a firm was selected with certainty and had more than one establishment at the time of sampling, any new establishments that the firm acquires, even if under new or different EINs, are included in the sample with certainty. However, if a singleunit firm was selected with certainty, only future establishments associated with that firm’s

originally-selected EIN are included in the sample with certainty; any new EINs that might later be associated with that firm are subjected to sampling through the quarterly birth-selection procedure (see Sample Maintenance).

All firms not selected with certainty were subjected to sampling on an EIN basis. If a firm had more than one EIN, we treated each of its EINs as a separate sampling unit. To be eligible for the initial sampling, an EIN used by a singleunit firm had to have nonzero payroll in 1998. EINs used by multiunit firms were required to have nonzero payroll in 1997. The EINs were stratified according to their major kind of business and their estimated annual sales (on a 1997 basis). Within each noncertainty stratum, a simple random sample of EINs was selected. We then assigned the selected noncertainty EINs to one of two groups. One group is canvassed for both the monthly and annual surveys, the other only for the annual survey. The maximum sampling weight for an EIN selected for the monthly survey was 500. The maximum sampling weight for an EIN selected for the annual survey was 250.

### **Sample Maintenance**

Periodically, we update the samples to represent EINs issued since the initial sample selection. These new EINs, called births, are EINs recently assigned by the IRS on the latest available IRS mailing list for FICA taxpayers and assigned a kind-of-business classification (if possible) by the Social Security Administration (SSA).

EIN births are sampled on a quarterly basis using a two-phase selection procedure. To be eligible for selection, a birth must either have no kind-of-business classification or be classified in a kind of business within the scope of ARTS, the Annual Trade Survey (ATS), or the Service Annual Survey (SAS), and it must meet certain criteria regarding its number of paid employees or quarterly payroll. In the first phase, births are stratified by kind of business and a measure of size based on expected employment or quarterly payroll. A relatively large sample is drawn and canvassed to obtain a more reliable measure of size, consisting of sales in 2 recent months, and a new or more detailed kind-of-business classification.

Using this more reliable information, the selected births from the first phase are subjected to probability proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial ARTS, ATS, and SAS samples from the June 1999 Business Register. Because of the time it takes for a new employer firm to acquire an EIN from the IRS, and because of the time needed to accomplish the two-phase birth-selection procedure, births are added to the samples approximately 9 months after they begin operation.

The processing of the EIN births differs between the monthly (MRTS) and annual (ARTS) surveys. For the MRTS, EIN births selected in a quarter are added into the survey

during the next quarter. Because births are not represented in the monthly sample until they go through the two-phase selection procedure, an interim procedure is used to account for births during the period between the onset of activity and the time of birth selection. This consists of imputing data for all EINs selected in the monthly sample that go out of business, but are still on the IRS mailing list.

For the ARTS, EIN births that are selected in the quarterly birth-selection procedure in November of the annual survey year are included in the initial mailing of the ARTS questionnaires in January of the following year. To better represent all EIN births in the annual survey year, and specifically to account for the time it takes to identify and select new EINs, we add births to the annual sample that are selected in February, May, and August of the year following the annual survey year. We mail survey forms to these births in June and August to supplement the initial annual survey mailing.

To be eligible for the sample canvass and tabulation, an EIN selected in the noncertainty sampling operations must meet both of the following requirements:

- It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
- It must have been selected from the Business Register in either the initial sampling or during the quarterly birth-selection procedure.

EINs selected into the samples with certainty are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, the firm that used the EIN is contacted, and if a successor EIN is found, it is added to the survey.

### **Estimation Procedures for Monthly Sales**

The estimates of monthly sales published in this report are derived from data collected in the Monthly Retail Trade Survey (MRTS). Each month, all firms selected with certainty (sampling weight equal to 1) and one of the two groups of noncertainty (sampling weight greater than 1) EINs are asked to report their sales data for the month just ending. (As noted in the Sample Selection section, noncertainty EINs are assigned to one of two groups. One group is canvassed for the monthly and annual survey, while the other group is canvassed only for the annual survey.) Estimates of monthly sales are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the Sample Maintenance section. The weight for a given sampling unit is the reciprocal of its probability of selection into the MRTS sample. The monthly sales estimates are benchmarked using the corresponding annual survey estimates and economic census results. See the Revisions to Previously Published Estimates section located at the beginning of this report for a description of the benchmarking procedures.

### **Estimation Procedures for Annual Totals**

The annual sales, end-of-year inventories, purchases, accounts receivable, and gross margin estimates published in this report are derived from data collected in the Annual Retail Trade Survey (ARTS). All firms selected with certainty and both groups of noncertainty EINs are asked to report data for the previous year. (Two years of data are requested in the year in which a new sample is introduced.) Estimates are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the Sample Maintenance section. The weight for a given sampling unit is the reciprocal of its probability of selection into the ARTS sample. Because both groups of noncertainty EINs are canvassed for the annual survey, the annual estimates have less sampling variability than the corresponding monthly estimates. The annual estimates presented in this report have been adjusted using results of the most recent economic census.

The estimates of total inventory published in this report are on a non-LIFO basis. For those firms that reported inventory on a LIFO (last-in, first-out) basis, the LIFO reserve amount is added to the LIFO value to get inventory on a non-LIFO basis. In the annual survey, sampling units that used a LIFO cost basis for all or part of their inventory were asked to report LIFO reserves.

The estimates of gross margin represent sales minus the cost of goods sold (see Definition of Terms section) and are computed as a function of weighted sales, inventories, and purchased data from the ARTS.

### **SUBSAMPLE TO ESTIMATE END-OF-MONTH INVENTORIES**

The sample used to estimate end-of-month inventories (the inventory sample) is a subset of the units used to estimate monthly sales (the sales sample). This section highlights differences between the design of the inventory and sales samples.

#### **Sampling Frame**

The inventory sample is a subsample of the sales sample. Unlike the sales sample, the inventory sample is designed to produce estimates of end-of-month inventories for establishments classified in only the Retail Trade sector. It is not designed to produce inventory estimates for the Accommodation and Food Services sector. The sampling frame for the inventory sample is a subset of the sales sample and has the same types of sampling units as the sales frame—large, multiple-establishment firms and EINs. Descriptions of these sampling units were given in the Sampling Frame section.

#### **Stratification, Sampling Rates, and Allocation**

Sampling units are stratified by their major kind of business. The stratification used for the inventory sample is based on groupings of three-digit and four-digit North

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American Industry Classification System (NAICS) codes. Less detailed kind-of-business groupings are used to produce estimates of end-of-month inventories than the kind-of-business groupings that are used to produce monthly sales estimates. Therefore, the stratification for the inventory sample is more broad than the stratification used for the sales sample. Sampling units are assigned to substrata based on a measure of size related to their annual sales. The measure of size used for the inventory sample is slightly different from that used for the sales sample, because the inventory sample is designed to measure inventories of retail establishments only (i.e., establishments classified in the Accommodation and Food Services sector are not measured). Sampling rates for the inventory sample are computed using the same methods as described for the sales sample.

### **Sample Selection**

The selection of the inventory sample is carried out independently within each size substratum contained in a kind-of-business stratum. The actual selection procedure follows a systematic, probability proportional-to-size scheme. Because the inventory sample is a subsample that was designed independently of the sales sample, it is possible that some units were selected in the sales sample at a lower sampling rate than desired for the inventory sample. Such a unit is included in the inventory sample and is assigned a sampling weight equal to the unit's sales sampling weight. The maximum sampling weight for an EIN selected for the inventory sample was 1,000.

### **Sample Maintenance**

The inventory sample is updated in the same manner and at the same time as the sales sample. The births selected for the inventory sample are a subsample of the births selected for the sales sample. These births are selected using sampling rates equivalent to those used in selecting the initial inventory sample.

### **Estimation Procedures for End-of-Month Inventories**

The procedures described in the Estimation Procedures for Monthly Sales are followed, except the sampling weight for the inventory sample is used when computing end-of-month inventory estimates. Because the inventory sample is a subsample of the sales sample, the sampling weight for the inventory sample is greater than or equal to the sampling weight for the sales sample.

### **RELIABILITY OF THE ESTIMATES**

The total error of an estimate based on a sample survey is the difference between the estimate and the true population value that it estimates. This error may be considered to be comprised of sampling error and nonsampling error. Sampling error is the difference between the estimate and

the result that would be obtained from a complete census conducted under the same survey conditions. This error occurs because characteristics differ among sampling units and because only a subset of the entire population is measured in a sample survey. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. The accuracy of a survey result may be affected by these two types of errors.

Sampling and nonsampling errors are often measured by the quantities, bias, and variance. The bias of an estimator of an unknown population value is the difference, averaged over all possible samples of the same size and design, between the estimator and the unknown population value. Any systematic error, or inaccuracy that affects all samples of a specified design in a similar way, may bias the resulting estimates. The variance of an estimator is the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value.

Descriptions of sampling and nonsampling errors for the Monthly Retail Trade Survey (MRTS) and the Annual Retail Trade Survey (ARTS) are provided in the following sections.

### **Sampling Error**

Because the estimates are based on a sample, exact agreement with results that would be obtained from a complete enumeration of firms represented on the sampling frame using the same enumeration procedures is not expected. However, because each firm represented on the sampling frame has a known probability of being selected into the sample, it is possible to estimate the sampling variability of the survey estimates.

The particular sample used in this survey is one of a large number of samples of the same size, that could have been selected using the same design. If all possible samples had been surveyed under the same conditions, an estimate of an unknown population value could have been obtained from each sample. These samples give rise to a distribution of estimates for the unknown population value. A statistical measure of the variability among these estimates is the standard error, which can be approximated from any one sample. The standard error is defined as the square root of the variance. The coefficient of variation (or relative standard error) of an estimator is the standard error of the estimator divided by the estimator. Note that measures of sampling variability, such as the standard error and coefficient of variation, are estimated from the sample and are also subject to sampling variability. (Technically, we should refer to the estimated standard error or the estimated coefficient of variation of an estimator. However, for the sake of brevity, we have omitted this detail.) It is important to note that the standard error and coefficient of variation only measure sampling variability.

They do not measure any systematic biases in the estimates. Table A-1 provides the minimum, maximum, and median measures of sampling variability for estimates of monthly sales, end-of-month inventories, and inventory/sales ratios for each kind of business. The ranges and medians shown in Table A-1 are based on final MRTS estimates for January 2002 through December 2002. Measures of sampling variability for estimates of annual sales, end-of-year inventories, purchases, accounts receivables, inventory/sales ratios, and gross margin-to-sales ratios for each kind of business are provided in Tables A-2 and A-3. These measures of sampling variability are based on 2001 ARTS data, adjusted using results of the 1997 Economic Census. (All measures of sampling variability are expressed as percents.) The Census Bureau recommends that individuals using estimates contained in this report incorporate this information into their analysis, as sampling error could affect the conclusions drawn from these estimates.

The estimate from a particular sample and the standard error associated with the estimate can be used to construct a confidence interval. A confidence interval is a range about a given estimator that has a specified probability of containing the result of a complete enumeration. Associated with each interval is a percentage of confidence, which is interpreted as follows. If, for each possible sample, an estimate of an unknown population value and its approximate standard error were obtained, then:

1. For approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the result of a complete enumeration.
2. For approximately 95 percent of the possible samples, the interval from two standard errors below to two standard errors above the estimate would include the result of a complete enumeration.

To illustrate the computation of a confidence interval for an estimate of total sales, assume that an estimate of total sales is \$10,750 million and the coefficient of variation for this estimate is 1.8 percent, or 0.018. First obtain the standard error of the estimate by multiplying the total sales estimate by its coefficient of variation. For this example, multiply \$10,750 million by 0.018. This yields a standard error of \$193.5 million. The upper and lower bounds of the 90-percent confidence interval are computed as \$10,750 million plus or minus 1.65 times \$193.5 million. Consequently, the 90-percent confidence interval is \$10,431 million to \$11,069 million. If corresponding confidence intervals were constructed for all possible

samples of the same size and design, approximately 9 out of 10 (90 percent) of these intervals would contain the result obtained from a complete enumeration.

### **Nonsampling Errors**

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate and may also occur in censuses. It is often helpful to think of nonsampling error as arising from deficiencies or mistakes in the survey process. In the MRTS and the ARTS, nonsampling error can be attributed to many sources: inability to obtain information about all units in the sample; response errors; differences in the interpretation of the questions; mistakes in coding or keying the data obtained; and other errors of collection, response, coverage, and processing. Additional nonsampling error may have been introduced by the method used to adjust the survey estimates using results of the 1997 Economic Census. Although no direct measurement of the potential biases due to nonsampling error has been obtained, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize their influence. The Census Bureau recommends that individuals using estimates in this report incorporate this information into their analyses, as nonsampling error could affect the conclusions drawn from these estimates.

A potential source of bias in the estimates is nonresponse. Nonresponse is defined as the inability to obtain all the intended measurements or responses about all selected units. Two types of nonresponse are often distinguished. Unit nonresponse is used to describe the inability to obtain any of the substantive measurements about a sampled unit. In most cases of unit nonresponse, the questionnaire was never returned to the Census Bureau, after several attempts to elicit a response. Item nonresponse occurs either when a question is unanswered or the response to the question fails computer or analyst edits.

For both unit and item nonresponse, a missing value is replaced by a predicted value obtained from an appropriate model for nonresponse. This procedure is called imputation and uses survey data and administrative records as input. In any given month, imputed data amounts to about 20 percent of the total monthly retail and food services sales estimate and about 28 percent of the total retail end-of-month inventory estimate. For the annual survey, imputed data amounts to about 6 percent of the total retail and food services sales estimate, about 10 percent of the total retail end-of-year inventory estimate, approximately 16 of the total accounts receivables estimate, and nearly 22 percent of the total purchases estimate.



Table A-1. **Estimated Measures of Sampling Variability for Monthly Estimates by Kinds of Business: 2002**

[Estimates are shown as percents. Estimates are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for sales		Coefficients of variation for inventories		Standard errors for inventories/sales ratios	
		Range	Median	Range	Median	Range	Median
	<b>Retail sales and food services, total . . . . .</b>	<b>0.4–0.5</b>	<b>0.5</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
	Total (excl. motor vehicle and parts dealers . . . . .)	0.4–0.5	0.5	NA	NA	NA	NA
	<b>Retail sales, total . . . . .</b>	<b>0.4–0.5</b>	<b>0.5</b>	<b>0.9–1.0</b>	<b>0.9</b>	<b>1.4–1.7</b>	<b>1.5</b>
	Retail sales, total (excl. motor vehicle and parts dealers) . . . . .	0.5–0.5	0.5	1.0–1.2	1.1	1.7–2.2	1.8
	<b>GAFO<sup>1</sup> . . . . .</b>						
<b>441</b>	<b>Motor vehicle and parts dealers . . . . .</b>	<b>1.0–1.7</b>	<b>1.3</b>	<b>2.1–2.6</b>	<b>2.4</b>	<b>3.4–5.0</b>	<b>4.3</b>
4411, 4412	Automobile and other motor vehicle dealers . . . . .	1.2–1.9	1.4	NA	NA	NA	NA
4411	Automobile dealers . . . . .	1.2–1.9	1.4	NA	NA	NA	NA
44111	New car dealers . . . . .	1.2–2.0	1.3	NA	NA	NA	NA
44112	Used car dealers . . . . .	3.9–5.8	4.8	NA	NA	NA	NA
4413	Automotive parts, acc. and tire stores . . . . .	2.7–3.1	2.8	NA	NA	NA	NA
<b>442, 443</b>	<b>Furniture, home furnishings, electronics, and appliance stores . . . . .</b>	<b>1.7–2.2</b>	<b>1.9</b>	<b>2.9–3.6</b>	<b>3.5</b>	<b>5.7–7.9</b>	<b>7.3</b>
<b>442</b>	<b>Furniture and home furnishing stores . . . . .</b>	<b>3.0–3.5</b>	<b>3.4</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
4421	Furniture stores . . . . .	3.9–4.8	4.4	NA	NA	NA	NA
4422	Home furnishings stores . . . . .	3.3–4.0	3.5	NA	NA	NA	NA
<b>443</b>	<b>Electronics and appliance stores . . . . .</b>	<b>1.3–1.7</b>	<b>1.6</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
44311	Appl., TV, and other elect. stores . . . . .	1.3–1.6	1.4	NA	NA	NA	NA
443111	Household appliance stores . . . . .	3.3–3.7	3.4	NA	NA	NA	NA
443112	Radio, TV, and other elect. stores . . . . .	1.6–2.1	1.7	NA	NA	NA	NA
44312	Computer and software stores . . . . .	3.5–4.7	4.2	NA	NA	NA	NA
<b>444</b>	<b>Building mat., &amp; garden equip., &amp; supplies dealers . . . . .</b>	<b>1.4–1.9</b>	<b>1.6</b>	<b>3.1–3.5</b>	<b>3.2</b>	<b>4.3–6.7</b>	<b>4.7</b>
4441	Building mat. and supply dealers . . . . .	1.3–1.7	1.4	NA	NA	NA	NA
44413	Hardware stores . . . . .	4.8–5.7	5.4	NA	NA	NA	NA
<b>445</b>	<b>Food and beverage stores . . . . .</b>	<b>0.5–0.7</b>	<b>0.6</b>	<b>1.4–1.5</b>	<b>1.5</b>	<b>1.0–1.3</b>	<b>1.2</b>
4451	Grocery stores . . . . .	0.7–0.9	0.8	NA	NA	NA	NA
4453	Beer, wine and liquor stores . . . . .	2.5–3.2	3.0	NA	NA	NA	NA
<b>446</b>	<b>Health and personal care stores . . . . .</b>	<b>2.4–2.9</b>	<b>2.6</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
44611	Pharmacies and drug stores . . . . .	2.4–2.9	2.7	NA	NA	NA	NA
<b>447</b>	<b>Gasoline stations . . . . .</b>	<b>1.6–1.8</b>	<b>1.7</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>448</b>	<b>Clothing and access. stores . . . . .</b>	<b>1.1–1.3</b>	<b>1.2</b>	<b>3.9–4.8</b>	<b>4.3</b>	<b>10.9–16.8</b>	<b>12.7</b>
4481	Clothing stores . . . . .	1.1–1.4	1.2	NA	NA	NA	NA
44811	Mens' clothing stores . . . . .	3.4–5.7	3.8	NA	NA	NA	NA
44812	Women's clothing stores . . . . .	2.4–2.9	2.7	NA	NA	NA	NA
44814	Family clothing stores . . . . .	1.4–1.7	1.5	NA	NA	NA	NA
4482	Shoe stores . . . . .	3.7–4.8	4.5	NA	NA	NA	NA
44831	Jewelry stores . . . . .	4.1–5.5	4.8	NA	NA	NA	NA
<b>451</b>	<b>Sporting goods, hobby, book &amp; music stores . . . . .</b>	<b>1.5–2.5</b>	<b>2.0</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
45111	Sporting goods stores . . . . .	2.8–4.0	3.4	NA	NA	NA	NA
451211	Book stores . . . . .	2.2–5.5	2.8	NA	NA	NA	NA
<b>452</b>	<b>General merchandise stores . . . . .</b>	<b>0.2–0.3</b>	<b>0.2</b>	<b>0.7–0.8</b>	<b>0.8</b>	<b>1.4–1.9</b>	<b>1.5</b>
4521	Department stores . . . . .	0.0–0.0	0.0	0.0–0.0	0.0	0.0–0.0	0.0
4521102	Discount dept. stores . . . . .	0.0–0.0	0.0	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	0.0–0.0	0.0	NA	NA	NA	NA
4521	Department stores (incl. L.D.) <sup>2</sup> . . . . .	0.0–0.0	0.0	NA	NA	NA	NA
4521102	Discount dept. stores . . . . .	0.0–0.0	0.0	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores . . . . .	0.0–0.0	0.0	NA	NA	NA	NA
4529	Other general merchandise stores . . . . .	0.4–0.8	0.4	NA	NA	NA	NA
45291	Warehouse clubs and superstores . . . . .	0.0–0.0	0.0	NA	NA	NA	NA
45299	All other gen. merchandise stores . . . . .	2.2–3.4	2.6	NA	NA	NA	NA
<b>453</b>	<b>Miscellaneous store retailers . . . . .</b>	<b>2.1–2.8</b>	<b>2.3</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>454</b>	<b>Nonstore retailers . . . . .</b>	<b>1.9–2.3</b>	<b>2.1</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
4541	Electronic shopping and mail order . . . . .	1.1–1.7	1.3	NA	NA	NA	NA
45431	Fuel dealers . . . . .	6.0–8.0	7.2	NA	NA	NA	NA

See footnotes at end of table.

Table A-1. **Estimated Measures of Sampling Variability for Monthly Estimates by Kinds of Business: 2002—Con.**

[Estimates are shown as percents. Estimates are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for sales		Coefficients of variation for inventories		Standard errors for inventories/sales ratios	
		Range	Median	Range	Median	Range	Median
<b>722</b>	<b>Food services and drinking places .....</b>	<b>1.8–2.3</b>	<b>2.0</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
7221	Full-service restaurants .....	2.4–4.0	2.8	NA	NA	NA	NA
7222	Limited-service eating places .....	3.1–3.9	3.4	NA	NA	NA	NA
7224	Drinking places .....	4.1–7.3	6.7	NA	NA	NA	NA

NA Not available.

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line are not included in any aggregate kind-of-business totals.

Note: Measures of sampling variability are based on estimates unadjusted for seasonal variation, holiday, or trading-day differences. The ranges and medians were computed using final monthly estimates for January 2002 to December 2002. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).



Table A–2. **Estimated Measures of Sampling Variability for Annual Sales, End-of-Year Inventories, and Purchases by Kinds of Business: 2001**

[Estimates are shown as percents. Estimates are based on data from the 2001 Annual Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for			Standard errors for	
		Sales	Inventories	Purchases	Inventories /sales ratio	Gross margin as a percent of sales
	<b>Retail trade, total</b> .....	<b>0.5</b>	<b>0.5</b>	<b>0.4</b>	<b>0.1</b>	<b>0.1</b>
	Total (excl. motor vehicle and part dealers) ..	0.5	0.4	0.3	Z	0.2
	<b>GAFO<sup>1</sup></b> .....	<b>0.3</b>	<b>NP</b>	<b>0.3</b>	<b>NP</b>	<b>0.1</b>
<b>441</b>	<b>Motor vehicle and parts dealers</b> .....	<b>1.1</b>	<b>1.3</b>	<b>1.1</b>	<b>0.1</b>	<b>0.2</b>
4411	Automobile dealers .....	1.3	NP	1.3	NP	0.2
4413	Automotive parts, acc., and tire stores .....	3.0	NP	2.7	NP	0.6
<b>442, 443</b>	<b>Furniture, home furnishings, electronics, and appliance stores</b> .....	<b>0.8</b>	<b>1.3</b>	<b>NP</b>	<b>0.1</b>	<b>0.2</b>
<b>442</b>	<b>Furniture and home furnishings stores</b> .....	<b>1.4</b>	<b>2.2</b>	<b>1.3</b>	<b>0.3</b>	<b>0.3</b>
<b>443</b>	<b>Electronics and appliance stores</b> .....	<b>1.0</b>	<b>1.0</b>	<b>1.1</b>	<b>0.1</b>	<b>0.2</b>
<b>444</b>	<b>Building mat. and garden equip. &amp; supply stores</b> .....	<b>1.5</b>	<b>1.9</b>	<b>1.5</b>	<b>0.2</b>	<b>0.3</b>
4441	Building mat. and supply dealers .....	1.7	NP	1.7	NP	0.3
<b>445</b>	<b>Food and beverage stores</b> .....	<b>0.6</b>	<b>0.5</b>	<b>0.6</b>	<b>Z</b>	<b>0.1</b>
4451	Grocery stores .....	0.6	NP	0.6	NP	0.1
4453	Beer, wine, and liquor stores .....	1.6	NP	1.7	NP	0.3
<b>446</b>	<b>Health and personal care stores</b> .....	<b>2.1</b>	<b>NP</b>	<b>1.7</b>	<b>NP</b>	<b>0.6</b>
44611	Pharmacies and drug stores .....	1.6	NP	1.6	NP	0.3
<b>447</b>	<b>Gasoline stations</b> .....	<b>3.2</b>	<b>NP</b>	<b>1.6</b>	<b>NP</b>	<b>1.1</b>
<b>448</b>	<b>Clothing and clothing access. stores</b> .....	<b>0.8</b>	<b>1.0</b>	<b>0.9</b>	<b>0.1</b>	<b>0.2</b>
4481	Clothing stores .....	0.8	NP	0.9	NP	0.2
44811	Men's clothing store .....	2.8	NP	3.1	NP	0.6
44812	Women's clothing stores .....	1.7	NP	1.8	NP	0.2
44814	Family clothing stores .....	0.8	NP	0.8	NP	0.2
4482	Shoe stores .....	1.7	NP	1.7	NP	0.3
<b>451</b>	<b>Sporting goods, hobby, book &amp; music stores</b> .....	<b>1.1</b>	<b>NP</b>	<b>1.3</b>	<b>NP</b>	<b>0.3</b>
<b>452</b>	<b>General merchandise stores</b> .....	<b>0.2</b>	<b>0.3</b>	<b>0.2</b>	<b>Z</b>	<b>0.1</b>
4521	Department stores .....	0.0	0.0	0.0	0.0	0.0
4521102	Discount dept. stores .....	0.0	NP	0.0	NP	0.0
4529	Other general merchandise stores .....	0.5	NP	0.5	NP	0.1
45291	Warehouse clubs and superstores .....	0.1	NP	0.1	NP	Z
45299	All other gen. merchandise stores .....	2.3	NP	2.9	NP	0.6
<b>453</b>	<b>Miscellaneous store retailers</b> .....	<b>1.7</b>	<b>NP</b>	<b>1.4</b>	<b>NP</b>	<b>0.5</b>
<b>454</b>	<b>Nonstore retailers</b> .....	<b>2.5</b>	<b>NP</b>	<b>2.4</b>	<b>NP</b>	<b>0.3</b>
4541	Electronic shopping and mail-order houses ..	3.4	NP	3.0	NP	0.4

NP Not Published. Z Percent estimate is less than 0.05 percent.

<sup>1</sup>GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html).

Table A-3. **Estimated Measures of Sampling Variability for End-of-Year Accounts Receivable Estimates by Kinds of Business: 2001**

[Estimates are shown as percents. Estimates are based on data from the 2001 Annual Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for				
		Total accounts receivable	Charge	Type of account		
				Installment		
				Total	Open-end	Closed-end
	<b>Retail accounts receivable .....</b>	<b>1.1</b>	<b>2.8</b>	<b>1.2</b>	<b>1.2</b>	<b>6.8</b>
	Total (excl. motor vehicle and parts dealers).....	1.2	3.3	1.1	1.1	6.7
441	Motor vehicle and parts dealers .....	2.2	3.7	4.1	8.6	10.6
442	Furniture and home furnishings stores .....	5.9	9.3	7.6	5.7	15.9
443	Electronics and appliance stores .....	6.6	8.1	11.8	S	15.5
444	Building mat. and garden equip. & supplies dealers.....	3.7	5.8	9.4	9.1	22.9
445	Food and beverage stores.....	5.6	4.7	10.1	11.1	S
446	Health and personal care stores.....	9.2	8.1	20.3	21.6	S
447	Gasoline stations .....	8.2	8.7	11.5	12.2	S
448	Clothing and clothing access. stores .....	3.0	17.2	2.7	3.2	7.9
451	Sporting goods, hobby, book & music stores....	9.9	16.8	15.3	S	14.5
452	General merchandise stores .....	0.2	10.0	0.2	0.1	10.2
4521	Department stores.....	0.0	0.0	0.0	0.0	0.0
453	Miscellaneous store retailers .....	8.7	11.3	10.3	12.4	18.8
454	Nonstore retailers.....	3.6	6.6	2.4	2.7	S

S Corresponding estimate in Table 8 does not meet publication standards because of high sampling variability or poor response quality.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/mrts/www/nrely.html](http://www.census.gov/mrts/www/nrely.html). Measures of sampling variability for historical estimates approximate those shown in the table.

## Appendix B.

# NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

- The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
- The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

- Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
- Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

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## **441 Motor Vehicle and Parts Dealers**

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

#### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

#### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

#### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

#### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

## **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

#### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

#### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair

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services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

#### **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

#### **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

##### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

##### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt.) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt.) Auto supplies stores

5731 (pt.) Automotive radio stores

##### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

##### **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

##### **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

##### **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt.) Tire and tube merchants (retail)

5531 (pt.) New tire dealers

##### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

##### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

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## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

### **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44211, Furniture Stores.

#### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

##### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

5021 (pt.) Office and business furniture merchants (retail)

5712 (pt.) Furniture warehouse showrooms

5712 (pt.) Sleep shop and waterbed stores

5712 (pt.) Furniture stores, except custom

5712 (pt.) Specialty furniture stores, except custom

##### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

## **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

### **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

#### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

#### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

#### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.



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The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

5023 (pt.) Floor covering merchants (retail)

5713 Floor covering stores

#### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

#### **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

#### **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

5714 (pt.) Drapery and curtain stores, except custom

5719 (pt.) Blind and shade stores

#### **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

#### **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

#### **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

5719 (pt.) All other home furnishings stores

#### **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

#### **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

#### **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

#### **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

5722 Household appliance stores

#### **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

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The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

5731 (pt.) Other radio, television, and electronics stores

5999 (pt.) Typewriter shops

5999 (pt.) Telephone stores

#### **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

#### **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

#### **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

#### **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

#### **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

5045 (pt.) Computer and peripheral equipment merchants (retail)

5045 (pt.) Computer software merchants (retail)

5734 (pt.) Computer stores

5734 (pt.) Computer stores (custom assembly)

5734 (pt.) Computer software stores

#### **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

#### **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

#### **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

#### **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

#### **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

#### **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

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### **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

5946 Camera and photographic supply stores

### **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

#### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

#### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt.) Home centers

### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

#### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt.) Paint, varnish, and supplies merchants (retail)

5231 (pt.) Retail paint and wallpaper stores

#### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

#### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

#### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

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#### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt.) Lumber merchants with yard (retail)

5031 (pt.) Plywood, veneer, and millwork merchants (retail)

5032 (pt.) Brick, block, tile, clay/cement sewer pipe merchants (retail)

5032 (pt.) Sand, gravel, and stone merchants (retail)

5032 (pt.) Cement, lime, and related products merchants (retail)

5033 (pt.) Roofing, siding, and insulation merchants (retail)

5039 (pt.) Flat glass and other construction glass merchants (retail)

5039 (pt.) Other building material merchants (retail)

5063 (pt.) Electrical supplies stores (retail)

5074 (pt.) Plumbing and heating equipment and supplies merchants (retail)

5211 (pt.) Retail lumber yards

5211 (pt.) Retail building material dealers

5231 (pt.) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

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#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes), and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt.) Lawn and garden machinery and equipment dealers (retail)

5261 (pt.) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt.) Farm supplies dealers (retail)

5193 (pt.) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt.) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.



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#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

#### **44511 Supermarkets and Other Grocery (Except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

#### **445110 Supermarkets and Other Grocery (Except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food. The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling meats and a range of grocery items

5411 (pt.) Supermarkets and grocery stores

#### **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

#### **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

#### **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

#### **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

5411 (pt.) Convenience stores

#### **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

#### **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

#### **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling fresh and prepared meats

#### **5421 (pt.) Meat Markets**

#### **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.



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### **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and ovenroasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

### **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt.) Fish and seafood markets

### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt.) Baked goods stores

### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt.) Confectionery and nut stores

### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt.) Miscellaneous food stores

### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

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The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

##### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

##### **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

##### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 4461 10 are comprised of these parts of the following SIC industries:

5912 (pt.) Pharmacies and drug stores

5912 (pt.) Proprietary stores

##### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

##### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

#### **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

##### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt.) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt.) Cosmetics, beauty supplies, and perfume stores

##### **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

##### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

##### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

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## **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt.) Food (health) supplement stores

### **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt.) Surgical, medical, and hospital supplies stores (retail)

5999 (pt.) Health care stores

### **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

### **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

## **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

44711, Gasoline Stations with Convenience Stores

44719, Other Gasoline Stations.

### **44711 Gasoline Stations With Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

### **447110 Gasoline Stations With Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt.) Convenience stores selling gasoline

5541 (pt.) Gasoline stations with convenience stores

### **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

### **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

### **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

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### **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt.) Gasoline stations with no convenience stores

5541 (pt.) Truck stops

### **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

### **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

### **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

### **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

### **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

### **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales

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for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

#### **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

#### **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt.) Women's accessory stores

5699 (pt.) Miscellaneous accessory stores

#### **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

#### **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

#### **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt.) Furriers and fur shops

5632 (pt.) Women's specialty stores

5699 (pt.) Sports apparel stores

5699 (pt.) Miscellaneous apparel stores

#### **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

#### **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

#### **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

#### **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

#### **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

#### **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

#### **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt.) Men's shoe stores

5661 (pt.) Women's shoe stores

5661 (pt.) Children's and juveniles' shoe stores



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5661 (pt.) Family shoe stores

5661 (pt.) Athletic footwear stores

#### **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

#### **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

#### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

#### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

#### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

#### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

#### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

#### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:  
5944 jewelry stores

#### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

#### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:  
5948 Luggage and leather goods stores

#### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

#### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

#### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.



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## **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt.) General-line sporting goods stores

5941 (pt.) Other specialty-line sporting goods stores

5941 (pt.) Bicycle shops

5941 (pt.) Golf shops

5941 (pt.) Gun shops

5941 (pt.) Ski shops

5941 (pt.) Tackle shops

### **4511101 General-Line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

### **4511102 Specialty-Line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

## **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

## **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

## **45111026 Other Specialty-Line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

## **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

### **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt.) Hobby, toy, and game stores

5945 (pt.) Craft supplies stores

### **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

### **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

## **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

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### **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt.) Upholstery stores

5949 (pt.) Sewing, fabric, and piece goods stores

5949 (pt.) Needlework and knitting stores

### **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

### **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

### **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

### **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt.) Book stores, general

5942 (pt.) Specialty book stores

5942 (pt.) College book stores

### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

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### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt.) Prerecorded tape, compact disc, and record stores

5735 (pt.) Video tape stores, retail

### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry:

45211, Department Stores.

### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry:

45211, Department Stores (Including Leased Departments).

### **45211 Department Stores (Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint,

hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

### **452110 Department Stores (Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

5311 (pt.) Conventional department stores

5311 (pt.) Discount or mass merchandising department stores

5311 (pt.) National chain department stores

### **45211 Department Stores (Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **4521101 Conventional Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

### **4521101 Conventional Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not

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affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

#### **4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

#### **4521103 National Chain Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

#### **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except. department stores).

##### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

##### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

5311 (pt.) Supercenters

5399 (pt.) Warehouse clubs

5411 (pt.) Supermarket/general merchandise combination stores

##### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

##### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

##### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

##### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

##### **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

##### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

5331 Variety stores

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5399 (pt.) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs

5399 (pt.) Catalog showrooms

5531 (pt.) Other auto and home supplies stores

#### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

#### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

#### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

#### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal

care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

#### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

##### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

##### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

##### **5992 Florists**

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

45321, Office Supplies and Stationery Stores; and

45322, Gift, Novelty, and Souvenir Stores.

##### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

##### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

5049 (pt.) School supplies stores (retail)



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5112 (pt.) Other office supplies stores (retail)

5943 (pt.) Stationery stores

5943 (pt.) Office supplies stores

#### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

#### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

##### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios. The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45331, Used Merchandise Stores.

##### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

##### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt.) Antique stores

5932 (pt.) Second-hand stores, except pawn shops

##### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

##### **4533102 Second-Hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

##### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.



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### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt.) Pet and pet supplies stores

### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt.) Art dealers

### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

### **45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

### **453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

### **453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt.) Collectors' items and supplies stores

5999 (pt.) Trophy shops

5999 (pt.) Other miscellaneous store retailers, n.e.c.

### **4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

### **4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

### **4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

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## **454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of commercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

### **4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

#### **45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

##### **454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 4541 10 are comprised of these parts of the following SIC industries:

5961 (pt.) Mail-order houses, department store merchandise

5961 (pt.) Mail-order houses, other general merchandise

5961 (pt.) Mail-order houses, specialized merchandise

5961 (pt.) Television order, home shopping

##### **4541101 Mail-Order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

##### **4541102 Mail-Order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

##### **4541103 Mail-Order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

#### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

5962 Automatic merchandising machine operators

### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels;

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locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

#### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 45431 1 are comprised of these parts of the following SIC industries:

5171 (pt.) Heating oil dealers (selling for consumption - retail)

5983 Fuel oil dealers

#### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

#### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt.) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt.) Freezer and locker meat provisioners

5963 (pt.) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt.) Direct selling, videos, tapes, compact discs, and records

5963 (pt.) Direct selling, books and magazines

5963 (pt.) Direct selling, stationery

5963 (pt.) Direct selling, newspapers

5963 (pt.) Direct selling, cameras and photographic equipment

5963 (pt.) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery,

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housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

**45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

**45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

**4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

**45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

**45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

**45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

**4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

**45439031 Direct Selling, Stationery Establishments Primarily Engaged in the Direct Selling of Stationery.**

**45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel

and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

**722 Food Services and Drinking Places**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places. Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

**7221 Full-Service Restaurants**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

**72211 Full-Service Restaurants**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

**722110 Full-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service)

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and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt.) Full-service restaurants

### **7222 Limited-Service Eating Places**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

#### **72221 Limited-Service Eating Places**

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

#### **722211 Limited-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt.) Limited-service restaurants

#### **722212 Cafeterias**

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt.) Cafeterias

### **722213 Snack and Nonalcoholic Beverage Bars**

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt.) Cookie shops

5461 (pt.) Donut shops, baking on premises

5461 (pt.) Donut shops, no baking on premises

5812 (pt.) Ice cream and soft serve shops

5812 (pt.) Frozen yogurt shops

5812 (pt.) Bagel shops

5812 (pt.) Coffee shops

5812 (pt.) Other snack and nonalcoholic beverage bars

#### **7222131 Ice Cream and Soft Serve Shops**

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

#### **7222132 Frozen Yogurt Shops**

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

#### **7222133 Donut Shops**

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

#### **72221331 Donut Shops, Baking on Premises**

Establishments primarily engaged in selling donuts baked on the premises.

#### **72221332 Donut Shops, No Baking on Premises**

Establishments primarily engaged in selling donuts not baked on the premises.

#### **7222134 Bagel Shops**

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.



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### **7222135 Coffee Shops**

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

### **7222136 Cookie Shops**

Establishments primarily engaged in selling cookies.

### **7222137 Other Snack and Nonalcoholic Beverage Bars**

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

### **7223 Special Food Services**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

#### **72231 Food Service Contractors**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

#### **722310 Food Service Contractors**

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt.) Food service contractors

#### **72232 Caterers**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

#### **722320 Caterers**

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt.) Caterers

#### **72233 Mobile Food Services**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

#### **722330 Mobile Food Services**

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt.) Mobile food services



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**7224 Drinking Places (Alcoholic Beverages)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

**72241 Drinking Places (Alcoholic Beverages)**

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

**722410 Drinking Places (Alcoholic Beverages)**

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

OFFICIAL BUSINESS  
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